



Springwood Implementation Plan

POLICIES, PROGRAMS AND PROJECTS



SPRINGWOOD



LIST OF ABBREVIATIONS

LOGAN CITY COUNCIL BRANCHES

AV	Advocacy Program – Office of the CEO
CC	Corporate Communications Branch
CECE	Customer Experience and Community Engagement Branch
CS&L	Community Safety and Liveability Branch
DA	Development Assessment Branch
ED&CP	Economic Development and City Planning Branch
ELT	Council’s Executive Leadership Team
HEW	Health, Environment and Waste Branch
LCI	Libraries and Creative Industries Branch
LW	Logan Water
Parks	Parks Branch
RCM	Roads Construction Maintenance Branch

LOGAN CITY COUNCIL BRANCHES

RID	Road Infrastructure Delivery Branch
RIP	Road Infrastructure Planning Branch
SCI	Sports and Community Infrastructure Branch

OTHER STAKEHOLDERS

DITRDCA	Department of Infrastructure, Transport, Regional Development, Communications and the Arts (Federal)
DTMR	Department of Transport and Main Roads (State)
EPW	Department of Energy and Public Works (State)
QPS	Queensland Police Service



ACKNOWLEDGEMENT OF COUNTRY

Logan City Council acknowledges the Traditional Custodians of the land, pays respect to Elders past, present and emerging, and extends that respect to all Aboriginal and Torres Strait Islander peoples in the City of Logan.

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INTRODUCTION

The purpose of the Springwood Implementation Plan is to progress the aims and objectives of the Springwood Master Plan from ‘visioning’ to ‘doing’, through the process as set out in Figure 1.

The Implementation Plan does this by identifying and prioritising potential capital and non-capital projects and programs to deliver the actions required to progress the aims and objectives of a master plan. Depending on the type of project or program, these may be delivered by Council, the Queensland Government, the Federal Government, the private sector or the community. Identification and prioritisation are the result of ongoing engagement with stakeholders, ensuring prioritised actions represent the current and future needs of the community, government, industry, business and landowners.

These aspirational projects and programs will assist planning and coordination across Council to deliver the actions required to progress the vision of the Springwood Master Plan. This approach allows Council to commit to a framework to deliver the vision of the master plan over the short term (up to five years), medium term (five to ten years) and long term (more than ten years) whilst allowing a more flexible approach in the delivery of projects and programs.

Following the Springwood Summit, several key initiatives and actions were endorsed by Council which were included in the Springwood Implementation Plan. The Implementation Plan has been updated to reflect projects delivered since 2019 and updates to the priority projects, programs, and policies for the next five-year period (2023–2028). New actions have been added where relevant identifying new place making priorities as the city’s dynamic centres continue to progress.

Priority projects, programs and policies have been recategorised by applying the overarching principles of Logan’s Urban Design Framework (UDF), endorsed by Council (Figure 2).

The vision of the UDF is *“High quality Urban Design in Logan will drive positive place-based outcomes and is a foundation for all future investment decisions”* and therefore provides the appropriate lens to consider the key actions/tasks for the Implementation Plan. When the six (6) principles are holistically considered they provide the foundation to create a high-quality built environment that matches the aspirations of its residents. The Urban Design Principles should inform the design, delivery, operation, and maintenance of all development within Logan City Council.

The priority projects and programs recommended for implementation are set out in more detail in this document. The Place Making and Urban Design Program (Economic Development and City Planning Branch) will lead the collaboration across Council, community, and business stakeholders to deliver key actions for the centre. Where identified, the internal branch/es recommended to ideally lead the project is indicated. The priority projects and programs are expected to be updated regularly and do not represent a commitment by Council or other stakeholders to fund or deliver a specific project. The priority projects and programs can be considered for funding, applications for government grants and partnerships with a range of stakeholders that lead to the eventual delivery of the project. The Division 1 Councillor will be consulted on all projects.

**“HIGH QUALITY URBAN DESIGN
IN LOGAN WILL DRIVE POSITIVE
PLACE-BASED OUTCOMES AND IS
A FOUNDATION FOR ALL FUTURE
INVESTMENT DECISIONS”**

Figure 1 – ‘Visioning’ to ‘Doing’

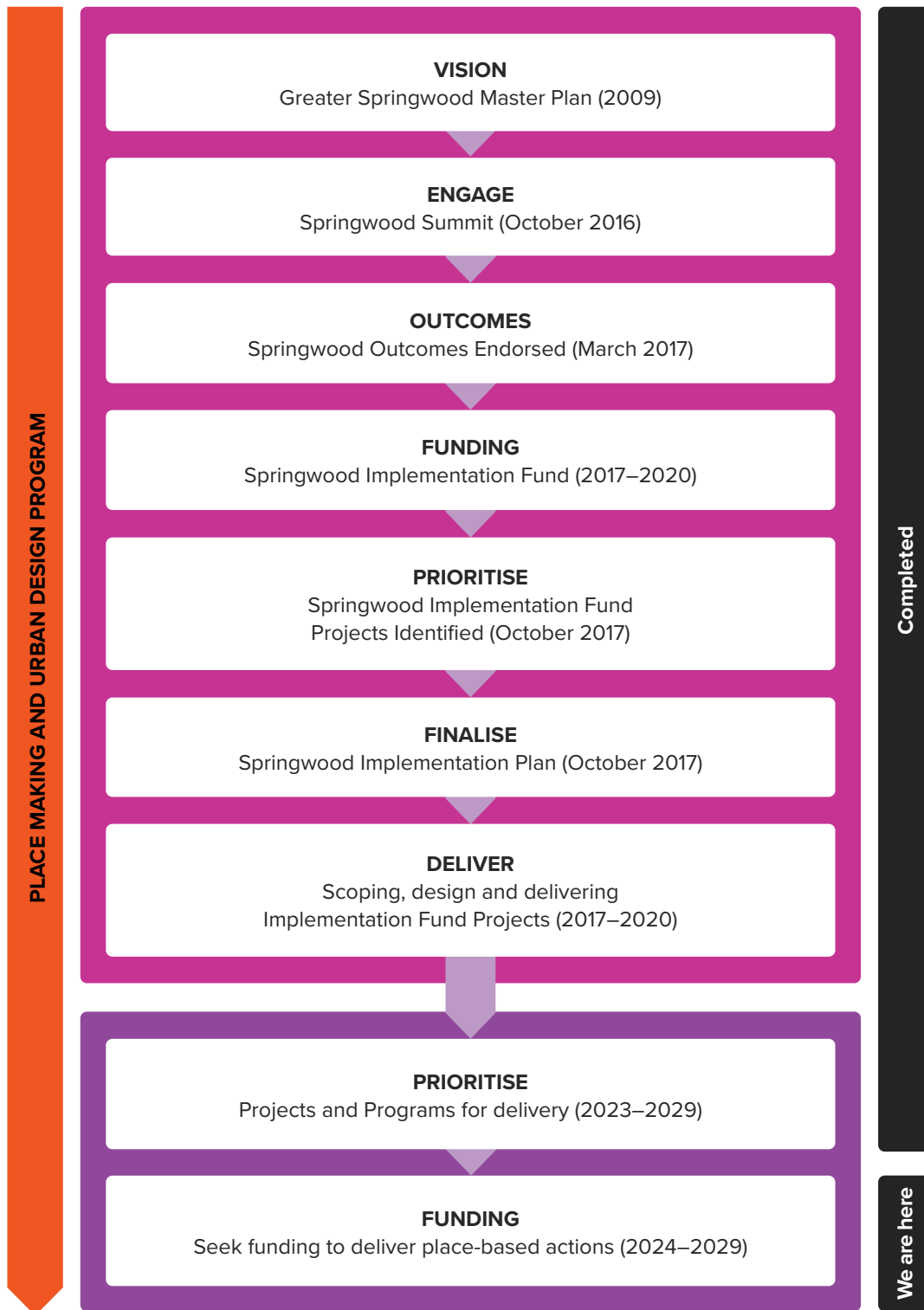
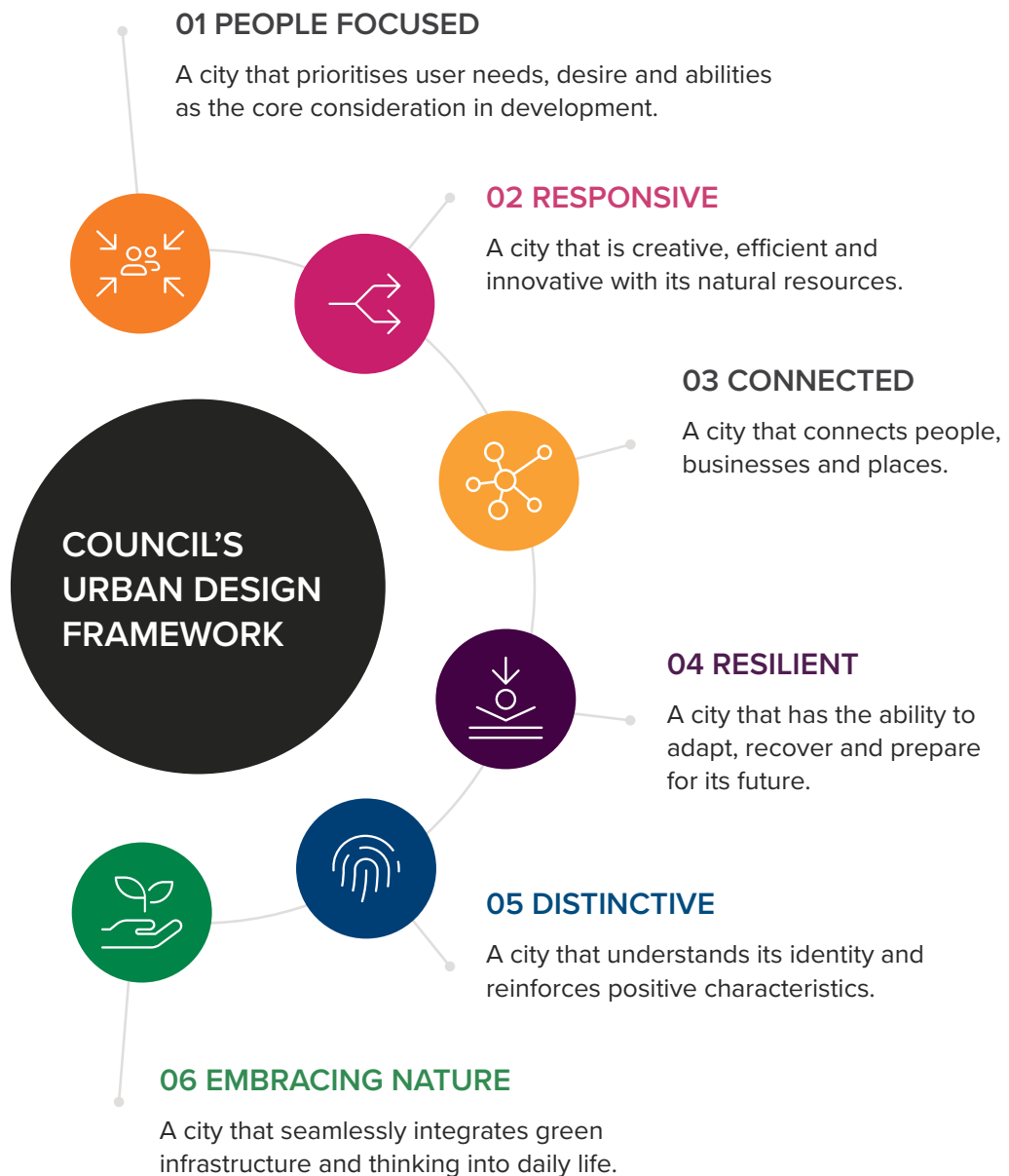


Figure 2 – Urban Design Framework





SPRINGWOOD PRIORITY PROJECTS COMPLETED



SHARED PATHWAY BETWEEN MURRAJONG ROAD AND DENNIS ROAD (SCHOOL PATHWAY)

The project was completed in May 2020 and includes a new 3 m wide, 350 m long concrete pathway which links Dennis Road to Murrajong Road, flanking Springwood Central State School.

The project includes LED lighting, CCTV, public art, landscaping, seating, fencing along the school, and a shade structure.

These changes provide improved safety and walkability for local residents, students, school staff and local employees.

The concrete path features murals that resemble carpet rugs, which were painted by eight local artists and is complemented by giant pebble seats to create 'lounge rooms' in public spaces of Springwood.

The \$1.4 million project was funded from the Springwood Implementation Fund.



MURRAJONG ROAD, BRIGGS ROAD, PAXTON STREET AND CAROL AVENUE STREETSCAPES ENHANCEMENT

The project was completed in May 2020 with a focus on improving the streetscape of Murrajong Road, Briggs Road, Paxton Street and Carol Avenue.

The project includes enhancements such as gardens, landscaping, pedestrian lighting, public art, street furniture, and links retail and commercial areas with improved access to public transport and food and drink outlets.

A key outcome of the project is the improved amenity and walkability of the streets and contributing towards a positive image for Springwood.

The public art features murals that resemble carpet rugs, which were painted by eight local artists and is complemented by giant pebble seats to create 'lounge rooms' on the streets of Springwood.

The \$400,000 project was funded from the Springwood Implementation Fund.



CAROL AVENUE TO LAURINDA CRESCENT PATHWAY

The project was completed in June 2020 and includes a new 3 m wide, approximately 100 m long concrete pathway which links Laurinda Crescent and Carol Avenue.

This project required property acquisition to create this strategic link; the design includes timber decking, creative lighting, CCTV, shelters, custom seats, public art, furniture, and beautification with landscape.

The Laurinda Crescent to Carol Avenue shared pathway is part of a strategy to create more east-west linkages for the Springwood Centre and to improve the walkability of the centre. This project also brings real lifestyle benefits to Springwood and the city through the enhancement of local identity, opportunity for event space, connection to community and improved safety and security.

The public art features murals that resemble carpet rugs which were painted by eight local artists and is complemented by giant pebble seats to create 'lounges' in public spaces of Springwood.

The \$1.4 million project is a joint initiative of Council and the Queensland Government, with the design component of this project partly funded by the Queensland Government 'Maturing the Infrastructure Pipeline Program' (MIPP) Grant 2018.

In 2021, the project won the AILA Queensland Award of Excellence in the category for Small Projects.

SPRINGWOOD PRIORITY PROJECTS FUNDED



FITZGERALD AVENUE STREETScape ENHANCEMENT PROJECT

Following the 2016 Springwood Summit, the streetscape enhancement and activation of Fitzgerald Avenue was identified as one of the key outcomes from the Summit, and was included in the Springwood Implementation Plan as one of the priority projects for the Springwood Centre.

In 2021 Logan City Council secured a funding grant from the Local Roads and Community Infrastructure Program (LRCI) for the delivery of Stage 1 of the Fitzgerald Avenue Streetscape project. Additional funding of \$1 million from the Division 1 Local Infrastructure Program has also been allocated for this project.

The project will deliver the streetscape enhancements of Fitzgerald Avenue in Springwood and will focus on improvements to Fitzgerald Avenue – from Rochedale Road on the West to Cinderella Drive on the East.



PRIORITY POLICIES, PROGRAMS AND PROJECTS

The following table recategorises the key actions/tasks under the six (6) guiding principles of the UDF. It is acknowledged that the principles are highly interrelated and actions/tasks could relate to one or more principle, however the categorisation provides a useful means to break down the list and track efforts across different priorities of place making.

The table also identifies whether each action/task is a summit outcome, whether it is a project, program or policy and crucially the projected timing suggested for implementation.

	Actions	Timing	Summit Outcome	Type	
01 PEOPLE FOCUSED	1	Murramong-Paxton Roads-Carol Avenue streetscape enhancement	Complete	✓	Project
	2	Create a compact urban school precinct around Springwood Central State School	Long term	✓	Project
	3	New civic park (town square)	Medium term		Project
	4	Upgrade M1 Motorway service roads as smart boulevards	Medium term	✓	Project
	5	Upgrade and expansion of the safety camera network	Short term		Project
	6	Civic and Community Precinct Plan	Short term		Project
	7	Shopping centre precinct master plan	Medium term	✓	Project
02 RESPONSIVE	8	Car parking/multi modal strategy for the Springwood activity centre	Complete	✓	Project
	9	Delivery of the Parking Strategy endorsed by Council	Short term	✓	Project
	10	Update the Logan Planning Scheme	Short term	✓	Policy
	11	Develop an economic, environmental and social scorecard	Medium term		Policy

Subject to funding and approval, timing for short term actions are 2024–2029, medium term actions 2029–2034 and long term actions beyond 2034.

	Actions	Timing	Summit Outcome	Type
03 CONNECTED	12 Carol Avenue – Vanessa Boulevard green link	Complete	✓	Project
	13 Shared pathway between Dennis Road and Carol Avenue	Complete	✓	Project
	14 Laurinda Link	Medium term		Project
	15 Rochedale Road Station Link	Medium term		Project
	16 Marlane Court Park Link	Medium term		Project
	17 Tina Link Centre	Medium term		Project
	18 Widening of the M1 Motorway	Short term	✓	Project
	19 Extension of the South East Busway	Short term	✓	Project
	20 Green bridge link over the M1 Motorway	Long term	✓	Project
	21 Carol Avenue to Laurinda Crescent shared pathway	Complete	✓	Project
	22 New access laneways between the M1 Motorway Service Road and the proposed Carol Avenue link	Long term	✓	Project
	23 Watland Street M1 Motorway overpass connection to the Slacks Creek Corridor	Short term	✓	Project
24 Pedestrian and cycle connection from Briggs Road to Marlane Court and Springwood Park	Medium term		Project	
04 RESILIENT	25 Seek opportunities to utilise the Pacific Motorway (M1) upgrade project for more green space, shade and walk ability/active transport	Long term	✓	Project
	26 Traffic modelling to identify intersection upgrades within the activity centre	Medium term		Project
	27 Public WiFi in Springwood Park	Complete	✓	Project
	28 Post SE Busway design undertake precinct plan	Medium term	✓	Project
	29 Retail, events and business attraction strategy to attract new investments to the centre	Medium term	✓	Policy
	30 Residential Accommodation Strategy to attract key workers to the centre	Medium term		Policy

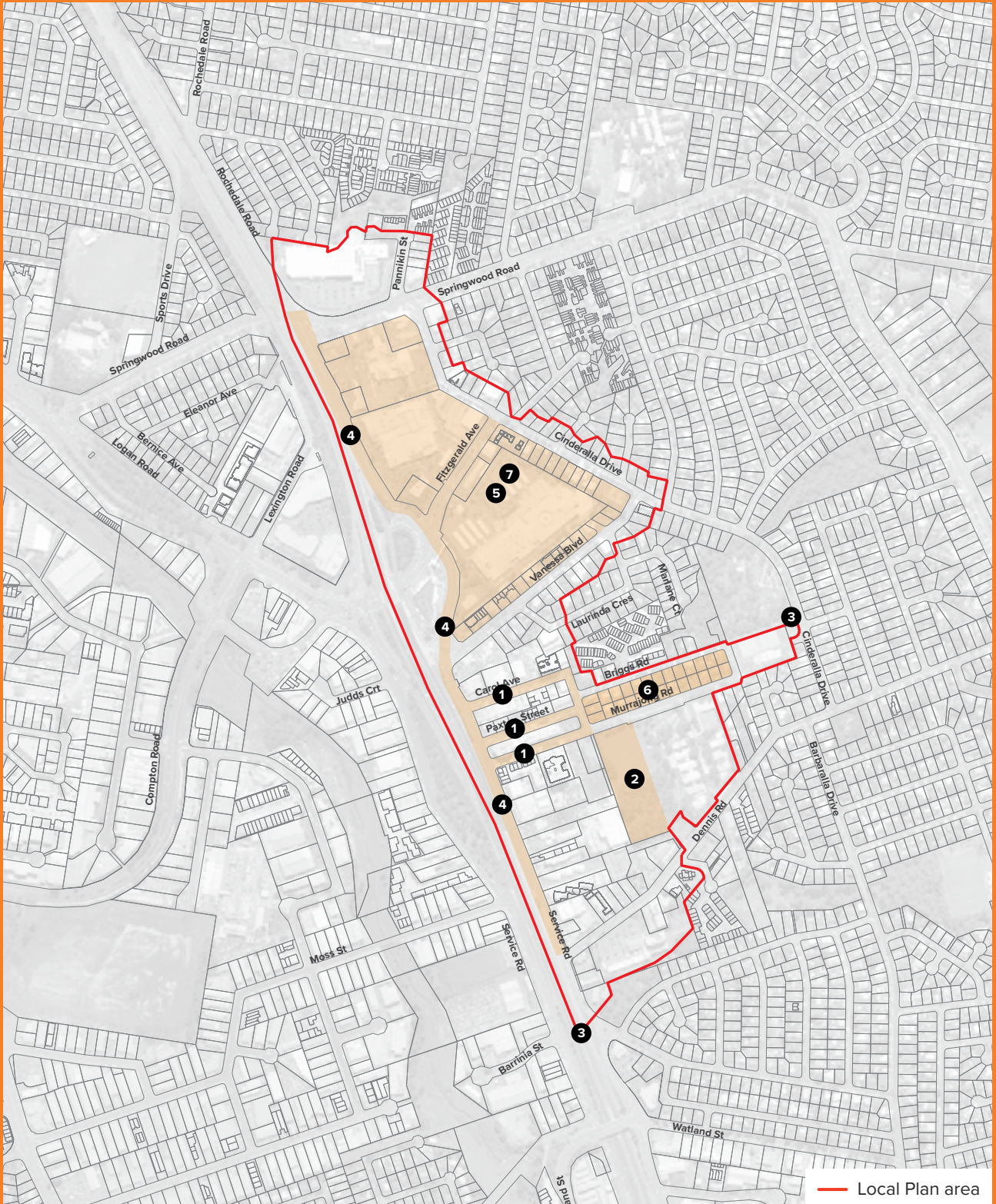
Subject to funding and approval, timing for short term actions are 2024–2029, medium term actions 2029–2034 and long term actions beyond 2034.

	Actions	Timing	Summit Outcome	Type
05 DISTINCTIVE	31 Carol Avenue Art and History Way	Medium term		Project
	32 Place Activation Strategy	Short term		Program
	33 Facilitate catalyst gateway/landmark buildings	Medium term		Policy
	34 Springwood Place Branding Strategy	Complete	✓	Policy
	35 Implementation of place branding and marketing plan for attracting businesses, investors and residents to Springwood	Short term	✓	Policy
06 EMBRACING NATURE	36 Fitzgerald Avenue streetscape enhancements and activation	Short term	✓	Project
	37 Vanessa Boulevard streetscape enhancement	Medium term	✓	Project
	38 Streetscape enhancements to create boulevard along Cinderella Drive from Springwood Park to Vanessa Boulevard	Medium term		Project
	39 Streetscape enhancements to create a boulevard along Cinderella Drive between Springwood Road and Vanessa Boulevard	Medium term		Project
	40 Briggs Road street enhancement	Medium term		Project
	41 Springwood Park Master Plan delivery	Short term	✓	Project
	42 Laurinda Crescent street enhancement	Medium term		Project
	43 Marlane Court street enhancement	Medium term		Project

Subject to funding and approval, timing for short term actions are 2024–2029, medium term actions 2029–2034 and long term actions beyond 2034.



01 PEOPLE FOCUSED



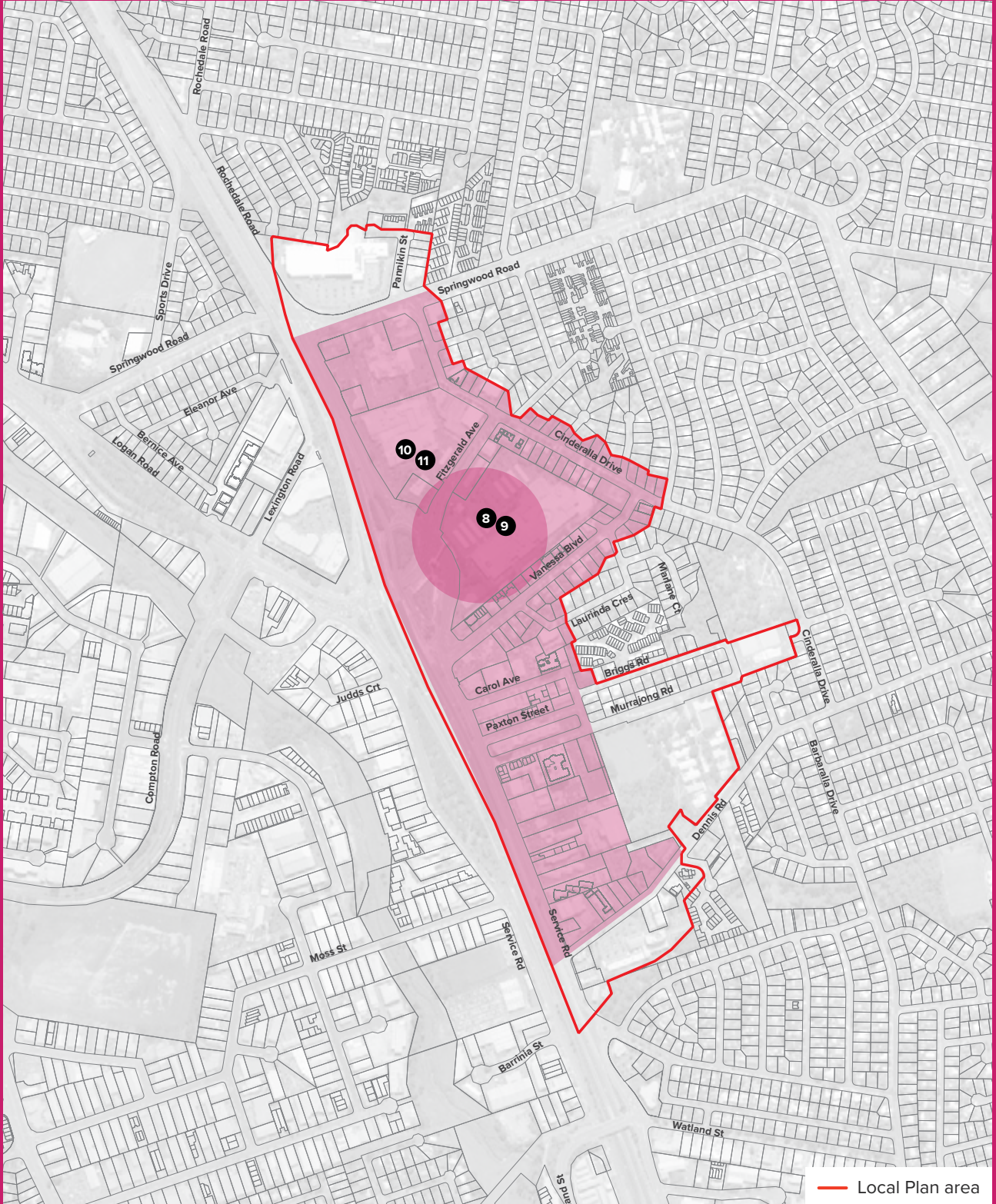
Note: Some number locations are general only and not intended to indicate specific areas.

Actions	Timing	Type	Stakeholders
<p>1 ✓ Murrajong-Paxton Roads-Carol Avenue streetscape enhancement</p> <p>Streetscape enhancements inclusive of landscape works, footpath upgrades, new street furniture, pedestrian lighting and public art.</p>	COMPLETE	Project	<p>Lead: ED&CP</p> <p>Support: LCI, Parks, SCI, RIP, RID, CC, Local Community</p>
<p>2 ✓ Create a compact urban school precinct around Springwood Central State School</p> <p>Master plan and invest in the creation of the Springwood Central State School as a compact urban school with shared use facilities and public spaces.</p>	Long term	Project	<p>Lead: SCI</p> <p>Support: LCI, Parks, RIP, RID, ED&CP, CC, Local Community</p>
<p>3 New civic park (town square)</p> <p>As part of Logan Plan 2025 a new civic park or town square will be delivered as part of a new development that supports the delivery of a central civic space with a minimum size of 2000sqm to be used for civic purposes and considered as trunk infrastructure.</p>	Medium term	Project	<p>Lead: Developers and Landowners</p> <p>Support: ED&CP, LCI, Parks, SCI, RIP, RID, CC, DA Local Community</p>
<p>4 ✓ Advocate for the upgrade M1 Motorway service roads as smart boulevards</p> <p>Streetscape enhancements inclusive of street planting and water sensitive urban design, smart street and pedestrian lighting, facilitate the undergrounding of power lines, public art and street furniture, and hardscape landscaping. This project should be concurrent with Project 19 – extension of the South East Busway.</p>	Medium term	Project	<p>Lead: DTMR</p> <p>Support: ED&CP, LCI, Parks, SCI, RIP, RID, CC, Local Community</p>
<p>5 Upgrade and expansion of the safety camera network</p> <p>Upgrade and expand safety camera network inclusive of providing CCTV at key locations along the pedestrian and cycle network, focussing on pedestrian underpasses, the bus station, civic spaces and local shopping centres.</p>	Short term	Project	<p>Lead: SCI</p> <p>Support: ED&CP, AV</p>
<p>6 Civic and community precinct plan</p> <p>Prepare a precinct plan which includes a detailed feasibility study for the development of new community facilities that will ideally be co-located with a civic space or town square.</p>	Short term	Project	<p>Lead: ED&CP</p> <p>Support: LCI, Parks, CC, SCI, Arts Queensland, Community and Business Groups</p>
<p>7 ✓ Shopping centre precinct master plan</p> <p>Work with private landowners of the Arndale and Springwood Mall Shopping centres to master plan and unlock the development potential, lifestyle and amenity opportunities for the shopping centre precinct.</p>	Medium term	Project	<p>Lead: ED&CP</p> <p>Support: DA, RIP, CC, Key Landowners, Local Developers</p>

✓ Summit Outcome



02 RESPONSIVE



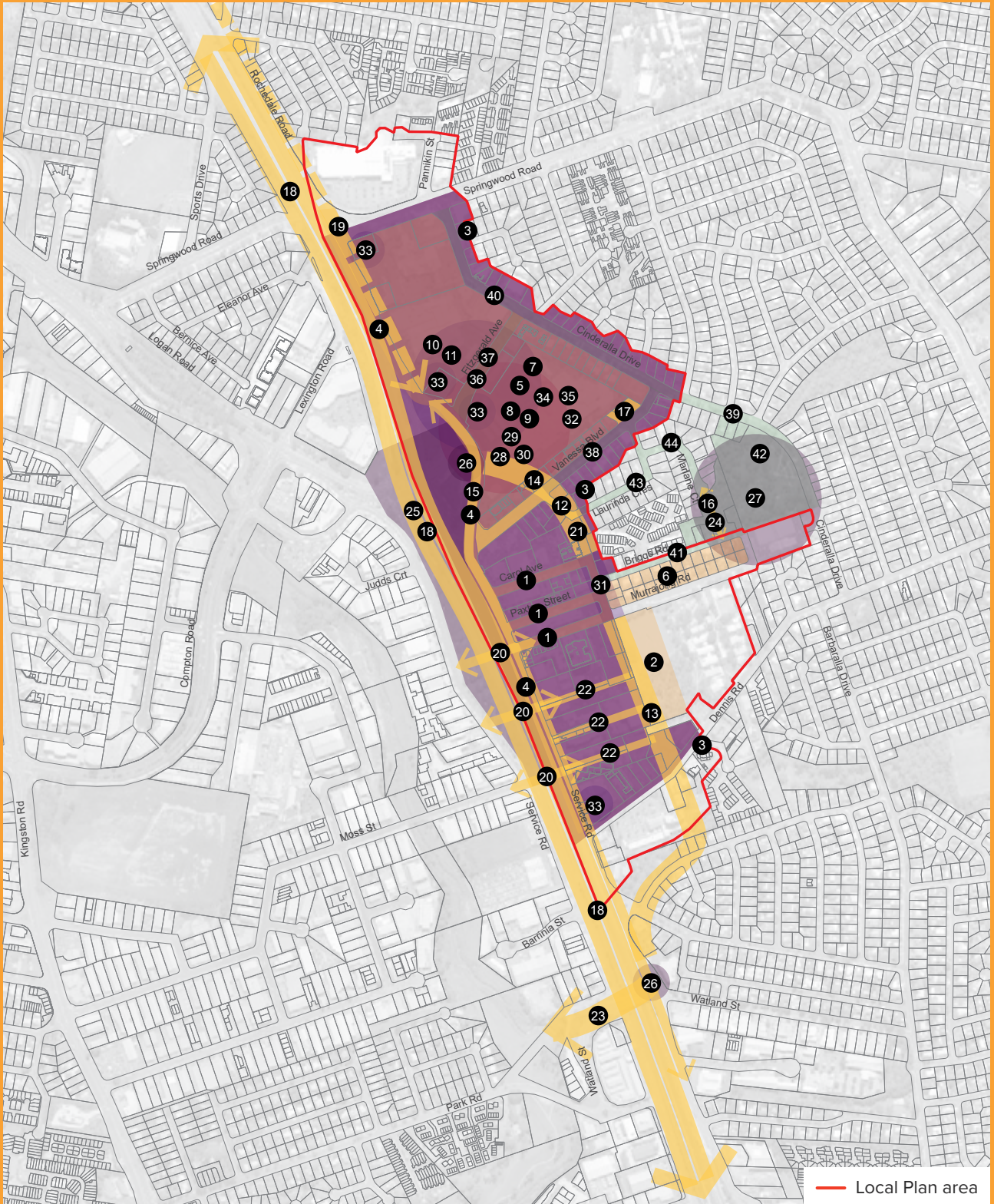
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Actions		Timing	Type	Stakeholders
<p>8 ✓</p>	<p>Car parking/multi modal strategy for the Springwood activity centre To review the location and extent of short term parking, share car and share bike stations, future development and feasibility of multi-storey car parking station/s and a strategy to encourage higher levels of active and public transport use. Undertake a Parking Management Plan (PMP) for Springwood inclusive of establishing parking objectives, establish future management approaches, revising and establishing parking controls on a street-by-street basis, provide recommendations on pricing, permit, monitoring and enforcement considerations.</p>	<p>COMPLETE</p>	<p>Project</p>	<p>Lead: ED&CP Support: RIP</p>
<p>9 ✓</p>	<p>Delivery of the parking strategy endorsed by Council To deliver on the recommendations from the completed Springwood Parking Strategy within the centre of Springwood</p>	<p>Short term</p>	<p>Project</p>	<p>Lead: RIP Support: ED&CP</p>
<p>10 ✓</p>	<p>Update the Logan Planning Scheme Update the local plans for Springwood and Slacks Creek Seek to reflect connections between Springwood to remove the Slacks Creek precinct from the local plan, but acknowledge the physical barrier of the M1 Motorway between the two places.</p>	<p>Short term</p>	<p>Policy</p>	<p>Lead: ED&CP Support: CC, RIP, DA, Community</p>
<p>11</p>	<p>Develop an economic, environmental and social scorecard Establish diverse qualitative and quantitative measures that provide government, businesses and the community with an indication of the overall environmental, social and economic benefits of the key catalyst projects.</p>	<p>Medium term</p>	<p>Policy</p>	<p>Lead: ED&CP Support: SCI, CC, Community Stakeholders</p>

✓ Summit Outcome



03 CONNECTED



Note: Some number locations are general only and not intended to indicate specific areas.

Actions	Timing	Type	Stakeholders
12 Carol Avenue–Vanessa Boulevard green link ✓ Development of a new shared pathway inclusive of street planting and water sensitive urban design, smart street and pedestrian lighting, public art and street furniture and hardscape landscaping.	COMPLETE	Project	Lead: ED&CP Support: LCI, Parks, SCI, RIP, RID, CC, Local Community
13 Shared pathway between Dennis Road and Carol Avenue ✓ Design and deliver a 3 m wide shared pathway inclusive of fencing, lighting, CCTV, shaded structure and street furniture, landscaping (softscaping), public art, allowance for asbestos removal.	COMPLETE	Project	Lead: ED&CP Support: RIP, CC, SCI, LCI, CS&L, AV, Local Developer
14 Laurinda Link Design and deliver a shared pathway to connect Carol Park to Vanessa Boulevard and then through the Springwood Shopping Mall to Rochedale Road and the Springwood Bus Station. Re-arranging parking and kerbing will be required to achieve a wider footpath with increased street tree planting and places to sit.	Medium term	Project	Lead: ED&CP Support: LCI, Parks, SCI, RIP, RID, CC Local Community
15 Rochedale Road Station Link Design and deliver a new high amenity urban link along Rochedale Road to connect Vanessa Boulevard through to the Springwood Bus Station. An improved streetscape connection at this location may provide the impetus for increased public transit patronage and will increase the visual and physical amenity of the area. Streetscape enhancements inclusive of street planting and water sensitive urban design, smart street and pedestrian lighting, public art and street furniture, and hardscape landscaping.	Medium term	Project	Lead: ED&CP Support: LCI, Parks, SCI, RIP, RID, CC, Local Community
16 Marlane Court Park Link Design and deliver a high amenity link between Briggs Road through Springwood Park to Marlane Court. It is expected that the alignment and features of this pathway will follow the guidance set-out by the Springwood Park Master Plan and may be delivered during future Springwood Park enhancements.	Medium term	Project	Lead: Parks Support: LCI, SCI, RIP, RID, ED&CP, CC, Local Community
17 Tina Link Centre Design and deliver a small urban parkland between Tina Avenue and the existing Springwood Community Centre on Cinderella Drive. It is contemplated that this centre may over time evolve to include commercial and community uses that would activate the parkland and in turn be activated by the parkland.	Medium term	Project	Lead: ED&CP Support: LCI, Parks, SCI, RIP, RID, CC, Local Community

✓ Summit Outcome

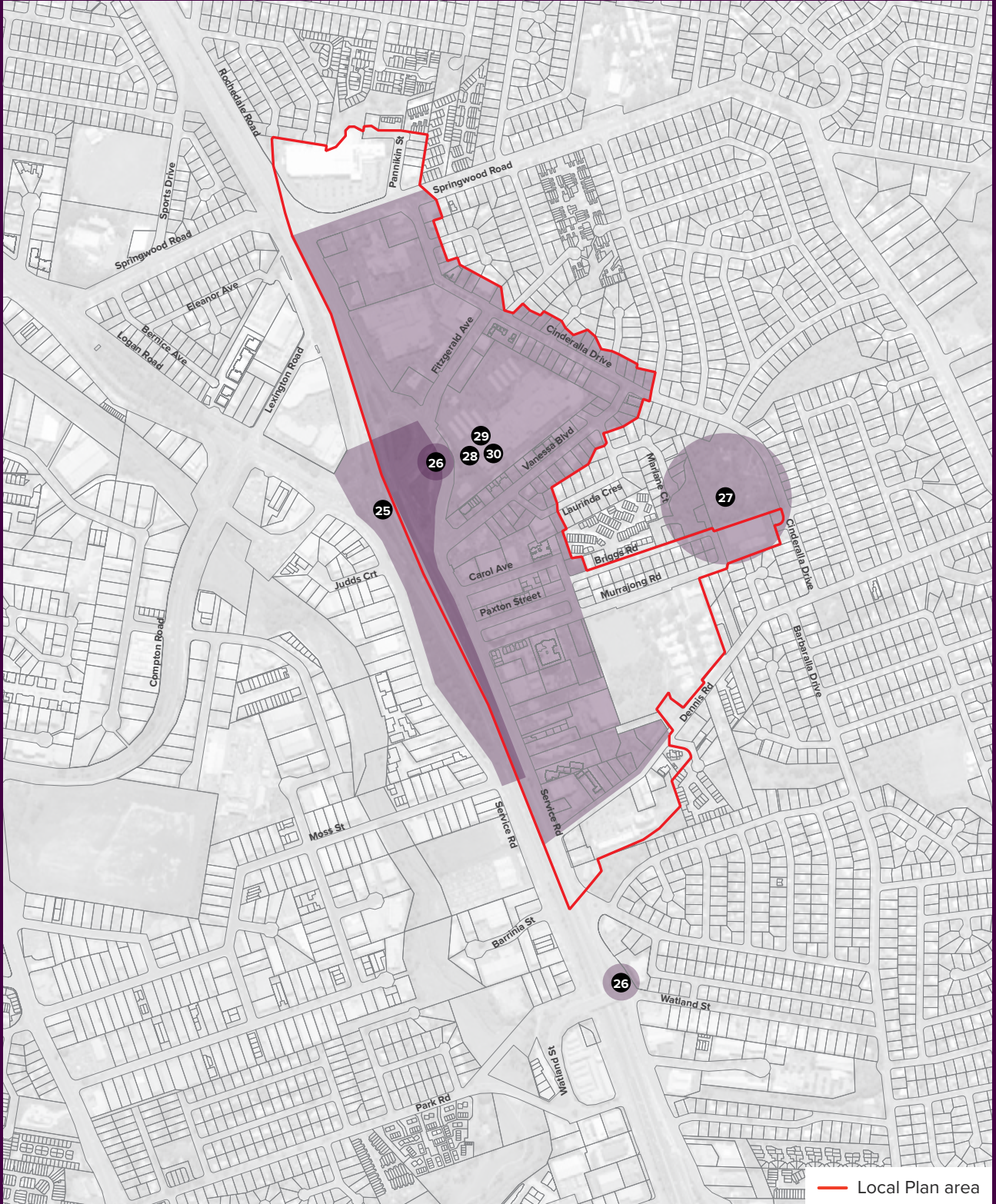
Actions	Timing	Type	Stakeholders
18 ✓ Widening of the M1 Motorway Advocate for the widening of the M1 Motorway to improve accessibility to the activity centre.	COMPLETE	Project	Lead: DTMR Support: ED&CP, RIP, AV, Federal/State Government
19 ✓ Extension of the South East Busway Advocate with the State Government to progress the detail planning for the extension of the South East Busway and advocate for the extension of the busway inclusive of station upgrades and integration with local transport networks.	Short term	Project	Lead: DTMR Support: ED&CP, RIP, AV, Federal/State Government
20 ✓ Green bridge link over the M1 Motorway Deliver a connection across the M1 inclusive of the creation of a light weight bridge structure to provide a connection across the highway.	Long term	Project	Lead: DTMR Support: ED&CP, RIP, AV, Federal/State Government
21 ✓ New Carol Avenue to Laurinda Crescent shared pathway Inclusive of a 3 m wide shared pathway, landscape and public art, shaded structure and street furniture, lighting, CCTV and acquisition of a property.	COMPLETE	Project	Lead: ED&CP Support: RIP, CC, SCI, LCI, CS&L, AV, Local Developer
22 ✓ New access laneways between the M1 Motorway Service Road and the proposed Carol Avenue link Deliver new access laneways inclusive of LED lighting, CCTV, public art and hard and soft scape upgrades.	Long term	Project	Lead: ED&CP Support: SCI, DA, RIP, AV, Key Landowners, Local Developers, DTMR
23 ✓ Watland Street M1 Motorway overpass connection to the Slacks Creek Corridor Improved integration of active transport infrastructure from Slacks Creek Corridor to Eastern Springwood via Watland Street crossing. Improvement in existing hard and soft scape upgrades, shared off road facilities, wayfinding signage and integration of public art opportunities.	Short term	Project	Lead: ED&CP Support: RIP, RID, Parks, SCI, AV, Various Community and Business Groups, Local Developers DTMR, Translink
24 Pedestrian and cycle connection from Briggs Road to Marlane Court and Springwood Park Linking Briggs Road to Marlane Court to enhance connection to the shopping centre and Springwood Park.	Medium term	Project	Lead: Parks Support: RIP, ED&CP

✓ Summit Outcome





04 RESILIENT



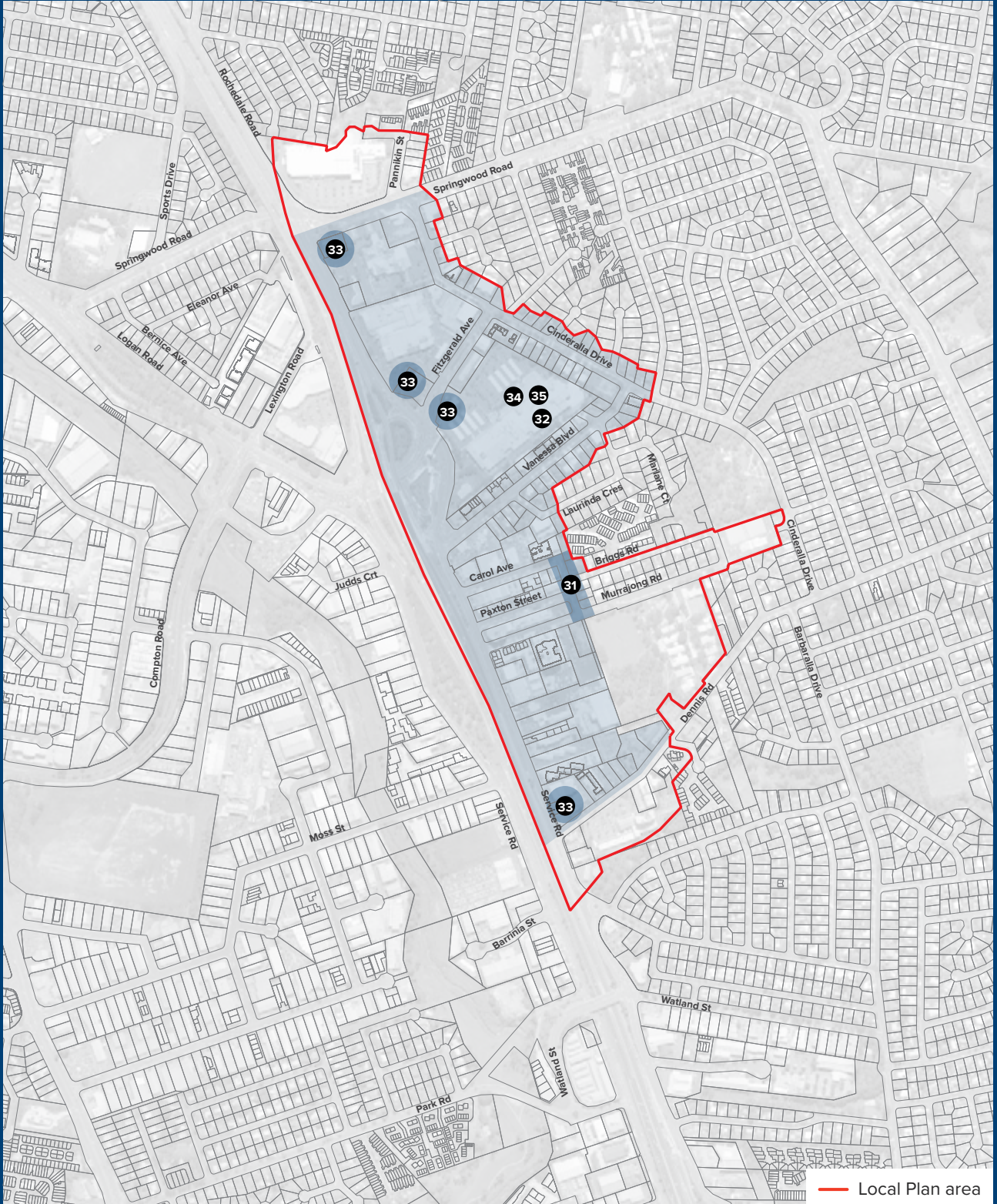
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Actions	Timing	Type	Stakeholders
25 ✓	Seek opportunities to utilise the Pacific Motorway (M1) upgrade project for more green space, shade and walk ability/active transport Identify opportunities and spaces across and adjacent to the Pacific Highway that can be utilised as future civic and community spaces.	Long term	Project Lead: ED&CP Support: LCI, Parks, RIP, AV, DTMR, Federal Government, Local Residents, Community Groups
26	Traffic modelling to identify intersection upgrades within the activity centre Identify major intersections with traffic modelling and intersection upgrade if required.	Medium term	Project Lead: RIP Support: ED&CP
27 ✓	Public WiFi in Springwood Park Providing free WiFi for Springwood Park, inclusive of installation, commissioning, communication and management of electrical, civil works and relevant site re-establishment, supply and installation of technology solutions, carriage backhauls, integration components, client support, access, security, installation coverage, scale performance, management services and ongoing support.	COMPLETE	Project Lead: ED&CP Support: CC, AV, DITRDCA, Federal/State Government
28 ✓	Post SE Busway design undertake precinct plan Prepare a general planning layout for the precinct, identify suitable new connections and development opportunities to unlock development potential, lifestyle and amenity opportunities.	Medium term	Project Lead: ED&CP Support: CC, Key Landowners, Local Developers
29 ✓	Retail, events and business attraction strategy to attract new investments to the centre Attract new investments into the centre inclusive of an analysis of existing retail tenancies, floor plates, vacancies, existing trends, key issues and investment opportunities, events that activate the centre for 24 hours daily, and land uses such as cinemas, offices, commercial uses, speciality retail and hotels.	Medium term	Policy Lead: ED&CP Support: CC, Various Business Groups, Local Developers
30	Residential Accommodation Strategy to attract key workers to the centre Develop a strategy to attract key workers to locate to the centre.	Medium term	Policy Lead: ED&CP Support: Logan City Community Housing, EPW

✓ Summit Outcome



05 DISTINCTIVE



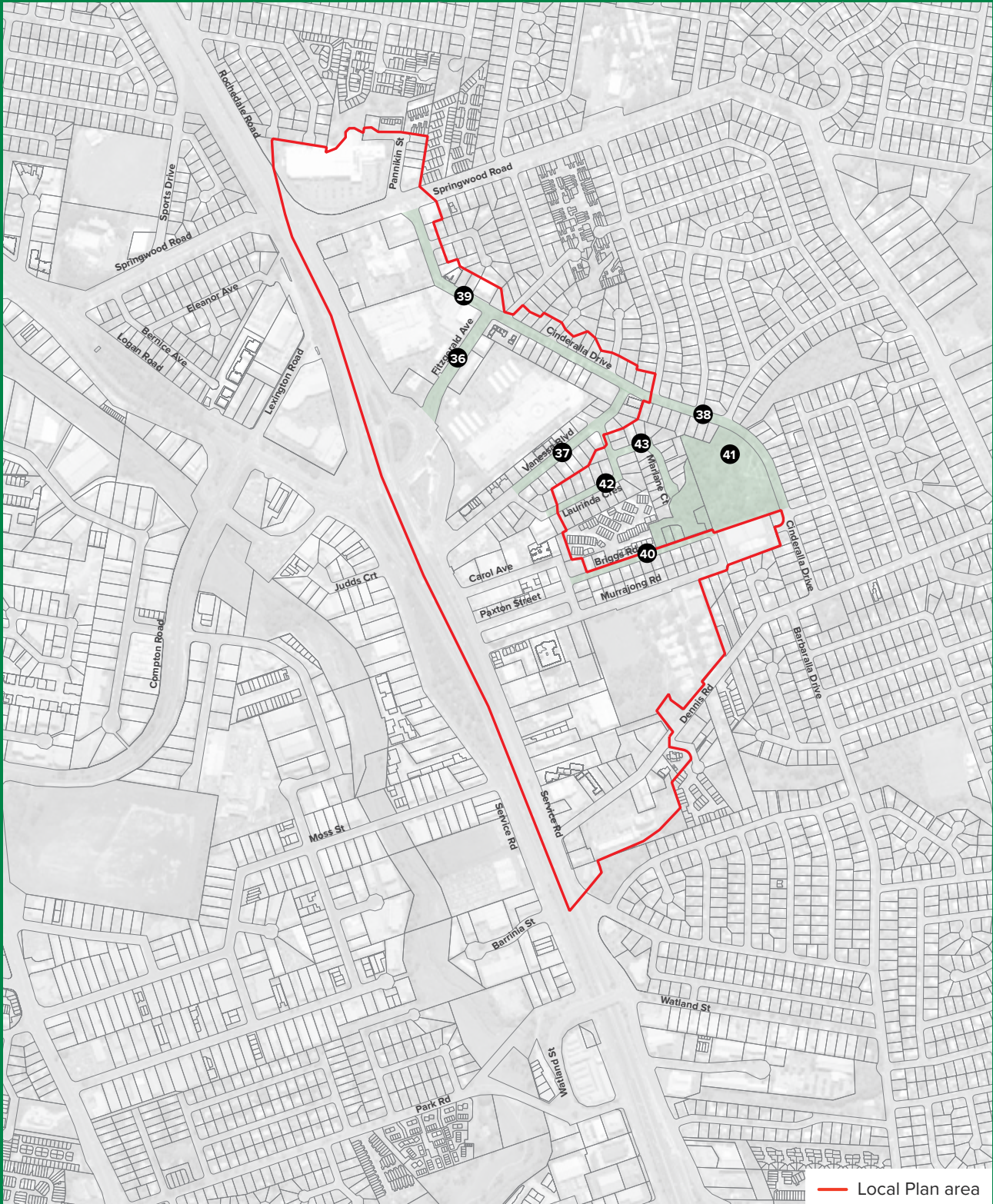
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Actions		Timing	Type	Stakeholders
31	<p>Carol Avenue Art and History Way</p> <p>Design and deliver a shared path that will connect Carol Park to the Murramong Road to Dennis Road shared path. It will create a streetscape to achieve a high amenity pedestrian focused linear place. Inclusive of public art and street furniture, and hardscape landscaping.</p>	Medium term	Project	<p>Lead: ED&CP</p> <p>Support: LCI, Parks, RIP, RID, LW, AV, Local Community</p>
32	<p>Place Activation Strategy</p> <p>Seek opportunities to better activate existing spaces with markets, pop-up events or community gatherings, implement events and activations activities for existing public spaces, and to generally improve pedestrian experience around Springwood.</p>	Short term	Program	<p>Lead: ED&CP</p> <p>Support: CC, Various Business Groups, Local Community</p>
33	<p>Facilitate catalyst gateway/landmark buildings</p> <p>Investigate potential and work with developers to develop landmark building at the prominent locations.</p>	Medium term	Policy	<p>Lead: ED&CP</p> <p>Support: DA, Key Landowners, Local Developers</p>
34 ✓	<p>Springwood Place Branding Strategy</p> <p>Develop a strategic marketing, engagement and media strategy that will define Springwood into the future and guide cohesive stakeholder engagement.</p>	COMPLETE	Policy	<p>Lead: ED&CP</p> <p>Support: CC, Business, Community and Development Industry Stakeholders</p>
35 ✓	<p>Implementation of place branding and marketing plan for attracting businesses, investors and residents to Springwood</p> <p>Implementation of Springwood Place Branding Strategy in future marketing for Council projects and documentation, present future identity of Springwood to existing and future stakeholders in the community, business circle and different levels of governments.</p>	Short term	Policy	<p>Lead: ED&CP</p> <p>Support: CC, Business, Community and Development Industry Stakeholders</p>

✓ Summit Outcome



06 EMBRACING NATURE



Note: Some number locations are general only and not intended to indicate specific areas.

Actions	Timing	Type	Stakeholders
36 ✓	Fitzgerald Avenue streetscape enhancements and activation Create a community gathering place in the heart of the shopping and transit district. This public place would build upon and complement the Springwood Mall's plans for an outdoor community eating precinct, a plaza space with consistent high quality plaza pavements, flush kerbs, a forest of shady canopy trees, an intimate performance stage and public amenities could be delivered.	Short term Project	Lead: Parks Support: ED&CP, LCI, SCI, RIP, RID, CC, Local Community
37 ✓	Vanessa Boulevard streetscape enhancement Capitalises on the opportunity to create an attractive and memorable tree lined linkage between Rochedale Road and Cinderella Drive. Design and deliver streetscape enhancements inclusive of street planting and water sensitive urban design, smart street and pedestrian lighting, facilitate the undergrounding of power lines, public art and street furniture, and hardscape landscaping. Combined with parking optimisation, build-outs and regular pedestrian crossings and investigations into overhead powerline undergrounding, the Boulevard can set a new standard and become a Springwood a 'Great Street'.	Medium term Project	Lead: ED&CP Support: LCI, Parks, SCI, RIP, RID, CC, Local Community
38 ✓	Streetscape enhancements to create boulevard along Cinderella Drive from Springwood Park to Vanessa Boulevard Create a shady, subtropical walking and cycling streetscape environment. Where possible wider footpaths and strategically located planting beds and seating should be incorporated to direct active transport movements and provide comfortable places to rest. Inclusive of street planting, water sensitive urban design, smart street and pedestrian lighting, facilitate the undergrounding of power lines, public art and street furniture, and hardscape landscaping.	Medium term Project	Lead: ED&CP Support: LCI, Parks, SCI, RIP, RID, CC, Local Community

✓ Summit Outcome

Actions		Timing	Type	Stakeholders
39	<p>Streetscape enhancements to create a boulevard along Cinderella Drive between Springwood Road and Vanessa Boulevard</p> <p>Create a shady, subtropical walking and cycling streetscape environment. Where possible wider footpaths and strategically located planting beds and seating should be incorporated to direct active transport movements and provide comfortable places to rest. Inclusive of street planting and water sensitive urban design, smart street and pedestrian lighting, facilitate the undergrounding of power lines, public art and street furniture, and hardscape landscaping.</p>	Medium term	Project	<p>Lead: ED&CP</p> <p>Support: LCI, Parks, SCI, RIP, RID, CC, Local Community</p>
40	<p>Briggs Road streetscape enhancement</p> <p>Provide an enhanced streetscape connection between Springwood Park and future Civic Precinct that will feature a Town Square. Simple enhancement for Briggs Road will include a wider footpath and regular street tree planting along northern verge.</p>	Medium term	Project	<p>Lead: ED&CP</p> <p>Support: LCI, Parks, SCI, RIP, RID, CC, Local Community</p>
41 ✓	<p>Springwood Park Master Plan delivery</p> <p>Master plan and invest in the upgrade and expansion of Springwood Park along Briggs Road/Murrajong Road.</p>	Short term	Project	<p>Lead: Parks</p> <p>Support: LCI, ED&CP, SCI, RIP, RID, CC, Local Community</p>
42	<p>Laurinda Crescent streetscape enhancement</p> <p>Provide an enhanced streetscape connection between Carol Avenue pathway and Vanessa Boulevard. It will include wider footpath and regular street tree planting along verges.</p>	Medium term	Project	<p>Lead: ED&CP</p> <p>Support: LCI, Parks, SCI, RIP, RID, CC, Local Community</p>
43	<p>Marlane Court streetscape enhancement</p> <p>Provide an enhanced streetscape connection between Laurinda Crescent to Springwood Park connection. It will include wider footpaths and regular street tree planting along verges.</p>	Medium term	Project	<p>Lead: ED&CP</p> <p>Support: LCI, Parks, SCI, RIP, RID, CC, Local Community</p>

✓ Summit Outcome





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