



Beenleigh Implementation Plan

POLICIES, PROGRAMS AND PROJECTS



BEENLEIGH





List of Abbreviations

LOGAN CITY COUNCIL BRANCHES

AV	Advocacy Program – Office of the CEO
CC	Corporate Communications Branch
CS&I	Customer Service and Information Branch
CS&L	Community Safety and Liveability Branch
DA	Development Assessment Branch
ED&CP	Economic Development and City Planning Branch
ELT	Council’s Executive Leadership Team
HEW	Health, Environment and Waste Branch
LCI	Libraries and Creative Industries Branch
Parks	Parks Branch
RCM	Roads Construction Maintenance Branch
RID	Road Infrastructure Delivery Branch
RIP	Road Infrastructure Planning Branch

SCI	Sports and Community Infrastructure Branch
VE	Venues and Events Branch
LW	Logan Water

OTHER STAKEHOLDERS

BYCC	Beenleigh Yatala Chamber of Commerce
DJAG	Department of Justice and Attorney-General
DTMR	Department of Transport & Main Roads
QPS	Queensland Police Service



Acknowledgement of Country

Logan City Council acknowledges the Traditional Custodians of the land, water and country we now call the City of Logan. We pay our respect to Elders past, present and emerging and extend that respect to all Aboriginal and Torres Strait Islander peoples across the city.

Contents

Introduction	4
Beenleigh priority projects completed	8
Priority policies, programs and projects	15
01 People focused	20
02 Responsive	22
03 Connected	26
04 Resilient	30
05 Distinctive	34
06 Embracing nature	38



Introduction

The purpose of the Beenleigh Implementation Plan is to progress the aims and objectives of the Beenleigh Town Centre Master Plan from 'visioning' to 'doing' through the process as set out in Figure 1. The Implementation Plan does this by identifying and prioritising different place-based actions that are categorised as either policy, program or project. Each place-based action ultimately contributes to the delivery vision of the for the Beenleigh Centre. Depending on the type of place-based action, it may be delivered by Council, the Queensland Government, the Federal Government, the private sector, or the community. The process of identification and prioritisation of place-based actions is the result of ongoing engagement with stakeholders, ensuring the place-based actions represent the current and future needs of the community, government, industry, business and landowners.

These aspirational place-based actions will assist planning and coordination across Council to deliver the actions required to progress the vision of the Beenleigh Town Centre Master Plan. This approach allows Council to commit to a framework to deliver the vision of the master plan over the short term (up to five years), medium term (five to ten years) and long term (more than ten years), whilst allowing a more flexible approach in the delivery of priority place-based actions.

Following the Beenleigh Summit several key initiatives and actions were endorsed by Council which informed the Beenleigh Implementation Plan. The Implementation Plan has been updated to reflect projects delivered since 2018 and updates to place based actions for the next five-year period (2023–2029). New actions have been added where relevant identifying new place making priorities as the city's dynamic centres continue to progress.



Place-based actions have been recategorised by applying the overarching principles of *Logan's Urban Design Framework* (UDF), endorsed by Council (Figure 2). The vision of the UDF is “*High quality Urban Design in Logan will drive positive place-based outcomes and is a foundation for all future investment decisions*” and therefore provides the appropriate lens to consider the key actions/tasks for the Implementation Plan. When the six (6) principles are holistically considered they provide the foundation to create a high-quality built environment that matches the aspirations of its residents. The Urban Design Principles should inform the design, delivery, operation, and maintenance of all development within Logan City Council.

The place-based actions recommended for implementation are set out in more detail in this document. The Place Making and Urban Design Program (Economic Development and City Planning Branch) will lead the collaboration across Council, community, and business stakeholders to deliver key actions for the centre. Where identified, the internal branch/es recommended to ideally lead the project are identified. The place-based actions are expected to be updated regularly and do not represent a commitment by Council or other stakeholders for funding or delivery. The place-based actions can be considered for funding, applications for government grants and partnerships with a range of stakeholders that lead to the eventual delivery of the project. The Division 12 Councillor will be consulted on all place-based actions as this work continues.

Figure 1 – ‘Visioning’ to ‘Doing’

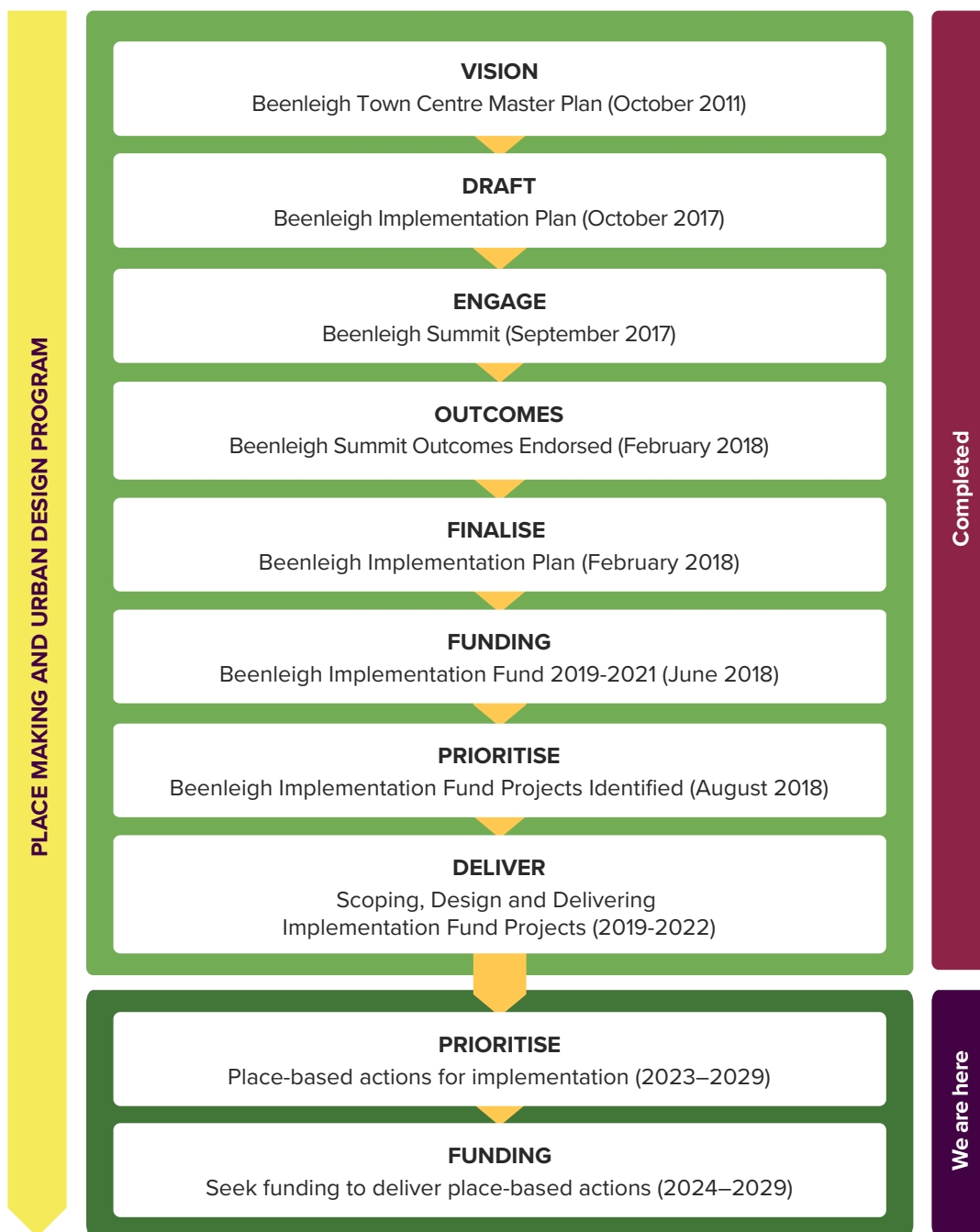
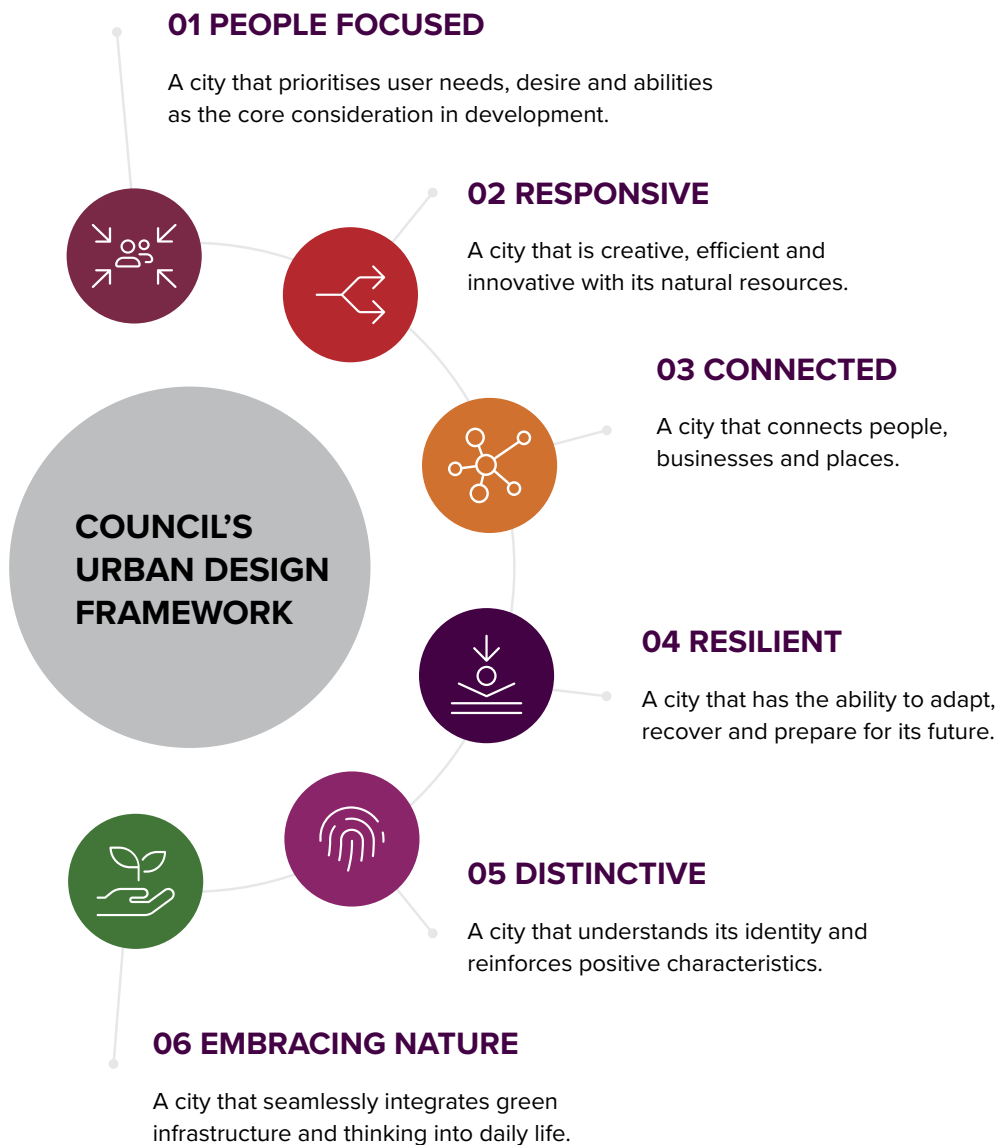


Figure 2 – Logan’s Urban Design Principles



Beenleigh priority projects completed



BEENLEIGH STREETSCAPE MASTER PLAN

*Master plan & concept design
prepared for Logan City Council*



Beenleigh Centre Streetscape Master Plan

The Beenleigh Streetscape Master Plan guide the future streetscape enhancement of the town centre and ensure that the staged implementation of works achieves the desired cohesive outcome. The Master Plan focuses on three key design principles Restore, Reconnect and Reinvigorate – which collectively will deliver improved amenity, economic vitality and social cohesion to the town centre. The Master Plan respects and builds upon the historical strip retail character of the centre and the provides for a safe, attractive and enjoyable place for visitors and locals which puts people first.

Stage One Town Centre Streetscape Improvement works

Delivery of streetscape enhancement works on Main Street, City Road, John Street, John Lane and George Street in accordance with the Beenleigh Streetscape Master Plan. Works were completed in early 2022 and have significantly enhanced pedestrian amenity, improved safety and access, and helped build a sustainable economy for the Beenleigh centre.



Beenleigh Town Square shade solution

The delivery of a bespoke overhead canopy of coloured discs which provide colour and shade during the day and promote night time activation of the Town Square via integrated feature lighting was completed in July 2021. The feature shade discs were designed by four local artists and reflect unique stories of Beenleigh.

Beenleigh priority projects completed



Installation of a big screen in the town square

Installation of an outdoor LED screen in the Beenleigh Town Square with associated public address system was completed in November 2019. The large screen is glare resistant, with auto brightness controllers to adjust to all weather conditions. The screen has video capable user options and can host movie nights, educational videos, digital art and is able to livestream world events. The screen is interactive and allows for remote log in to play games or vote on projects etc. The screen also displays information on community events.



Town Square Activation Program

The Beenleigh Town Square Place Activation Program is an ongoing program aimed to create community and social inclusion and cohesion. The programme is run by a dedicated place activation officer and includes the hosting of monthly movie night and night markets and provides support for community led events such as the Wardrobe Rummage.



Free Wi-Fi in the town square

Installation and commissioning of free Wi-Fi in the Beenleigh Town Square was completed in 2019. The free Wi-Fi has improved visitation and duration of stay in the town square and, in conjunction with the LED outdoor screen facilitates the delivery of additional events and activities to improve visitor experience in the Town Square.

Beenleigh priority projects completed



Wayfinding and directional signage

The Beenleigh Wayfinding strategy supports the Beenleigh Streetscape Master Plan by creating a legible and recognisable information system that is authentic to place. The strategy provides the principles for sign selection and planning, sign type design and details a staged implementation strategy. The pictogram design reflects international standards to ensure intuitive and universally recognisable understanding for all users. A bespoke signage suite has been designed and includes directional finger signs and pedestrian information maps.

Smart parking solution

Installation of smart parking sensors to existing on-street carparks in the town centre will enable visitors to locate available parking quickly and accurately and assist with vehicular wayfinding. Sensors will collect data on parking utilisation and patterns which will be utilised to inform future parking provision and determine applicability of smart parking provision across other centres if successful.



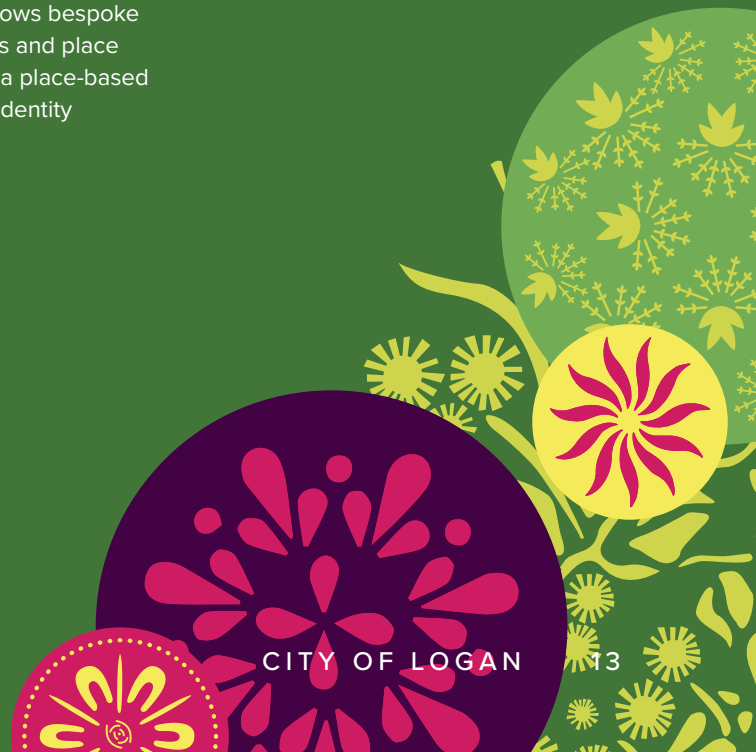
Beenleigh Brand Guidelines

Revised 17 October 2022



Place Branding Strategy

The place branding/marketing strategy was created to establish and communicate a unique place identity for Beenleigh and reinforce the value of Beenleigh more effectively to the centre's customer segments. This allows bespoke investment attraction, events and place activation collateral to have a place-based connection to enhance the identity of Beenleigh.





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Priority policies, programs and projects

	Actions	Timing	Summit outcome	Type
PEOPLE FOCUSED	1 Install a big screen in the Beenleigh Town Square	COMPLETED	✓	Project
	2 Develop the Beenleigh Place Activation Strategy	COMPLETED	✓	Program
	3 Improve community safety and surveillance	Ongoing	✓	Project
	4 Deliver the Beenleigh Town Square place activation programme	Ongoing	✓	Program
	5 Facilitate and encourage outdoor dining in Main Street and City Road	Short term	✓	Project
	6 Deliver a Tactical Urbanism project on Parking Day	Short term	✓	Program
	7 Deliver a container/mobile office/retail space, information centre or business start-up in Beenleigh Town Square	Short term	✓	Project
	8 Deliver a new creative cultural and community arts facility	Medium term	✓	Project
	9 Facilitate the establishment of a cinema complex in the town centre	Medium term	✓	Policy
	10 Advocate for the redevelopment/ relocation of courthouse and associated functions	Medium term	✓	Policy
	11 Investigate the potential for a water park and /or water play area in the town centre	Medium term	✓	Project



	Actions	Timing	Summit outcome	Type
RESPONSIVE	12 Create an Economic Development Zone (EDZ) for Beenleigh and explore future policy in the EDZ	COMPLETE	✓	Policy
	13 Smart parking solution and installation of smart parking sensors	COMPLETE	✓	Project
	14 Collate and review smart parking data to help inform future parking policy decisions	Short term		Policy
	15 Advocate with TMR to incorporate placemaking initiatives into Beenleigh Station Precinct Plan as part of the Logan to Gold Coast Faster Rail project	Short term		Project
	16 Develop an environmental social and economic place assessment tool for Beenleigh	Short term		Policy
	17 Building Heights Study	Short term		Policy
	18 Master planning and delivery of upgrade to Centenary Park in conjunction with the Beenleigh Aquatic Centre upgrade works	Short term	✓	Project
	19 Undertake a parking needs assessment including feasibility/viability of multi storey carpark	Medium term	✓	Policy
	20 Upgrade and refurbishment of the Beenleigh bus/train interchange and Queensland Rail car park	Medium term		Project
	21 Facilitate and incentivise short-term accommodation in town centre	Medium term	✓	Policy

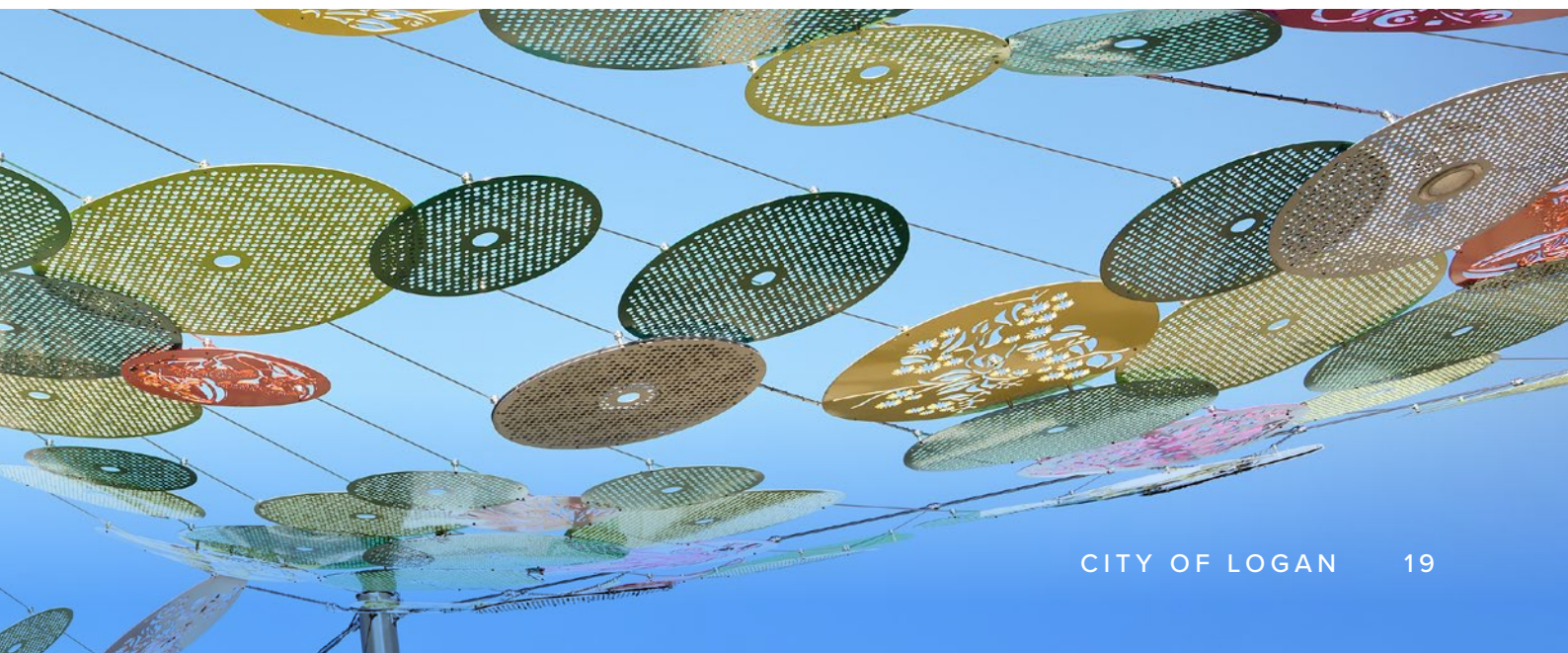


	Actions	Timing	Summit outcome	Type
CONNECTED	22 John Lane laneway revitalisation	COMPLETE	✓	Project
	23 Provide safe active transport connections between the Beenleigh train station and town centre	Medium term	✓	Project
	24 Deliver a pedestrian connection between Kent Streey, Tansey Street and the train station	Medium term	✓	Project
	25 Establish new and upgrade existing laneway connections in the centre core precinct	Medium term		Project
	26 Design and deliver a mid-block pedestrian connection between George Street and Manilla Street	Medium term		Project
	27 Design and deliver a mid-block pedestrian connection between James Street and Kent Street	Medium term	✓	Project
	28 Provide an active transport link from George Street to the active lifestyle precinct	Medium term	✓	Project
	29 Provide an active transport connection between the Beenleigh Town Square and the Beenleigh Showgrounds	Medium term	✓	Project
	30 New Principal cycleway along George Street	Medium term	✓	Project
	31 New principal cycleway along Alamein Street	Medium term		Project
	32 Provide improved connections to Eagleby	Long term		Project
RESILIENT	33 Establish a Beenleigh Activity Centre Advisory Group	COMPLETE	✓	Policy
	34 Flood and climate change resilience	Ongoing		Policy
	35 Install free Wi-Fi in the Beenleigh centre	Completed/ Medium term	✓	Project
	36 Establish partnerships with housing providers and the development industry	Ongoing		Policy
	37 Active Lifestyle Sporting and Recreation Precinct Master Plan	COMPLETE		Project
	38 Prepare a 3D model of the Beenleigh Activity Centre	COMPLETE	✓	Project
	39 Develop and implement a targeted retail investment and business attraction strategy	Medium term	✓	Program
	40 Shopping centre precinct level master plan	Medium term	✓	Project
	41 Investigate the feasibility of upgrading or replacing the existing district level library	Long term	✓	Project

	Actions	Timing	Summit outcome	Type
DISTINCTIVE	42 Introduce more shade, public art and colour to the Beenleigh Town Square	COMPLETE	✓	Project
	43 Wayfinding strategy and directional signage design to enhance the legibility of the town centre	COMPLETE	✓	Project
	44 Implement the wayfinding strategy and install additional signage within the town centre	Short term	✓	Project
	45 Develop a place branding strategy and marketing plan for Beenleigh	COMPLETE	✓	Policy
	46 Prepare a strategy to incentivise upgrading of buildings in the centre (facade improvement program)	Ongoing	✓	Program
	47 Implement Beenleigh Place Branding strategy via a targeted marketing campaign	Short term		Policy
	48 Facilitate private sector catalyst developments and incentivise early delivery to promote urban renewal	Ongoing	✓	Policy
	49 Incentivise and support high quality urban design outcomes/urban renewal/landmark buildings	Ongoing	✓	Policy
	50 Deliver entry /city centre arrival statements	Medium term	✓	Project
	51 Deliver an entry statement for the Active Lifestyle Precinct	Medium term	✓	Project
	52 Deliver entry statement at the entrance to the showgrounds along the Showgrounds Drive	Medium term	✓	Project
	53 Implement a mural program in accordance with the Urban Art Strategy	Medium term		Program
	54 Deliver temporal placemaking events including artist pop-up installations	Medium term		Program
	55 Investigate opportunities to provide digital art on the Beenleigh Town Square Big Screen	Medium term		Project

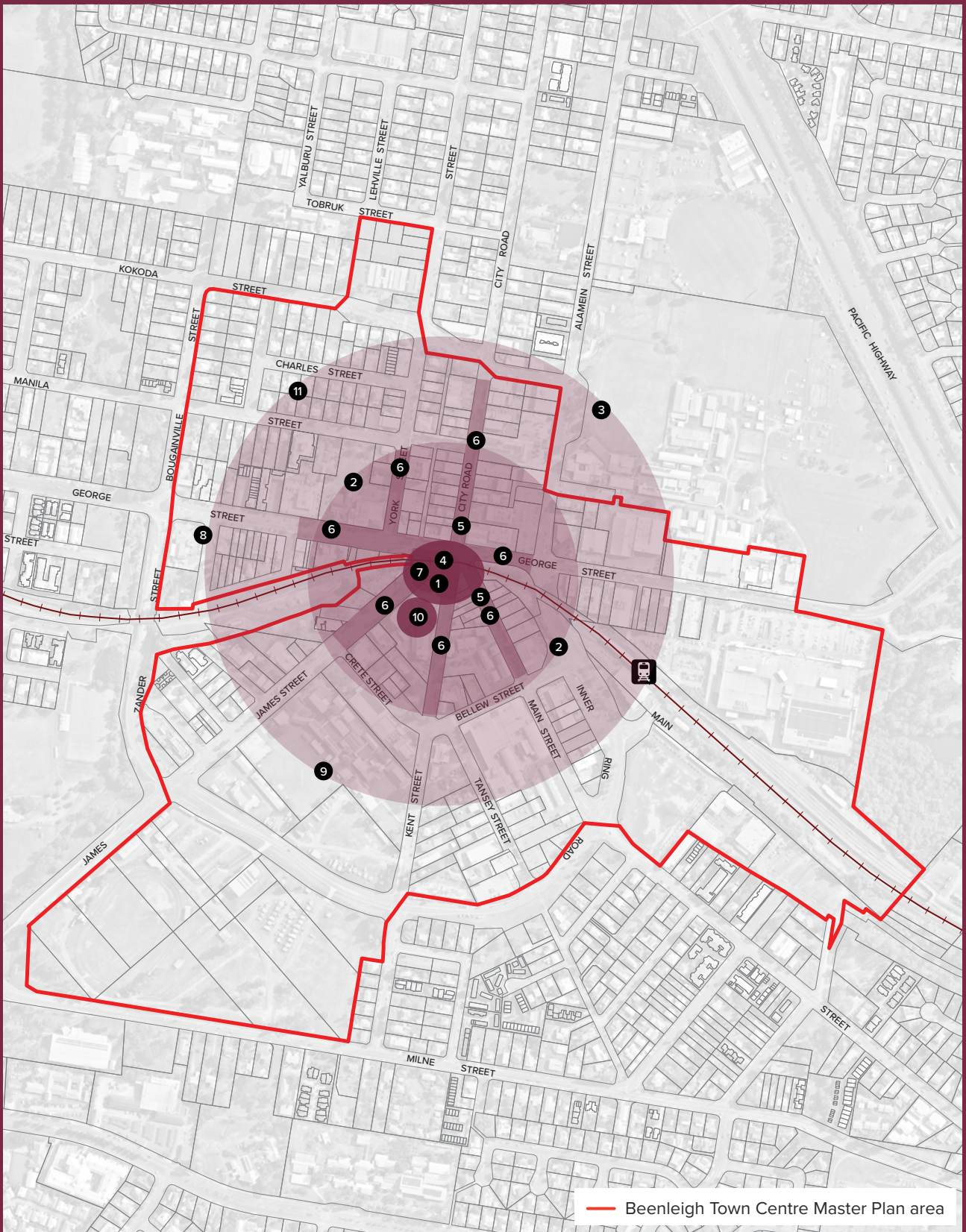


	Actions	Timing	Summit outcome	Type
EMBRACING NATURE	56 Beenleigh Town Centre Streetscape Master Plan	COMPLETE	✓	Project
	57 Deliver the City Road, Main Street and John Street, streetscape upgrades	COMPLETE	✓	Project
	58 Introduce more shade and trees to the Beenleigh Town Square and surrounding streets	COMPLETE	✓	Project
	59 Design and deliver upgrade of Rotary Park	Short term	✓	Project
	60 Deliver streetscape upgrades to York Street	Short term	✓	Project
	61 Deliver streetscape upgrade to George Street pedestrian crossing and restaurant precinct	Short term	✓	Project
	62 Design and deliver the Bellew Street streetscape upgrades including a green link to the train station	Short term	✓	Project
	63 Upgrade to City Road and Logan Street intersection	Medium term		Project
	64 Upgrade/redevelopment of Centenary Park and interface with the Beenleigh Aquatic Centre	Short to medium term	✓	Project
	65 Design and deliver James Street and Kent Street upgrades	Medium term	✓	Project
	66 Provide a green link between George Street and Hugh Muntz Park	Medium term	✓	Project
	67 Upgrades to Hugh Muntz Park	Long term	✓	Project
	68 Landscape enhancements for Pacific Motorway/Logan River Parklands	Long term	✓	Project
69 Investigate viability of undergrounding of power lines	Long term	✓	Project	





01 People focused



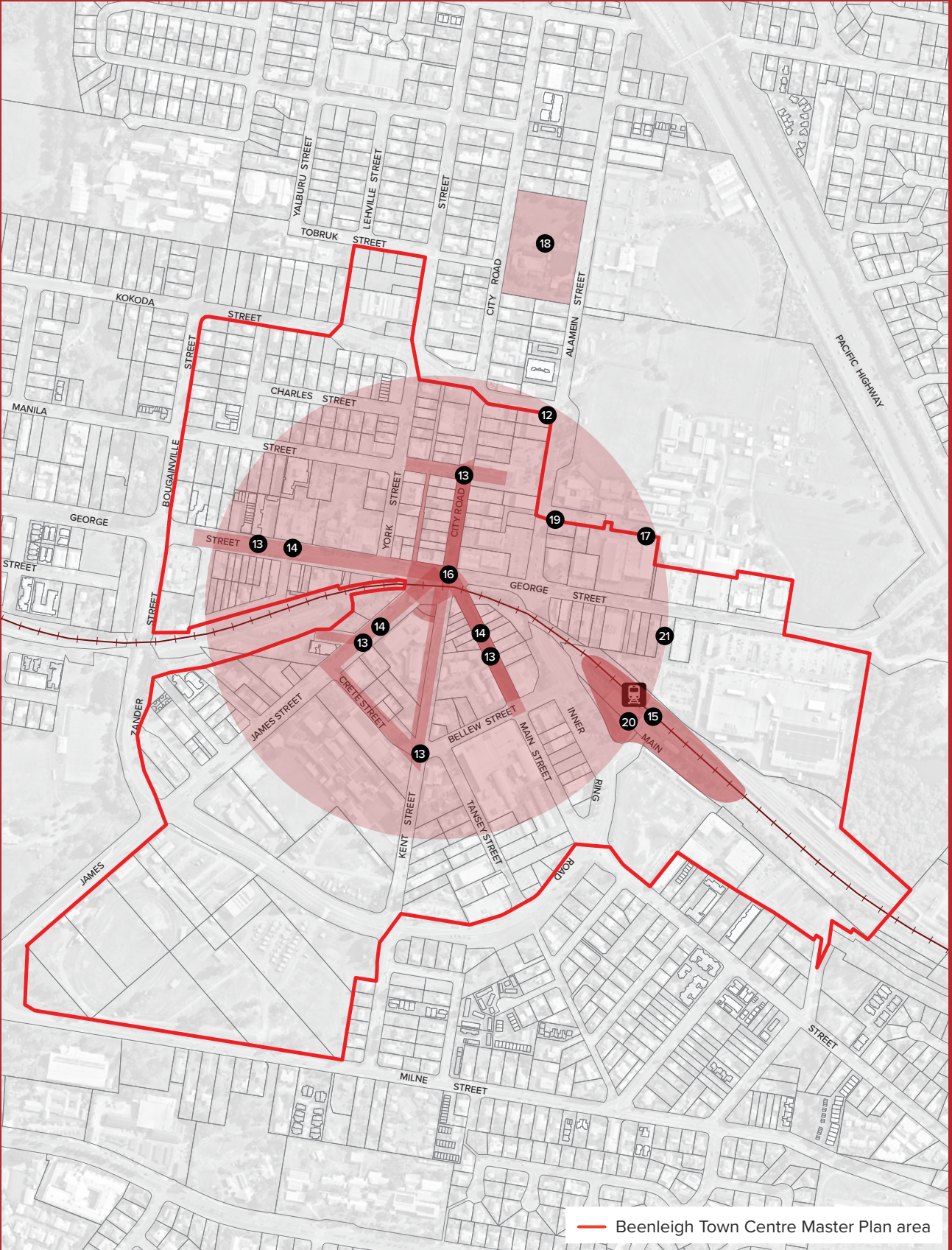
Note: Some numbers including those on the edge of the area circles are general only and not intended to indicate specific areas.

	Actions	Timing	Type	Stakeholders
1 ✓	Install a big screen in the Beenleigh Town Square to facilitate digital artwork and performances, community movie nights and to activate the town square	COMPLETE	Project	Lead: ED&CP, Support: SCI
2 ✓	Develop the Beenleigh Place Activation Strategy Develop a strategy to incentivise outdoor dining, removal of red tape and cost to book the Beenleigh Town Square to activate the centre and assist with the creation of an entertainment and food precinct. <ul style="list-style-type: none"> • Provide incentives for outdoor dining and the establishment of new restaurants or cafes • Review existing policies relating to outdoor dining fees to incentivise outdoor dining activities • facilitate the delivery of the Music Action Plan 	Short term	Program	Lead: ED&CP Support: CE, LCI, SCI, Parks
3 ✓	Improve community safety and surveillance Expand the safety camera network in Beenleigh Town Centre.	Ongoing	Project	Lead: CS&L Support: ED&CP, RIP, Parks
4 ✓	Deliver the Beenleigh Town Square Place Activation Program Continue to deliver a program of events in Beenleigh Town Square including monthly movie nights, and key concert events. Continue to provide support to community-led activations such as the Wardrobe Rummage, Cane Festival and other not-for-profit organisations.	Short term	Program	Lead: ED&CP Support: SCI, Parks, CC, LCI Market operator, BYCC
5 ✓	Facilitate and encourage outdoor dining in Main Street and City Road Deliver a pilot project in the town centre as per the Night Time Economy Strategy.	Short term	Project	Lead: ED&CP Support: RIP, HEW
6 ✓	Deliver a Tactical Urbanism project on Parking Day Support this worldwide initiative to encourage active streets which are people focused.	Short term	Program	Lead: ED&CP Support: RIP
7 ✓	Deliver a container/mobile office/retail space, information centre or business start-up in Beenleigh Town Square To contribute towards activating the Beenleigh Town Square and attract new business opportunities to the activity centre.	Short term	Project	Lead: ED&CP Support: SCI, Parks, CP
8 ✓	Deliver a new creative cultural and community arts facility Investigate the delivery of a new community and arts centre within the town centre to meet the needs and interests of the community, including dedicated space for youth programs/services. (note: investigations on location, inclusions, etc need to occur).	Medium term	Project	Lead: SCI Support: LCI, ED&CP, Local businesses and community groups
9 ✓	Facilitate the establishment of a cinema complex in the town centre In line with the Retail and Business Attraction Strategy identify potential cinema operators to establish in the centre and work with existing landowners to attract a cinema operator to the centre.	Medium term	Policy	Lead: ED&CP Support: DA, Existing and future landowners and businesses
10 ✓	Advocate for the redevelopment/ relocation of courthouse and associated functions Advocate to the State Government for the upgrade/relocation of the courthouse and associated functions and assist the Department of Justice and Attorney-General (DJAG) in preparing a detailed concept plan that examines and advocate for further expansion of Stage 2 of the interface upgrade of the courthouse building and associated functions.	Medium term	Policy	Lead: ED&CP, AV Support: SCI, DJAG, Queensland Rail, Queensland Police, DTMR
11 ✓	Investigate the potential for a water park and/or water play area in the town centre Investigate the potential for a water park or water play area in parks, open spaces or aquatic facilities in the centre and identify suitable location/s for a water park and/or water play areas, determine the type of water park that will be suitable for the location and undertake a business case for the development of the facility. Incorporate provision of solar power and other energy saving mechanisms into business case.	Medium term	Project	Lead: Parks Support: ED&CP, SCI

✓ Summit Outcome



02 Responsive



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	Actions	Timing	Type	Stakeholders
12 ✓	<p>Create an Economic Development Zone (EDZ) for Beenleigh and explore future policy in the EDZ</p> <p>Include the Centre Core, Civic and Community precinct and Bellew Street precincts as depicted in the Beenleigh Local Plan and explore future policy positions within this EDZ inclusive of the following strategies:</p> <p>Deferral of levied charges for development if the development is for:</p> <p>a. A mixed-use development which has:</p> <ol style="list-style-type: none"> i. at least one shop or food and drink outlet on the ground floor of the development with an active frontage; and ii. either: <ul style="list-style-type: none"> • an office with a minimum GFA of 1,000m² that contributes significant economic, aesthetic and community benefit to the local area and the city; or • an office with a minimum GFA of 500m² and a minimum of ten multiple dwellings that contributes significant economic, aesthetic and community benefit to the local area and the city. <p>b. A movie theatre that contributes significant economic, aesthetic and community benefit to the local area and the city.</p>	COMPLETE	Policy	Lead: ED&CP Support: DA
13 ✓	<p>Smart parking solution and installation of smart parking sensors</p> <p>Research suitable providers, prepare a business case and implement the introduction of smart parking sensors in the centre to assist with parking management. The implementation of a suitable smart parking solution will identify available parking accurately and will assist with wayfinding.</p>	COMPLETE	Project	Lead: ED&CP Support: RIP, CS&L
14	<p>Collate and review smart parking data to inform future parking decisions</p> <p>Collate and review smart parking data and present outcomes to relevant other areas of Council. Provide advice with regards to value for money and applicability/potential to expand Smart Parking to other areas in Logan. Work with RIP and City Standards to maximise use of data to inform future parking decisions and assist in infringement collections.</p>	Short term	Policy	Lead: ED&CP Support: RIP, CS&L
15	<p>Advocate with TMR to incorporate placemaking initiatives into Beenleigh Station Precinct Plan as part of the Logan and Gold Coast Faster Rail project</p> <p>Initiatives to include signage and wayfinding connections to broader precinct including the Riverine Discovery Centre and Albert River Parklands.</p>	Short term	Project	Lead: DTMR, ED&CP Support: AV, Parks, RIP, Translink
16	<p>Develop an environmental social and economic place assessment tool for Beenleigh</p> <p>Develop an environmental social and economic place assessment tool and utilise Beenleigh as a pilot study. Undertake a post streetscape upgrade place assessment survey to determine placemaking value and success of completed projects and test the assessment tool prior to expansion of use across all centres.</p>	Short term	Policy	Lead: ED&CP Support: HEW, Parks

✓ Summit Outcome

	Actions	Timing	Type	Stakeholders
17	<p>Building Heights Study</p> <p>Undertake study to support revision of building heights in Beenleigh Local Plan. Utilise outcomes of this study to inform Beenleigh Local Plan and Logan Planning Scheme.</p>	Short term	Policy	Lead: ED&CP Support: DA
18 ✓	<p>Master planning and delivery of upgrade to Centenary Park in conjunction with the Beenleigh Aquatic Centre upgrade works and in accordance with the Community Infrastructure</p> <p>Design and delivery of a re-developed aquatic centre will be inclusive of:</p> <ul style="list-style-type: none"> a. The development of a 20 metre indoor program pool and water play area b. The development of a 50 metre or 25 metre swimming pool to replace the existing swimming pool that will also consider the redevelopment of Centenary Park. 	a. COMPLETE b. Short term	Project	Lead: SCI Support: SCI, Parks, ED&CP
19 ✓	<p>Undertake a parking needs assessment including feasibility/viability of multi storey carpark</p> <p>Undertake a short and long term assessment of infrastructure and car parking facilities. Utilise data from smart parking pilot to longer term parking solutions, taking into consideration projected growth. Review the location and extent of short-term parking, share-car and share-bike stations, the future development and feasibility of multi-storey car parking station/s and a strategy to encourage higher levels of active and public transport use, including whether additional parking information signage is required.</p>	Medium term	Policy	Lead: ED&CP Support: RIP
20	<p>Upgrade and refurbishment of the Beenleigh bus/train interchange and Queensland Rail car park</p> <p>Advocate for the upgrade of the Beenleigh bus interchange and train station, inclusive of links to surrounding catalyst developments; enhanced pedestrian links; short and long-term assessment of infrastructure and car parking facilities; and the safety and usability of existing car parking at Beenleigh Station.</p>	Medium term	Project	Lead: DTMR, ED&CP Support: RIP, AV, Translink
21 ✓	<p>Facilitate and incentivise short-term accommodation in town centre</p> <p>Develop a strategy to incentivise and facilitate short-term accommodation to support tourist visitation and events/night time activation in accordance with the Destination Management Plan.</p>	Medium term	Policy	Lead: ED&CP Support: DA

✓ Summit Outcome



BEENLEIGH CITY ROAD

TOWN SQUARE
150m

BEENLEIGH STATION
480m

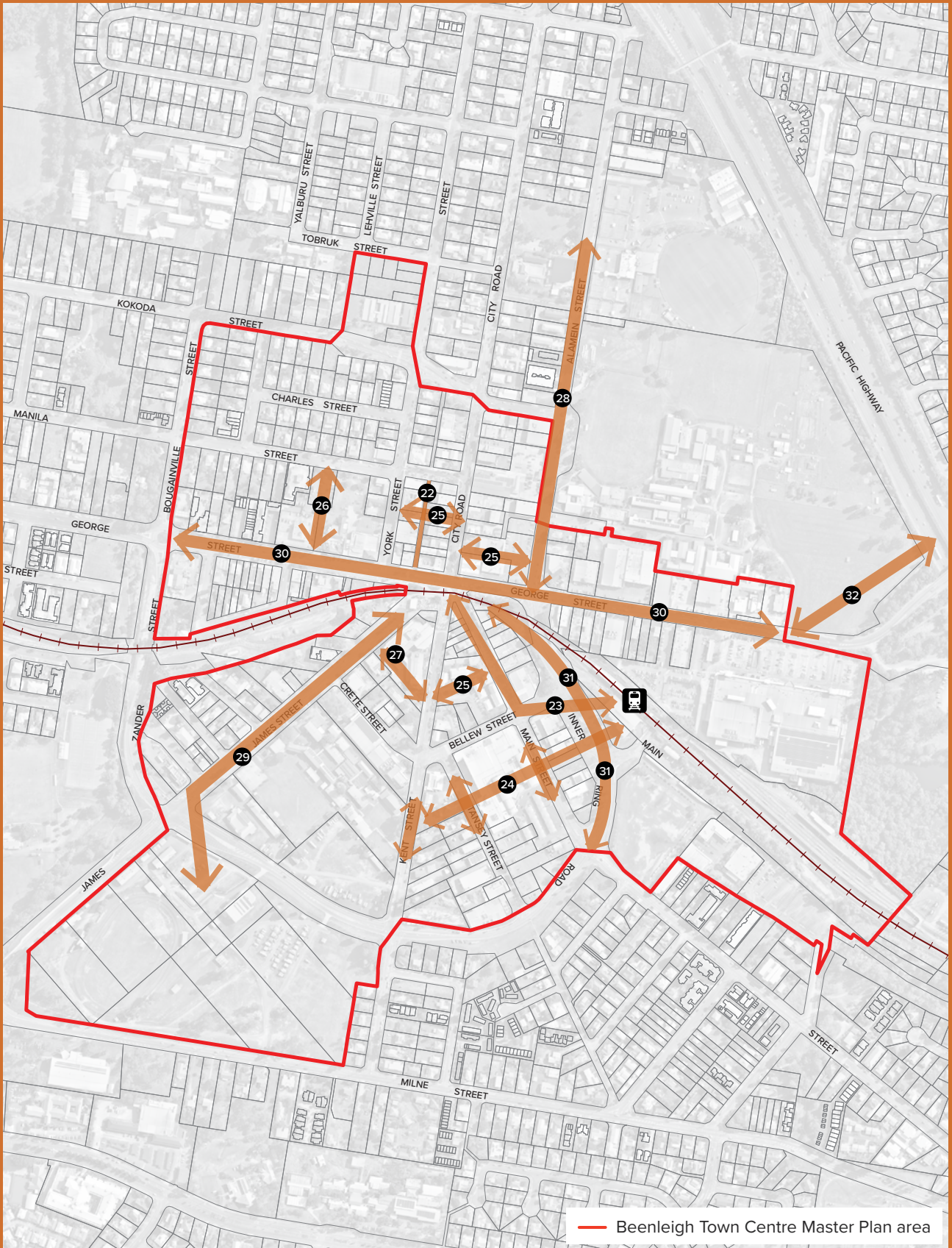


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CORPORATION OF LOCAL GOVERNMENT





03 Connected



Note: Some numbers including those on the edge of the area circles are general only and not intended to indicate specific areas.

	Actions	Timing	Type	Stakeholders
22 ✓	John Lane laneway revitalisation Creation of active street laneway with streetscape enhancements, public and street art; urban forecourts; pedestrian infrastructure and outdoor dining opportunities in line with the overall Beenleigh Streetscape Master Plan.	COMPLETE	Project	Lead: ED&CP Support: LCI, RIP, RID
23 ✓	Provide safe active transport connections between the Beenleigh train station and the town centre Facilitate the improvement of the pedestrian links with the Beenleigh train station, inclusive of the integration of land use and key pedestrian desire lines and the integration of the Beenleigh bus and train station, and which incorporate lighting, public art and shade as part of the Logan Faster Rail Project in line with the recommendations of the Beenleigh Streetscape Master Plan.	Medium term	Project	Lead: DTMR, ED&CP Support: RIP, Translink QR
24 ✓	Deliver a pedestrian connection between Kent Street, Tansey Street and the Beenleigh train station As part of the Logan Faster Rail project facilitate the provision of a safe pedestrian link between the train station and existing community facilities and retail business located along Kent and Tansey Streets.	Medium term	Project	Lead: DTMR/ ED&CP Support: RIP, Translink, QR
25	Establish new and upgrade existing laneway connections in the centre core precinct Facilitate the development of activated laneway connections in the centre core precinct inclusive of smart lighting, CCTV and wayfinding signage.	Medium term	Project	Lead: ED&CP Support: DA, RIP, CS&L
26	Provide a mid-block pedestrian connection between George Street and Manilla Street Facilitate a pedestrian connection between George and Manila Streets inclusive of smart lighting, CCTV and wayfinding signage.	Medium term	Project	Lead: ED&CP Support: DA, RIP, CS&L
27 ✓	Design and deliver a mid-block pedestrian connection between James Street and Kent Street Facilitate the establishment of a pedestrian connection between James Street and Kent Street inclusive of smart lighting, CCTV and wayfinding signage.	Medium term	Project	Lead: ED&CP Support: DA, RIP, CS&L
28 ✓	Provide an active transport link from George Street to the active lifestyle precinct Design and deliver a new active transport link which will include smart lighting, CCTV and wayfinding signage.	Medium term	Project	Lead: ED&CP Support: DA Parks, HEW, RIP, CS&L

✓ Summit Outcome

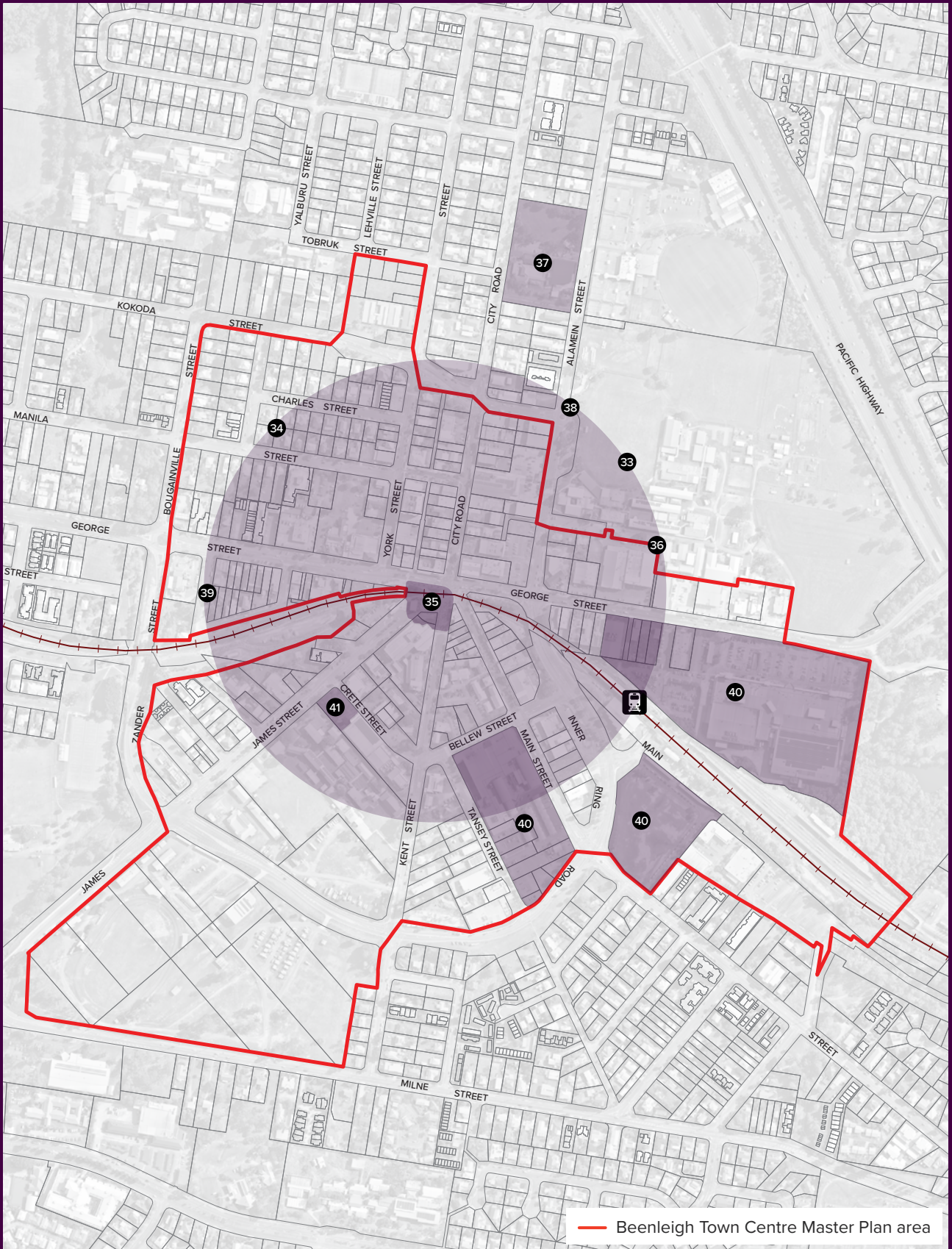
	Actions	Timing	Type	Stakeholders
29 ✓	Provide an active transport connection between the Town Square and the Beenleigh Showgrounds Facilitate a pedestrian connection through the Beenleigh Showgrounds to increase connection of the Showgrounds with the activity centre, inclusive of smart lighting, CCTV and wayfinding signage.	Medium term	Project	Lead: ED&CP Support: DA, RIP, CS&L, Beenleigh Show Society
30 ✓	New principal cycleway along George Street In accordance with the Beenleigh Streetscape Master Plan design and deliver a new principal cycleway integrated with parking and streetscape enhancements and the wider cycle network through State funding. Investigate the potential to provide an active transport connection and signage/wayfinding to the Riverine Discovery Centre at the Albert River Parklands.	Medium term	Project	Lead: ED&CP, RIP Support: HEW, Parks DTMR
31	New principal cycleway along Alamein Street In accordance with the Beenleigh Streetscape Master Plan design and deliver a new principal cycleway integrated with parking and streetscape enhancements and the wider cycle network through State funding.	Medium term	Project	Lead: ED&CP, RIP Support: DTMR
32	Provide improved connections to Eagleby In accordance with the TMR 10-year Beenleigh Transport Master Plan (2021), advocate for additional public transport services to the Riverine Discovery Centre and Distillery Road tourism precinct.	Long term	Project	Lead: DTMR Support: ED&CP, RIP, HEW, Parks

✓ Summit Outcome





04 Resilient



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	Actions	Timing	Type	Stakeholders
33 ✓	<p>Establish a Beenleigh Activity Centre Advisory Group to represent the community, local business, local artists, and property owners in the implementation of projects.</p> <p>Develop the terms of reference for the establishment of the Advisory Group to assist with overseeing and implementing key priority projects.</p>	COMPLETE	Policy	Lead: ED&CP Support: CE, SCI
34	<p>Flood and climate change resilience</p> <p>Locate and design new infrastructure in accordance with the LCC Climate Change Resilience Strategy and LCC Flood Modelling.</p>	Ongoing	Policy	Lead: HEW Support: ED&CP, SCI, Parks
35 ✓	<p>Install free Wi-Fi in the Beenleigh centre</p> <p>a. Install free Wi-Fi in the Beenleigh Town Square</p> <p>b. Investigate expansion of Wi-Fi network to other locations such as Centenary Park Hugh Muntz Park, Riverine Discovery Centre and parts of City Road, George Street and Main Street.</p>	a. COMPLETE b. Medium term	Project	Lead: ED&CP Support: RIP, HEW, Parks, SCI
36	<p>Establish partnerships with housing providers and the development industry</p> <p>Facilitate the early delivery of innovative residential accommodation and establish relationships with key developers within the activity centre. Implement sustainability elements into built form outcomes in accordance with Green Building Guide and other best practice initiatives including provision of a community solar power grid.</p>	Ongoing	Policy	Lead: ED&CP Support: HEW, DA, Landowners, State and Federal Members
37	<p>Active Lifestyle Sporting and Recreation Precinct Master Plan</p> <p>Finalise a precinct master plan to foster an active lifestyle and sporting precinct around Dauth Park, Beenleigh Aquatic Centre, Centenary Park and Beenleigh State High School inclusive of the redevelopment of the aquatic centre; shared use arrangements with community groups; as well as other development opportunities within the precinct.</p>	COMPLETE	Project	Lead: SCI Support: Parks, RIP, ED&CP, User Groups, State and Federal Members
38 ✓	<p>Prepare a 3D model of the Beenleigh Activity centre</p> <p>Develop an interactive 3D model for the Beenleigh activity centre as part of a spatial strategy for planning and development services inclusive of key urban design themes, and seven implementation strategies. Keep the model updated to demonstrate implementation of key new developments in the centre.</p>	COMPLETE	Project	Lead: ED&CP Support: CC, DA

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	Actions	Timing	Type	Stakeholders
39 ✓	<p>Implement a targeted retail investment and business attraction strategy</p> <p>Develop a business and investment strategy to attract new investment to the centre inclusive of key issues and investment opportunities; targeting government administration offices in expanding their commercial offerings; and suitable lease structures and governance arrangements.</p> <ul style="list-style-type: none"> Facilitate the establishment of a greater variety of shops and business in the centre and to attract new investments into the centre inclusive of: an analysis of existing retail tenancies; floor plans; vacancies; existing trends; key issues and investment opportunities; events that activate the centre; and attraction of land uses such as cinemas, offices, commercial uses, speciality retail and hotels. 	Medium term	Policy	<p>Lead: ED&CP</p> <p>Support: CC, CE, Local businesses, Local developers and BYCC</p>
40 ✓	<p>Shopping centre precinct level master plan</p> <p>Work with landowners of the three key large land parcels that are suitable for shopping centre development to master plan and facilitate the upgrading and/or expansions and integrated development of the shopping facilities. The purpose is to create a retail node and facilitate linkages between the various shopping centres in the centre.</p>	Medium term	Project	<p>Lead: ED&CP</p> <p>Support: DA, Landowners</p>
41 ✓	<p>Investigate the feasibility of upgrading or replacing the existing district level library</p> <p>In accordance with the Community Infrastructure Strategy develop a feasibility for the upgrade or replacement of the library in Beenleigh, also having regard for co-location with other community facilities.</p>	Long term	Project	<p>Lead: SCI, LCI</p> <p>Support: ED&CP</p>

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	Actions	Timing	Type	Stakeholders
42 ✓	<p>Introduce more shade, public art and colour to the Beenleigh Town Square</p> <p>As part of a strategy to activate the Beenleigh Town Square, undertake the Beenleigh Town Square Shade Solution Design Competition to introduce more shade, trees, public art and colour to the Beenleigh Town Square. Develop a project brief for an expression of interest to seek proposals for the design and delivery of a shade solution for the Beenleigh Town Square that should include functional public art.</p>	COMPLETE	Project	Lead: ED&CP Support: LCI Parks, SCI, RIP
43 ✓	<p>Wayfinding strategy and directional signage design to enhance the legibility of the town centre</p> <p>Design wayfinding and directional signage inclusive of consistent line marking, signage, key entry statements and parking signs promoting the distribution of traffic along the ring road and provide directions to the M1 and key attractions in the centre.</p>	COMPLETE	Policy/ Project	Lead: ED&CP Support: RIP, Parks, CC
44 ✓	<p>Implement the wayfinding strategy and install additional signage within the town centre, in accordance with the Beenleigh wayfinding and directional strategy. Include signage to Logan and Albert Rivers, the Riverine Discovery Centre and the Distillery Road Tourism Precinct.</p>	Short term	Project	Lead: ED&CP Support: RIP, CC, HEW
45 ✓	<p>Develop a place branding strategy and marketing plan for Beenleigh</p> <p>Develop a marketing action plan and recommended collateral for the centre to achieve the outcomes of the place branding strategy and achieve the vision for the centre. Develop a program for the delivery of the place branding and marketing plan.</p>	COMPLETE	Policy	Lead: ED&CP Support: CC
46 ✓	<p>Prepare a strategy to incentivise upgrading of buildings in the centre (façade improvement program)</p> <p>Develop a strategy to incentivise building upgrades in the centre as part of the Beenleigh Town Centre Activation Strategy. Advocate for the upgrading of buildings in the centre and work with landowners to facilitate the upgrade of buildings and building facades, together with streetscape upgrades. Encourage incorporation of sustainable design elements such as green roofs and rainwater harvesting and public artwork designed by locally based artists.</p>	Ongoing	Program	Lead: ED&CP Support: DA, HEW
47 ✓	<p>Implement the Beenleigh Place Branding strategy via a targeted marketing campaign in accordance with the brand guidelines</p>	Short term	Project	Lead: ED&CP Support: CC
48 ✓	<p>Facilitate private sector catalyst developments and incentivise early delivery to promote urban renewal and achieve higher density mixed use TOD outcomes in accordance with the Beenleigh Streetscape Master Plan. Consider sustainability elements as part of building design.</p>	Ongoing	Policy	Lead: ED&CP Support: DA, HEW

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	Actions	Timing	Type	Stakeholders
49 ✓	Incentivise and support high quality urban design outcomes/urban renewal/landmark buildings Explore opportunities to facilitate gateway and landmark buildings on key landmark sites in the centre and buildings adjoining the town square.	Ongoing	Policy	Lead: ED&CP Support: DA
50 ✓	Deliver entry/city centre arrival statements In accordance with the Beenleigh Streetscape Master Plan and in line with the wayfinding strategy and signage palette design and deliver of key urban spaces that create a sense of arrival inclusive of public art; urban forecourts; pedestrian infrastructure; and parks that promote Beenleigh as a key activity centre in the City of Logan.	Medium term	Project	Lead: ED&CP Support: RIP, Parks, LCI, CC
51 ✓	Deliver an entry statement for the Active Lifestyle Precinct In accordance with the Beenleigh Streetscape Master Plan and in line with the wayfinding strategy and signage palette design and deliver of key urban spaces that create a sense of arrival inclusive of public art; urban forecourts; pedestrian infrastructure; and parks that promote Beenleigh as a key activity centre in the City of Logan.	Medium term	Project	Lead: ED&CP Support: RIP, Parks, LCI, CC
52 ✓	Deliver entry statement at the entrance to the showgrounds along the Showgrounds Drive Road frontage In accordance with the Beenleigh Streetscape Master Plan and in line with the wayfinding strategy and signage palette design and deliver of key urban spaces that create a sense of arrival inclusive of public art; urban forecourts; pedestrian infrastructure; and parks that promote Beenleigh as a key activity centre in the City of Logan.	Medium term	Project	Lead: ED&CP Support: RIP, Parks, LCI, CC, Beenleigh Showgrounds Society
53	Implement a mural program in accordance with the Urban Art Strategy Engage with local artists and Aboriginal and Torres Strait Island community groups utilising best practice methods to deliver mural art in the centre.	Medium term	Policy	Lead: ED&CP Support: LCI, CE
54	Deliver temporal placemaking events including artist pop-up installations at key sites across the centre, including the library forecourt in accordance with the Urban Art Strategy.	Medium term	Programme	Lead: ED&CP Support: LCI
55	Investigate opportunities to provide digital art on the Beenleigh Town Square Big Screen Design and create temporal and interactive art which support activation of the town square and community use of the LED screen.	Medium term	Project	Lead: ED&CP Support: LCI, SCI

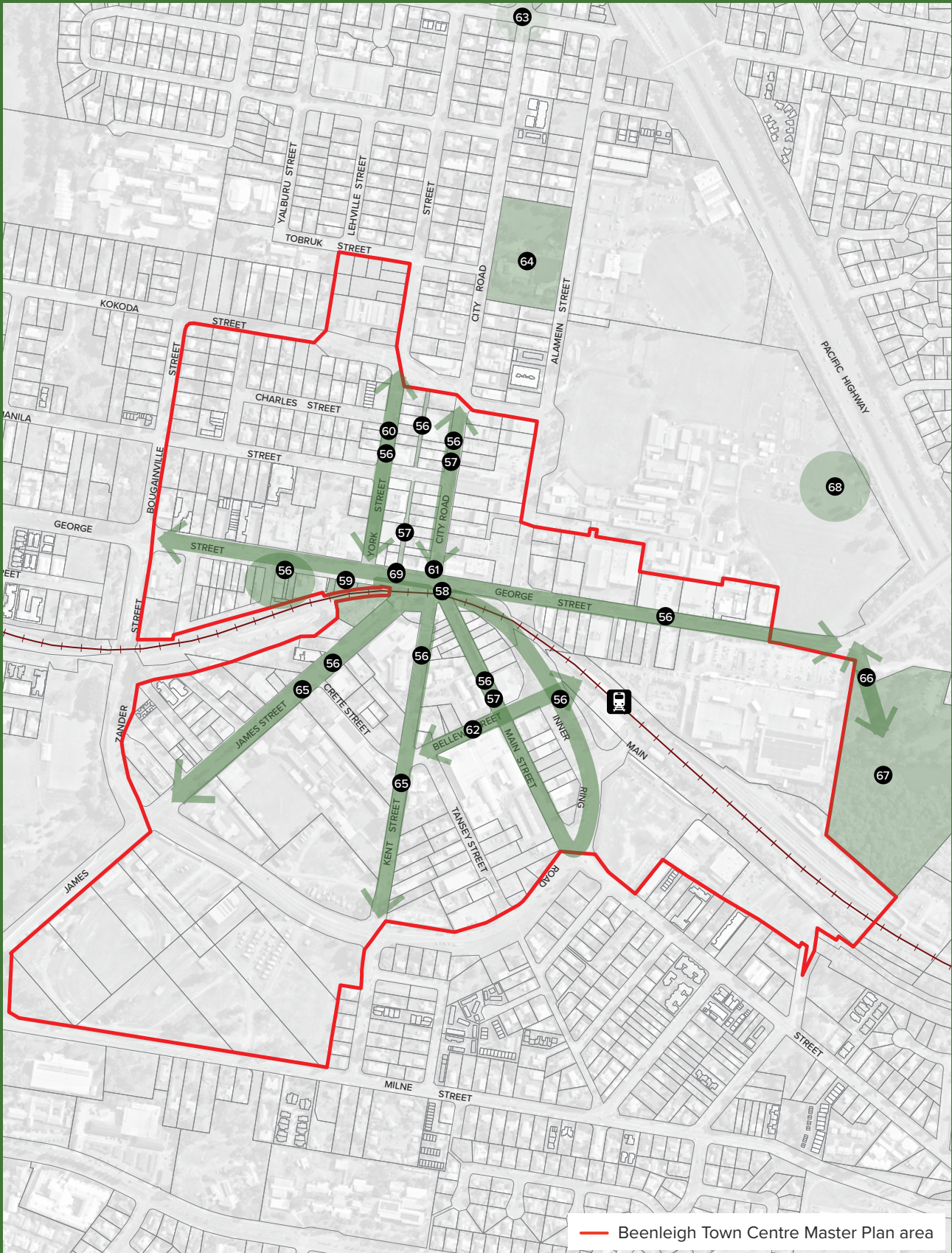
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FOTTER'S HOUSE
1900 1ST AVENUE
LOGAN, UT 84301



06 Embracing nature



Note: Some numbers including those on the edge of the area circles are general only and not intended to indicate specific areas.

	Actions	Timing	Type	Stakeholders
56 ✓	Beenleigh Centre Streetscape Master Plan Preparation of an overall streetscape master plan with increased pedestrian and cycle amenity along City Road, Main Street, George Street, Kent Street, Rotary Park, John Lane, James Street, Bellew Street and York Street, inclusive of soft landscaping; additional shade trees planting and shade structures (temporary and permanent), public art, street furniture and seating.	COMPLETE	Project	Lead: ED&CP Support: RID, Parks, LCI
57 ✓	Deliver the City Road, Main Street and John Street, streetscape upgrades Deliver streetscape upgrades for City Road, Main Street, George Street, John Lane & John Street in accordance with the Beenleigh Streetscape Master Plan.	COMPLETE	Project	Lead: ED&CP Support: RID, Parks, LCI
58 ✓	Introduce more shade and trees to the Beenleigh Town Square and surrounding streets As part of a strategy to activate the Beenleigh Town Square, undertake the Beenleigh Town Square Shade Solution Design Competition to introduce more shade, trees, public art and colour to the Beenleigh Town Square. Design and delivery of a shade solution for the Beenleigh Town Square that includes functional public art.	COMPLETE	Project	Lead: ED&CP Support: RID, Parks, LCI
59 ✓	Design and deliver an upgrade of Rotary Park In collaboration with the Beenleigh Rotary Club, design and deliver an upgrade to Rotary Park which complements completed Town Square works and respects key heritage aspects of the space including the Rotary Clock. Explore options to incorporate the pavement inlays which were removed as part of the stage one streetscape upgrade works. Consider inclusion of a children's playground as part of the works. Incorporate water sensitive urban design outcomes.	Short term	Project	Lead: ED&CP Support: Parks, LCI, HEW
60 ✓	Deliver streetscape upgrades to York Street Deliver streetscape upgrades for York Street in accordance with the Beenleigh Streetscape master plan. Encourage, adopt and demonstrate water sensitive urban design elements.	Short term	Project	Lead: ED&CP Support: RID, Parks, HEW
61 ✓	Deliver streetscape upgrades for George Street pedestrian crossing and restaurant precinct Design and deliver a streetscape precinct upgrade which improves pedestrian safety and encourages activation and outdoor dining. Consider inclusion of feature lighting to encourage night time activation. In conjunction with RIP formalise and upgrade existing parking provision in the precinct. Encourage, adopt and demonstrate water sensitive urban design elements.	Short term	Project	Lead: ED&CP Support: RID, RIP, Parks, HEW

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	Actions	Timing	Type	Stakeholders
62 ✓	Complete detailed design and deliver the Bellew street streetscape upgrade including a green link to the train station Streetscape enhancements inclusive of street planting and water sensitive urban design; improved legibility; integration of off/on road dedicated cycle lanes; outdoor dining; smart street and pedestrian lighting; public art and street furniture; and hardscape landscaping in line with the overall Beenleigh Streetscape Master Plan. Encourage, adopt and demonstrate water sensitive urban design elements.	Short term	Project	Lead: ED&CP Support: RID, Parks, HEW
63	Upgrade to City Road and Logan Street intersection Review DTMR options and lobby to ensure that the final design solution does not detrimentally impact upon the accessibility to the town centre and integrates with broader precinct planning, the Beenleigh Aquatic Centre and Beenleigh local plan. Encourage, adopt and demonstrate water sensitive urban design elements.	Medium term	Project	Lead: DTMR Support: RID, ED&CP, CD
64 ✓	Upgrade/redevelopment of Centenary Park and interface with the Beenleigh Aquatic Centre Consider impacts on the Dauth Park master plan, City Road streetscape upgrades and parking provision. Ensure that the aquatic centre upgrade integrates with the Centenary Park green space and delivers a cohesive precinct outcome. Design and construct new buildings and structures in accordance with Green Building Design Guide principles.	Short to medium term	Project	Lead: CD Support: ED&CP, RID, Parks, HEW
65 ✓	Design and Deliver James Street and Kent Street green streetscape upgrades In accordance with the Beenleigh Streetscape Master Plan design and deliver streetscape upgrades with improved pedestrian connections inclusive of street trees, smart street and pedestrian lighting; public art and street furniture; and hardscape landscaping. Encourage, adopt and demonstrate water sensitive urban design elements.	Medium term	Project	Lead: ED&CP Support: RID, Parks, HEW

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	Actions	Timing	Type	Stakeholders
66 ✓	Provide a green link between George Street and Hugh Muntz Park Design and deliver streetscape upgrades with improved pedestrian connections inclusive of street planting; smart street and pedestrian lighting; public art and street furniture; and hardscape landscaping. Encourage, adopt and demonstrate water sensitive urban design elements.	Medium term	Project	Lead: ED&CP Support: RID, Parks, HEW
67 ✓	Upgrades to Hugh Muntz Park Design and deliver upgrades to the park, inclusive of enhancement of the entrance and road frontage, creating interface opportunities through the improved connectivity and links to surrounding rivers, open space, and overnight parking of recreation vehicles. Provide connections to the Riverine Discovery Centre and Distillery Road Tourism precinct. Encourage, adopt and demonstrate water sensitive urban design elements.	Long term	Project	Lead: Parks Support: RID, ED&CP, HEW
68 ✓	Landscape enhancements for Pacific Motorway/ Logan River Parklands Design and deliver landscape enhancements inclusive of street art, smart lighting, soft landscaping and activation. Encourage, adopt and demonstrate water sensitive urban design elements and waterbody enhancement works at the Logan River Parklands.	Long term	Project	Lead: Parks Support: DTMR, RID, ED&CP, HEW
69 ✓	Investigate viability of undergrounding of power lines along George, James, Main, York, Alamein Streets and City Road to facilitate more street trees.	Long term	Project	Lead: ED&CP Support: RID, Parks, Energex

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