

# CULTURAL MAPPING REPORT



MAPPING

## EXECUTIVE SUMMARY

### 1. Outline of Project

This Cultural Mapping project was initiated in early 2011 with the goal of updating the existing cultural mapping data that was originally gathered in 2001 and updated in 2005.

The project brief specified the tasks as to:

- *Review existing Cultural Map and other relevant council documents to inform the revised map*
- *Devise and deliver a project plan to ensure the timely production of a well-researched Cultural Map to meet Council's requirements*
- *Liaise with the local community and all branches of Council to collate required information. Please note that the updated Council Map should comply with the Information privacy Act 2009.*
- *Develop a broad knowledge of current and emerging development issues/trends/policies/finding opportunities and activities at a local, state and national level*

### 2. Scope of Survey and Consultation

The scope of the study undertaken by Brecknock Consulting P/L on behalf of Logan City Council included: desk based and site research; internal consultation with Council officers across relevant departments; community consultation workshops; and surveys of arts and cultural practitioners and organisations.

#### **Research and Mapping**

A document review was undertaken across a wide range of existing Council reports, plans and audits to gather data of relevance to the mapping study and to identify gaps in the existing knowledge base in order to inform the consultation and survey stages.

The geographic mapping of relevant Council owned and privately owned facilities and places was undertaken based on information gathered from existing Council facility registers and audits and from information provided during the consultation and survey process.

#### **Directories**

A review of existing directories and data bases was undertaken which included organisation listings in the previous Cultural Map 2005, the Logan Art Gallery's mailing list and listings on LinkingLogan. These contacts were supplemented by details provide on survey forms.

The resulting Organisations Directory includes over 140 entries that are an amalgam of the various directories, including:

- 44 - Cultural Map 2005
- 78 – Art Gallery
- 44 – LinkingLogan
- 11 – Survey details

#### **Consultation**

A series of consultation sessions were held at Jimboomba Library, Beenleigh Library and the Logan Art Gallery to provide community members involved in the arts and cultural activities with an opportunity to input into the research and discussion.

#### **Surveys**

Two survey forms were prepared and distributed both in hard copy format and hosted on-line via Council's website. The surveys were structured to obtain information from both "Practitioners" and "Organisations" involved in all areas of arts and cultural activities. In all 82 Practitioner and 24 Organisation surveys were received. While the survey numbers were rather low they did provide a useful insight into the cultural and arts sectors in Logan and covered activity within and outside the municipality.

### 3. Key Findings

Due to the overwhelming number of respondents between the ages of 35 and 69 the survey findings need to be seen in the context of this generational bias. It is clear from the consultation that this cohort is actively interested in, and are regular participants in arts and cultural activities in Logan and as a key stakeholder grouping their opinions are very relevant to the study. However, they bring a particular perspective to arts and cultural activities which cannot be cross checked with data from other age groups.

As the survey process did not capture the attention of residents in their teens or twenties and thirties, there is a need for more targeted research into that sector to identify other needs relevant to those age groupings.

24 Organisation surveys were received, of those the majority were from organisations involved in the performing arts, especially music and theatre. This was a disappointingly small number of responses as the mapping has identified through the various data bases and directories, over 140 arts and cultural organisations in Logan. Interestingly, once again the performing arts is significantly represented with 61 organisations opposed to the visual arts with 25. This is not altogether surprising as there are a large number of music and dance groups across Logan.

### Facilities

The research identified that there is a wealth of existing information within Council's systems regarding both Council owned and other community facilities relevant to arts and cultural activities.

Relevant Council documents include:

- *Community Facility Inventory* [2010]
- *Community Infrastructure Strategy* [2010]
- *Community Infrastructure Audit Report* [undated]

A key issue raised by this study is the need to make it easier for community groups wishing to use Council facilities to access information as to what spaces are available and suitable for their needs.

While there is detailed audit data on all Council's community facilities listed in the *Community Facility Inventory* there is limited information available to the public through the on-line community facility web pages. A review of on-line facility web pages showed that data was inconsistent and did not necessarily provide the information that cultural groups might need in finding a place for their activities. [see facility web site matrix Appendix 1]

The *Community Infrastructure Strategy* and the *Community Infrastructure Audit Report* both discuss the future provision of additional cultural facilities, such as a theatre and art gallery at Springwood and a new gallery at Park Ridge.

### Summary of survey findings relating to facilities include:

- 71% of Practitioners responded that the arts and cultural facilities available in Logan meet their 'needs'
- 73% of Practitioners rated the 'range' of cultural facilities as excellent or good
- 68% of Organisations responded that the arts and cultural facilities available in Logan meet their 'needs'
- 42% of Organisations rated the 'range' of cultural facilities as excellent or good

### Feedback from the community regarding facilities for the performing arts included:

- That the three existing theatres, Crete Street, Pavilion and the Butter Box are small and basic
- That the Crete Street and Pavilion theatres are currently active and well supported by local and visiting audiences
- That although the Logan Entertainment Centre is highly regarded for events it has limited capability to provide for theatre groups
- That while there are a range of community centres that provide spaces for music rehearsals and performances, many lack suitable soundproofing or achieve accepted acoustic standards
- That the lack of spaces with a piano and storage space for equipment such as music stands etc was also highlighted

### Feedback from the community regarding facilities for the visual arts and crafts included:

- That there is very strong support among the community consulted for the Logan Art Gallery
- That was a need for additional gallery spaces accessible to local artists and craftspeople
- That there is a lack of arts and cultural facilities in the outlying areas of the municipality and travel to the existing facilities is time consuming and expensive
- That for some craft groups the lack of dedicated storage space in the community centres limits their suitability for craft activities such as weaving, spinning and pottery which all involve specialised equipment
- That the libraries provide a valuable resource of spaces for arts and cultural groups to meet

## Services and Promotion

### Summary of survey findings relating to facilities include:

The surveys found that there was generally a high level of satisfaction with Council's current provision of cultural and arts activities, especially among the practitioners.

- 64.2% of Practitioner responded that they were either satisfied or very satisfied with Council's current provision of cultural and arts activities

The Organisation survey showed a lower level of satisfaction:

- 31% were either satisfied or very satisfied
- 32% were dissatisfied

The Organisation results also recorded 37% of respondents registering "neither satisfied nor dissatisfied" which represents a significant opportunity to improve that rating in the future by addressing identified organisational needs.

### Feedback from the community regarding Council's services regarding marketing and promotion of the arts and cultural sector included:

- That there was limited "What's On" information and promotion of both Council and non Council cultural events
- That the information that was available was difficult to find
- That a number of survey participants state that they would be more involved if they knew what was on and where it was held
- That cultural organisations would like more help to promote their activities to the broader community

### Feedback from the community regarding Council's services regarding networking and information exchange relating to the arts and cultural sector included:

- That the community needed a central point within Council that could provide information relating to facility access and arts and cultural activities in Logan
- That more regular networking sessions held at the Logan Art Gallery were needed to help build a stronger arts community in the city
- That Council should consider an annual community forum to discuss the needs of the arts and cultural sector

### Review of Council's website

A review of cultural and arts information on Council's current website showed that while there is information available regarding arts and cultural facilities and activities it is not easily accessible. As outlined in more detail in Appendix 2, the focus of the website navigation is on arts and cultural facilities and not general information about Council's role in providing arts and cultural activities and facilities or providing an overview of Logan's cultural and creative life.

The current LinkingLogan website maintained by the Library is a valuable resource for the community, both from the perspective of the directory which currently lists 69 entries in the 'arts, culture and heritage' under Community Organisations and for the 'What's On' section. However, a large number of those consulted were unaware of the LinkingLogan site and had not visited the link on Council's home page.

It is understood that Council is currently reviewing the structure and design of its website and is intending to introduce a more dynamic community directory to replace LinkingLogan. The study has highlighted that there are a large number of community organisations that might be on a variety of different data bases, however there should ideally be one central register where the organisations are responsible for maintaining up to date details regarding the organisation's contact details and activities. Such a register could also contain details of individual artists who wish to promote their activities.

Ideally on the revised Council website there should be a link to information about Council's arts and cultural activities and services on the home page or as the first link a visitor finds relating to the arts. For example, Moreton Bay Regional Council's website home page has a link to the dedicated arts and cultural website "Creative Heart".

## 4. Recommendations

### Facilities

- In order to support local cultural groups and to maximise the benefits of the existing stock of Council owned facilities, it is recommended that a “One Stop Shop” concept be developed and promoted as a single point of contact where cultural groups can readily find information to help match the groups needs and activities to available facilities in their area
- It is recommended that Council investigate opportunities to bring local art and craft groups together into “creative hubs”, using the Logan Arts Association model to build a series of centres distributed across the municipality. These “creative hubs” should include both spaces for the creation, exhibition or presentation of art and performance.
- It is recommended that detailed feasibility studies are undertaken into the specific requirements of a Regional level Art Gallery and Performing Art Centre to ensure that they will meet key needs within the Logan community and are viable in the SEQ regional context

### Sector Development

- It is recommended that Cultural Services should have additional staff resources to expand the current level or outreach to the community to assist in building the arts, cultural and heritage sector
- In order to build a stronger working relationship between Council and the arts community it is recommended that Council initiate an Annual Logan Cultural Sector Forum. The “Forum” would provide an opportunity for a dialogue between Council officers and the community on current and future development of the cultural, arts and heritage sector
- It is further recommended that each of the proposed annual “Forums” include working sessions providing professional development and networking opportunities
- It is also recommended that Arts and Cultural Services explore ways to better engage the culturally diverse community in Logan in order to expand the range of intercultural opportunities

- It is recommended that Council consider staging a Creative Industry Forum as a partnership between Cultural Services and Economic Development, in order to identify areas where Council could assist in the development and promotion of the sector in Logan

### Networking and Resources

- In order to improve the presence of the arts and cultural services on Council's website it is recommended that there link on the home page that take the visitor to a dedicated cultural information page with links to cultural facilities and to ‘what’s on’ details
- In preference to Council committing the ongoing resources to maintaining a community data base it is recommended that those organisations and individuals who wish to be listed should be required to enter their details into an online register such as the existing LinkingLogan or the proposed Council website version
- It is recommended that Arts and Cultural Services explore new ways to engage with a younger audience including investigating the use of social networking such as facebook

### Placemaking and Events

- It is recommended that Council continues to deliver quality public art projects through the existing Public Art and Design Policy. Council should continue to encourage private sector developers to contribute to the cost of commissioned public art works.
- In order to help to build intercultural activities it is recommended that Cultural Services, Community Engagement and Marketing and Economic Development explore opportunities to expand existing activities such as Woodridge weekend markets and existing festivals to cover a more culturally diverse range of arts and cultural activities
- It is recommended that opportunities to develop an Arts, Cultural and Heritage Trail concept be explored to link into the regional tourist trail involving the Gold Coast Hinterland and Scenic Rim

## DISCUSSION

Where relevant the following discussion of findings has been placed in the context of the related strategies in Council's *Arts, Culture and Heritage Strategy 2010-2013*.

### Places and Spaces

*Goal 1: Develop a variety of places and spaces where creative activities can occur.*

The review identified and mapped Council and non Council owned facilities that were both potential spaces for general community cultural activities and the existing dedicated facilities catering for specific arts activities. These included: visual art spaces for exhibitions and studios; and performing arts activities such as addressing the diverse needs of music, dance and drama including both performance and rehearsal spaces.

It is also important to note that survey respondents indicated that they were willing to travel some distance to participate in cultural and arts activities. The majority of respondents, 84.7%, stated that they were prepared to travel 30 minutes or more to practice or conduct arts and cultural activities. This suggests a highly motivated and mobile sector who will both travel across the municipality and outside the city to meet their needs. Of those respondents who indicated they travelled outside of Logan for cultural activities 86.7% visited Brisbane, which is understandable given that Logan is within easy reach of the Brisbane CBD and the South Bank cultural quarter.

#### Visual Art Venues

The Logan Art Gallery is Council's flagship visual arts venue and is highly regarded by the local arts community. Survey respondents were complementary regarding both the standard of exhibition and staff interaction with the community. While the community is supportive of the Logan Art Gallery there are also calls for additional exhibition spaces to provide a wider range of options and open other opportunities for local artists who are not able to secure an exhibition at the Logan Art Gallery.

It is noted in the *Community Infrastructure Strategy 2010* report that Logan "does not have an art gallery capable of accommodating significant touring exhibitions, although there is an identified need for a regional gallery" and the potential for a

new art gallery as part of the future cultural hub proposed in the Springwood Master Plan. Obviously such a proposal would require the preparation of a detailed feasibility study to ensure adequate funding would be available over the long term to fully resource the level of staffing and programming required to maintain a quality Regional Art Gallery. In addition, a regional standard Art Gallery would need to ensure that it would be viable in the context of the Gold Coast Arts Centre within 40min to the south, South Bank Brisbane 30min to the north and Ipswich Art Gallery being 50 minutes drive. [see Regional Venue Map Appendix 1]

In the short term there appears to be demand for additional space for local artist to exhibit their work with suitable public exposure and controlled environments. This need might be partly addressed by the proposed new gallery as part of the District Hub development at Flagstone in the Rural South Sector, as identified in the *Community Infrastructure Strategy 2010* report. A gallery space in the Rural South Sector would also address the concerns from people that all the cultural facilities are located in the urban areas.

In addition to the provision of exhibition space the community expressed a need for access to space for group workshops and artists' studios. The Logan Artists Association studios located at 27 Coral Street, Loganlea is a useful model to consider duplicating in other areas of Logan where there is an identifiable demand and suitable venues. This model, bringing together a range of art practices into a single centre, addresses community desires for the creative hub concept of providing opportunities for interaction and creative collaborations.

#### Performing Art Venues

Like the Logan Art Gallery the Logan Entertainment Centre is highly regarded by the community, but also recognised for its limitations as a performing arts venue, especially with regard to local drama requirements and limited back of house facilities suitable for activities involving large numbers of performers.

The three existing theatre spaces are: the Crete Street Theatre, a 152 seat Council owned venue used by the Beenleigh Theatre Group; The Butterbox Theatre, a Council owned 120 seat theatre space used by the Logan City Theatre Company; and the Pavilion Theatre in Beenleigh which is home to the Phoenix Ensemble. These theatres, while limited in their capacity, appear to be meeting current demand and drawing audiences from a broad catchment area extending outside the Logan municipality. The consultation and survey did not identify an unmet demand for more local theatre options at this stage.

Once again it was noted that the *Community Infrastructure Strategy 2010 report* discussed the fact that "Logan currently does not have a regional performance centre" and includes a proposal for the Greater Springwood Master Plan to include

the development of the Springwood Theatre as a creative hub. A regional standard performing arts centre would need to ensure that it would be viable in the context of the other performing arts venues in South East Queensland, given that there are a range of offerings within an hours drive from Logan.

## Libraries

The libraries are highly regarded as cultural centres within communities across Australia and Logan's Libraries continue this trend. Most of the nine libraries were identified in the consultation and surveys as locations for cultural activities and especially by the community groups focused on the various craft practices.

## Museums

Although Logan has a wealth of early settlement heritage stock, including individual state heritage listed buildings such as Mayes Cottage and groups of historic buildings and collections of movable heritage items gathered in centres such as Old Beenleigh Town, there is not a central Museum with a curated collection of regional significance.

The Logan Planning Scheme has identified the potential future development of a regional museum, co-located with a regional gallery and convention centre. [Note: this would be located near major public transport route]

## Venue Access and Information

During the consultation and survey process issues about accessing relevant and detailed information from Council, about possible venue hire of community facilities, were raised. The issues related to the difficulty of identifying who to talk to in Council and finding sufficient information on Council's website.

In 2010 Council had a detailed *Community Facility Inventory* undertaken which provides a detailed description of each of Council's facilities from a property perspective, it does not provide information of relevance to community groups. Community services has also compiled a data base listing over 360 Council and non Council owned community facilities across Logan. The mapping study has identified that there are in the order of 35 Council owned and leased community centres of which 10 are currently utilised by cultural groups.

The main public interface between Council data on cultural and community facilities is the facility listing on Council's website. There is online information relating to 33 different facilities ranging from the Logan Art Gallery and Logan Entertainment Centre to local halls. A review of this data [see Place Listings Appendix 1] reveals that the information online is fairly limited and inconsistent. For example, while there are location and contact details for all facilities only 17 of

the 33 provide seating capacity number, only 9 provide hire rates and only the Logan Entertainment Centre provides a floor plan.

## Public Art

In a regional context public art in Logan has not had the same focus as with Redland or Gold Coast Councils. Both these Councils have public art policies and have commissioned significant numbers of contemporary public art for their streets and parklands. Examples include the Gold Coast City Council's recent Southport Broadwater Parkland redevelopment that includes important new public art works including new media works and the Redland Council 'Art Walks' in Capalaba and Cleveland.

In response to a question in the survey relating to what areas Council could be providing or supporting, the second most supported option was public art. This indicates a strong community support for the continued commissioning of public art under Council's Public Art and Design Policy. The policy has as its stated aim to:

*.. ensure that in the development, modification and refurbishment of existing buildings and public places, that quality design and public art opportunities are considered in planning, and are an aesthetic, social and potential economic enhancement, intended to improve the public amenity throughout the region of Logan.*

## Regional Arts and Cultural Practice

***Goal 2: Logan City Council continues to build its capacity for excellence in the arts.***

The respondents to the survey demonstrated that they are highly mobile and prepared to travel to participate in arts, cultural and heritage activities. A total of 84.7% of respondents to the practitioner survey indicated that they were prepared to travel for 30 minutes or more.

The Regional Cultural Venues Map [Appendix 1] shows that there are at least six local government cultural centres within approximately an hour drive from Logan Central and a wide variety of venues in the Brisbane CDB and South Bank within easy reach of the main Logan City Council population areas.

Given the large range of cultural venues available it was not surprising that Brisbane was the most visited with 86.7% of respondents indicating that they visited Brisbane to participate in cultural activities. A further 33.3% respondents

travelled to the Gold Coast. Other centres nominated in the survey as destinations were Redlands and Moreton Bay.

While the lack of or suitability of venues in Logan were stated as reasons for travelling outside the municipality others suggested that it was as a result of their professional practice that they operated both regionally and nationally.

The study findings would suggest that while there is a number of fulltime professional arts and craftspeople currently living and working in Logan they are a minority compared to the large number of recreational/hobbyist practitioners. The data also indicates that the primary focus of this large group of recreational/hobbyist practitioners is the visual arts, followed by the performing arts. The needs for more opportunities to meet and discuss their work and to have more places to exhibit their artwork were consistent issues raised throughout the consultation.

On a regional perspective Council should explore the potential to link into the 'Art Trail' currently linking the Gold Coast Hinterland, Redland, Ipswich and Scenic Rim. There might be options to connect into this trail concept by providing additional art experiences for visitors travelling to and from Brisbane.

### **Building Our Community**

*Goal 3: Create a strong and vibrant community through shared arts and cultural experiences, celebration and participation.*

There is evidence from the survey that there is plenty of goodwill towards Council's arts and cultural service provision and activities. In response to the question, "Are you satisfied with Council's current provision of cultural and arts activities?" 64.2% were satisfied or very satisfied and only 8.7% were dissatisfied or very dissatisfied. Respondent comments relating to this question suggested that issues such as the lack of facilities and activities in the outlying areas of the municipality were a concern for residents who could not easily access the venues and activities in the more populated areas, especially due to the lack of public transport across the region.

In response to questions relating to future Council support for cultural activities a number of respondents to the survey and at community consultation sessions indicated that activities should focus on social inclusion, cultural diversity and wellbeing.

The consultation would suggest that cultural sector would benefit from further opportunities to partake in professional development programs and to expand on current networking opportunities through the Logan Art Gallery. There would also be benefits for both Council and the community in organising an annual Cultural Sector Forum to provide an opportunity for the exchange of ideas between Council and the sector.

### **History and Heritage**

*Goal 4: Preserve, develop, maintain and promote information and collections representing the Logan region's history and the stories of its people.*

The survey findings were relatively low with regard to heritage issues and in answer to the question about the focus of Council support for the sector Museums rated the lowest of the eight options offered.

The mapping and survey results highlight the key Heritage focus is on venues such as Old Beenleigh Town, The Butter Factory, Mayes Cottage and Logan Village. The local history collection at the Logan Central Library was also noted by a number of the respondents as an important repository of local knowledge and stories.

### **Lifelong Learning**

*Goal 5: Support arts, cultural and heritage for all ages.*

The large number of persons within the 50 to 69 cohort who responded to the survey would suggest that they are not only very active in the arts but extremely interested in ensuring that Council is supporting activities for the older sector of the community.

The survey had a low response from the younger sector of the community, which probably due to the general distribution of the survey and lack of targeted youth distribution. This suggests that there is a need to build better networking with the younger community in order to ensure a balanced focus on service delivery.

There are clearly a wide range of opportunities for Logan residents to engage in arts and cultural activities at a range of levels and to engage in ongoing learning in their chosen artform. The survey identified that in each area of the arts and cultural practice there were a strong representation of teachers. This is also the



case in the Australian Bureau of Statistics [ABS] 2006 Census statistics which show 80 music teachers and 60 dance teachers in Logan.

Council can further develop this area by ensuring that community are informed of the teaching opportunities that exist and encouraging teachers in less represented areas to provide classes in Logan.

### **Aboriginal Communities in Logan**

**Goal 6: Formalise Logan City Council's partnership with Aboriginal and Torres Strait Islander communities.**

The Organisation Register developed during the mapping project includes 8 Aboriginal and Torres Strait Islander [ATSI] organisations. Further work needs to be done to develop opportunities to work more closely with the ATSI community to further the goals set out in the Arts, Culture and Heritage Strategy 2010 –2013.

### **Culturally Diverse Communities in Logan**

**Goal 7: Celebrating diversity in Logan and the richness of its many cultures.**

The mapping project identified 64 organisations representing the culturally and linguistically diverse [CALD] community in the Logan. The consultation identified that there is considerable interest in the arts community to explore opportunities to engage with the CALD community in cross-cultural activities.

The need for Logan to identify a point of difference was discussed and the potential richness of cultural diversity was seen as the potential focus, with events such as the Kaleidoscope Festival held in May. Considering the extremely diverse nature of the Logan community building connections between the cultural groups to enrich activities should be a major focus of the arts and cultural services.

Other suggestions for intercultural arts activity that would bring the community together and create a tourism draw card included building on the Woodridge produce market to introduce a greater range of activities that highlight all cultures. This might include fusion music groups and art projects exploring cross cultural themes.

### **Partnerships**

***Goal 8: Logan City engages in strong and strategic partnerships within Council and the community, with neighbouring regions and with all levels of government.***

The mapping study did not directly consider regional or state government partnerships, however throughout the report there are references to the need for Council to consider its services and facilities in the regional context.

### **Creative Industry**

***Goal 9: Position arts, culture and heritage enterprise as a key part of Logan's future economic development, wealth and jobs creation.***

Increasingly the wider notion of the "Creative Industries" is attracting attention as an industry sector. This is partly due to international writers and theorists such as Charles Landry and Richard Florida who have put the concept of creativity as a driver of vitality and viability in cities into the urban development equation. It is also supported by the university research centres such as the QUT's Creative Industries Research and Applications Centre [CIRAC] which have been researching the impact and potential of this dynamic industry on the economy of Australian cities.

The Logan survey did not capture a significant number of persons involved in the creative industries sector, although the consultation did identify that there is an active industry sector resident in Logan. The existence of a creative industry sector is reflected in the Australian Bureau of Statistics [ABS] 2006 Census statistics for Culture and leisure Occupations which shows that in Logan there were 172 graphic designers, 36 architects and 32 web designers. Across most of the creative industry occupations Logan is better represented in comparison to Beaudesert, Redland and Ipswich, but behind Gold Coast and Brisbane numerically.

While the ABS statistics for the creative industry sector are useful in regard to those established design and media professions they are less reliable with regard to the arts professionals. This is partly due to the fact that many artists have other occupations and list those in the census rather than "artist", therefore the numbers are not as meaningful and do not adequately represent the professional arts as an industry sector. [see ABS statistics Appendix 5]



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## APPENDIX 1: FACILITIES

### Logan Online Cultural & Community Facility Listings

The following venues and cultural facilities are listed on Council's website. The matrix shows the level of information available on line and shows that while there is address and contact details, items such as floor plans and technical details are poorly represented.

It is also unclear from the website pages what the options to hire and use might be. It is understood that in some cases the centres are leased and fully utilised and in other cases there might be limited hiring opportunities between regular bookings. It would be ideal to provide an indication of availability in addition to the physical capacity of the buildings.

PLACES LISTED ON COUNCIL WEB-SITE Information listed	ADDRESS	CONTACT DETAILS	LOCATION MAP	FLOOR PLANS	HIRE RATES	TECH DETAILS	MEETINGS	FUNCTIONS	STAGE	KITCHEN	WEB SITE	SEATING NUMBERS	WORKSHOPS	THEATRE	REHEARSAL	EXHIBITION	MUSEUM/HERITAGE
Beenleigh Events Centre	Y	Y	Y	-	Y	-	Y	Y	Y	Y	Y	-	-	-	-	-	-
Beenleigh Neighbourhood Centre	Y	Y	Y	-	-	-	Y	-	-	-	Y	-	-	-	-	-	-
Bethania Community Centre	Y	Y	Y	-	-	-	Y	Y	Y	Y	Y	-	-	-	-	-	-
Booran Park Neighbourhood Centre	Y	Y	Y	-	-	-	Y	Y	-	-	-	Y	-	-	-	-	-
Caddies Community Centre	Y	Y	Y	-	-	-	Y	-	-	Y	-	-	-	-	-	-	-
Chambers Flat / Logan Reserve Community Centre	Y	Y	Y	-	-	-	Y	Y	Y	Y	-	-	-	-	-	-	-
Crestmead Community Centre	Y	Y	Y	-	-	-	Y	Y	Y	-	-	Y	-	-	-	-	-
Eagleby Community Centre	Y	Y	Y	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eagleby Community Hall	Y	Y	Y	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Greenbank Community Centre	Y	Y	Y	-	-	-	Y	Y	Y	Y	Y	Y	Y	Y	-	-	-	-
Jimboomba Community Centre	Y	Y	Y	-	Y	-	-	Y	-	Y	-	-	-	-	-	-	-	-
Jimboomba Community Hall	Y	Y	Y	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kingston Butter Factory Community Arts Centre	Y	Y	Y	-	Y	-	Y	Y	Y	Y	Y	Y	Y	-	Y	Y	Y	Y
Kingston East Neighbourhood Group	Y	Y	Y	-	-	-	-	-	-	-	Y	Y	-	-	-	-	-	-
Logan Central Community Centre	Y	Y	Y	-	-	-	-	-	-	-	-	Y	-	-	-	-	-	-
Logan East Neighbourhood Centre	Y	Y	Y	-	-	-	-	-	-	-	-	Y	-	-	-	-	-	-
Logan Entertainment Centre	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	-	Y	Y	-	-	-
Logan Village Community Centre	Y	Y	Y	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Logan Village Hall	Y	Y	Y	-	Y	-	-	Y	Y	Y	Y	-	-	-	-	-	-	-
Logan West Community Centre	Y	Y	Y	-	Y	-	Y	Y	Y	Y	-	Y	-	Y	Y	-	-	-
Logan Art Gallery	Y	Y	Y	-	-	-	-	-	-	-	Y	-	Y	-	-	-	Y	-
Loganlea Community Centre	Y	Y	Y	-	-	-	-	-	-	-	-	Y	-	-	-	-	-	-
Mayes Cottage	Y	Y	Y	-	-	-	-	-	-	-	Y	-	-	-	-	-	-	Y
Nerida Street Community Centre	Y	Y	Y	-	Y	-	-	-	-	Y	-	Y	-	-	-	-	-	-
Old Beenleigh Town	Y	Y	Y	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Y
Slacks Creek Progress Hall	Y	Y	Y	-	-	-	-	Y	-	Y	-	Y	-	-	-	-	-	-
Springwood Community Centre	Y	Y	Y	-	-	-	Y	Y	Y	Y	-	Y	-	-	-	-	-	-
SW1 - Berrinba Wetlands	Y	Y	Y	-	Y	-	Y	Y	-	Y	-	Y	-	-	-	-	-	-
Tudor Park Community Recreation Centre	Y	Y	Y	-	-	Y	-	Y	-	Y	-	Y	-	-	-	-	-	-

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Underwood Park Hall	Y	Y	Y	-	Y	-	-	Y	-	Y	-	Y	-	-	-	-	-
Woodhill Hall	Y	Y	Y	-	-	-	-	Y	-	Y	-	Y	-	-	-	-	-
Yugambeh Dreaming Community Centre	Y	Y	Y	-	-	-	Y	Y	-	Y	-	-	-	-	-	-	-
Yugambeh Language and Heritage Research Centre	Y	Y	Y	-	-	-	-	-	-	-	Y	-	-	-	-	-	Y

## Regional Cultural Venue Map

The Regional Cultural Venue Map includes cultural facilities owned by; the Gold Coast City Council, Scenic Rim Regional Council, Ipswich City Council, Redland City Council and Brisbane City Council or the state government. The shade circle represents approximately a 30 minute drive from Logan Central.





# LOGAN CULTURAL MAPPING REPORT

## APPENDIX 2: COUNCIL WEBSITE

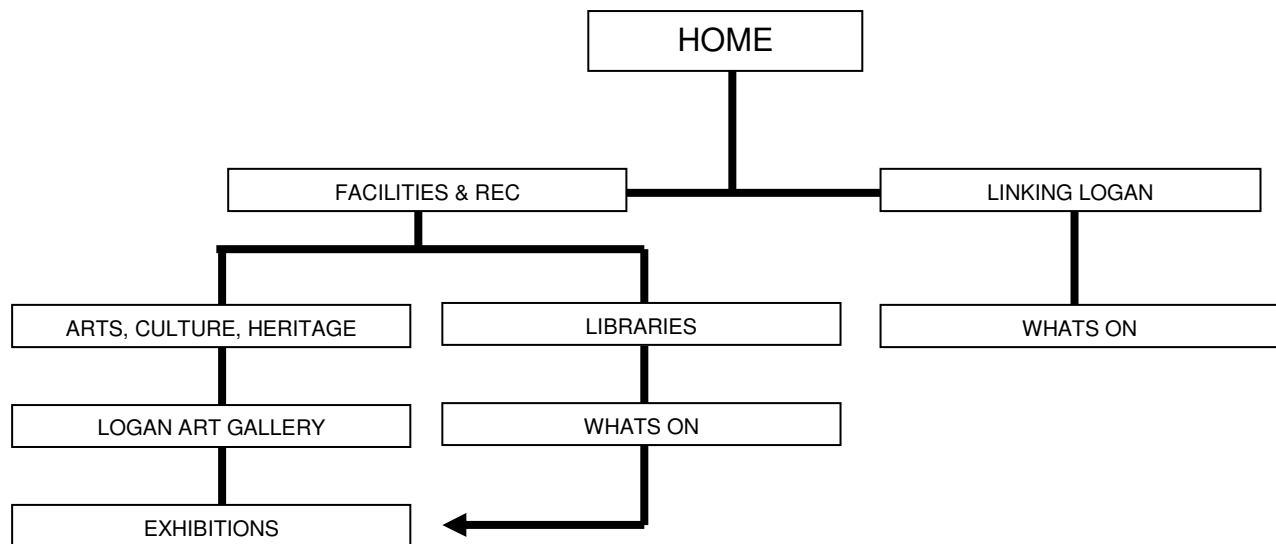
### Council Website: LinkingLogan

The LinkingLogan community directory currently provides a valuable networking opportunity for cultural organisations. There are a total of 69 Arts, Culture and Heritage listings of which the majority are cultural organisations. During the consultation it became obvious that few of the participants knew about LinkingLogan and had not discovered it on the website.

### Council Website: Arts and Cultural Information

Throughout the consultation and comments included on the survey respondents highlighted their perceived lack of information about existing cultural services and what cultural activities are happening and where. It would appear that while more can always be done to promote Council and community activities part of the problem is that people do not know where to look for “whats on” information.

A review of Council’s website shows that to find the arts and cultural services information it takes a number of links within the current website. For example, to find out what is on at Logan Art Gallery the visitor must first go to and make choices on two facilities pages in order to arrive at the Art Gallery, see chart below..







# LOGAN CULTURAL MAPPING REPORT

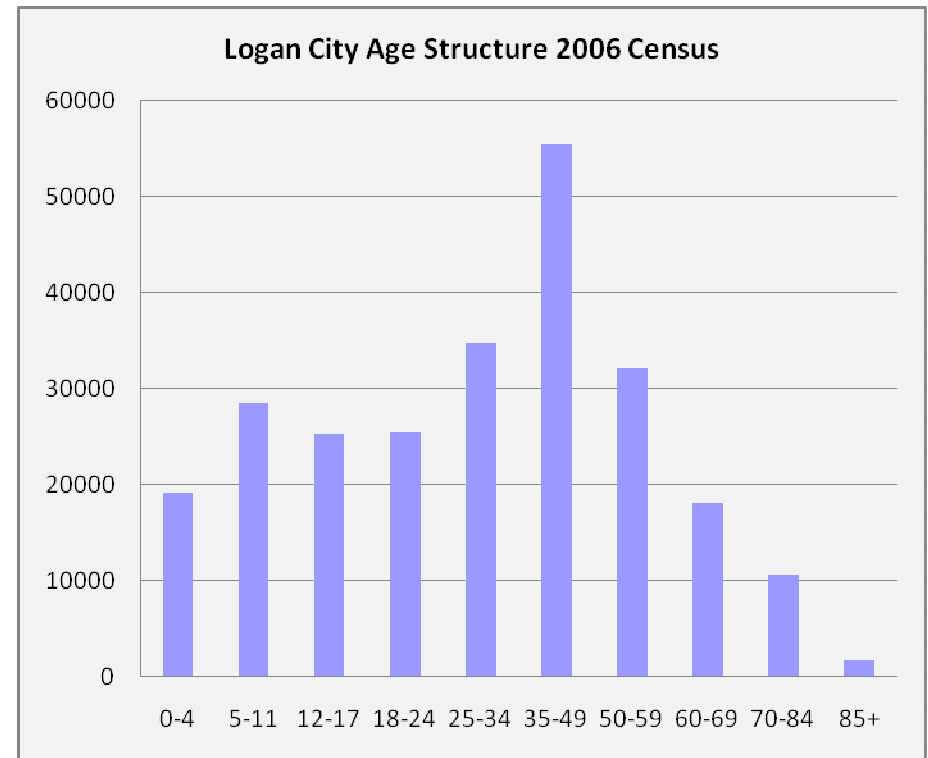
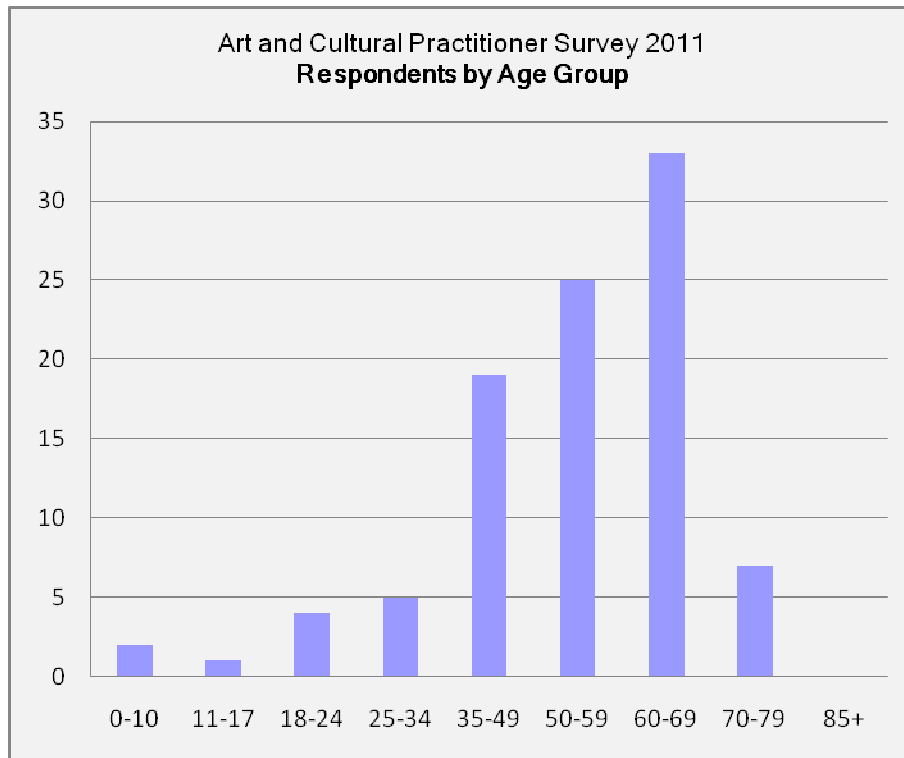
## APPENDIX 3: SURVEY FINDINGS - PRACTITIONERS

### Gender

98 respondents comprised of 80.4% females and 19% males.

### Age Profile

As can be seen below the age groups who responded to the survey were predominantly in the 35 to 69 age range. When compared to the 2006 Census data by age it is clear that the survey numbers in the 60 to 69 age range is an over representation against the general population numbers. It is assumed that the high response from the older age range is a reflection of this age group being interested in the arts and cultural activities and having more time to participate.





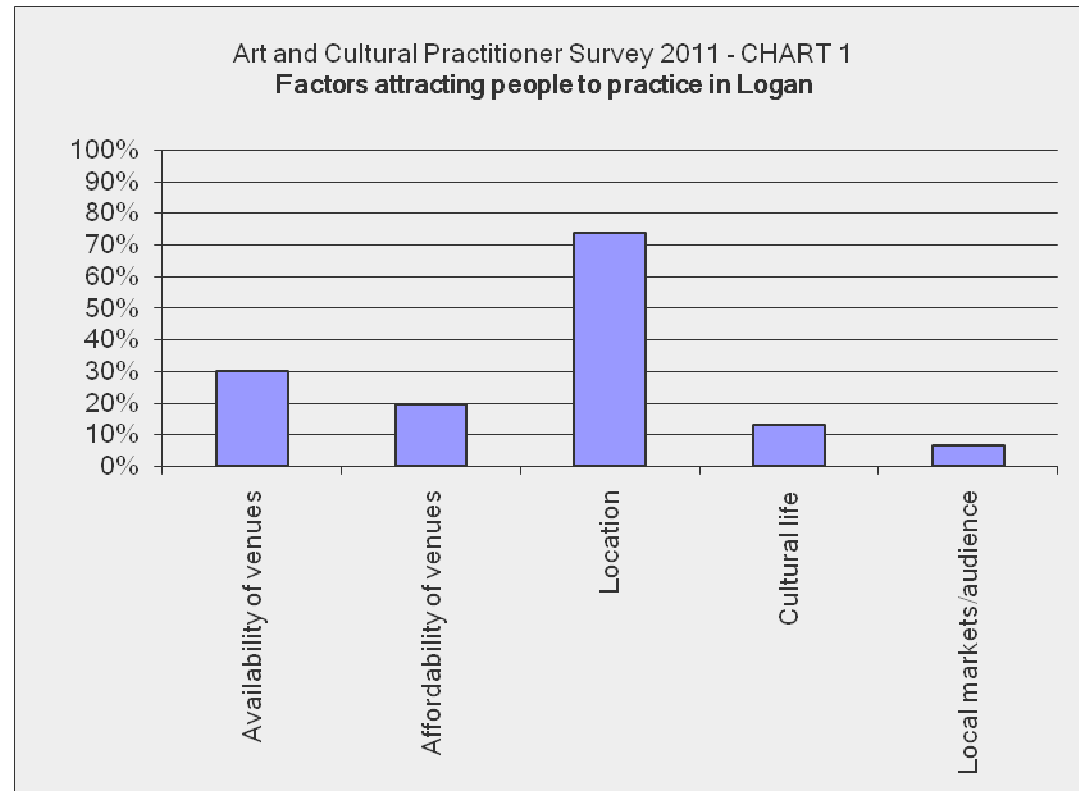
# LOGAN CULTURAL MAPPING REPORT

### Living in Logan

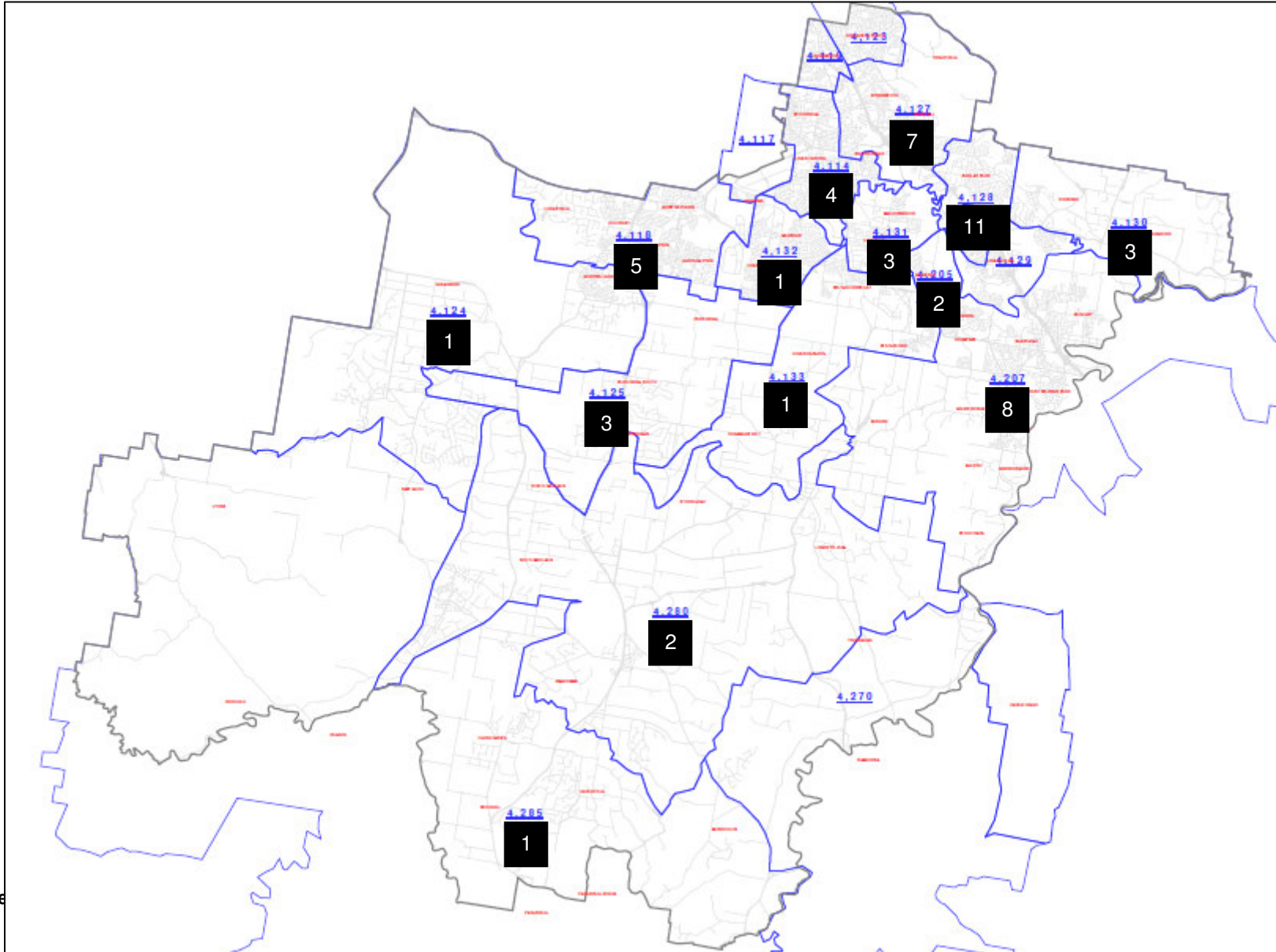
83.5% live in Logan  
 39% have lived in Logan for 10 years or more  
 90% intend to continue to live in Logan

### Working in Logan

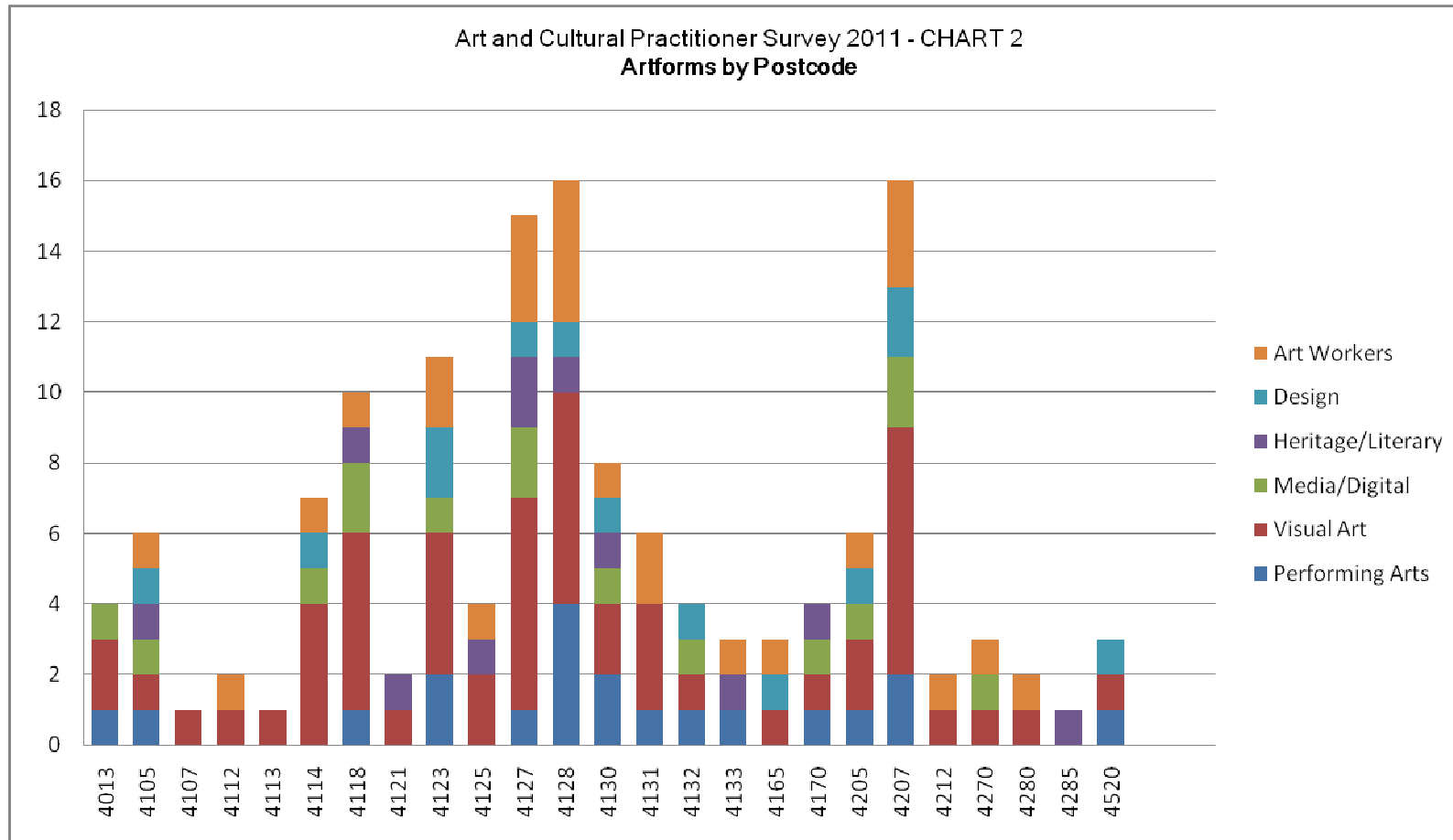
69% work in Logan  
 31% have carried out their practice in Logan for between 1-5 years  
 93% intend to continue to work in Logan



The map shows the total individual practitioner survey responses received by Postcode. There were a number of survey forms without postcode information and some surveys from outside of Logan which do not show on the following map.



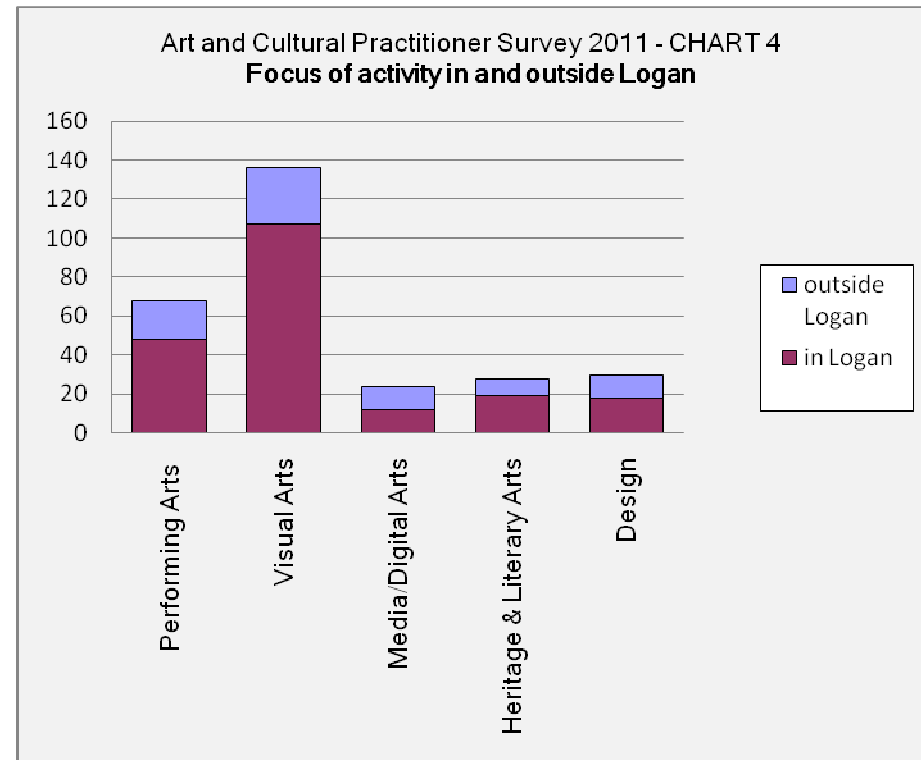
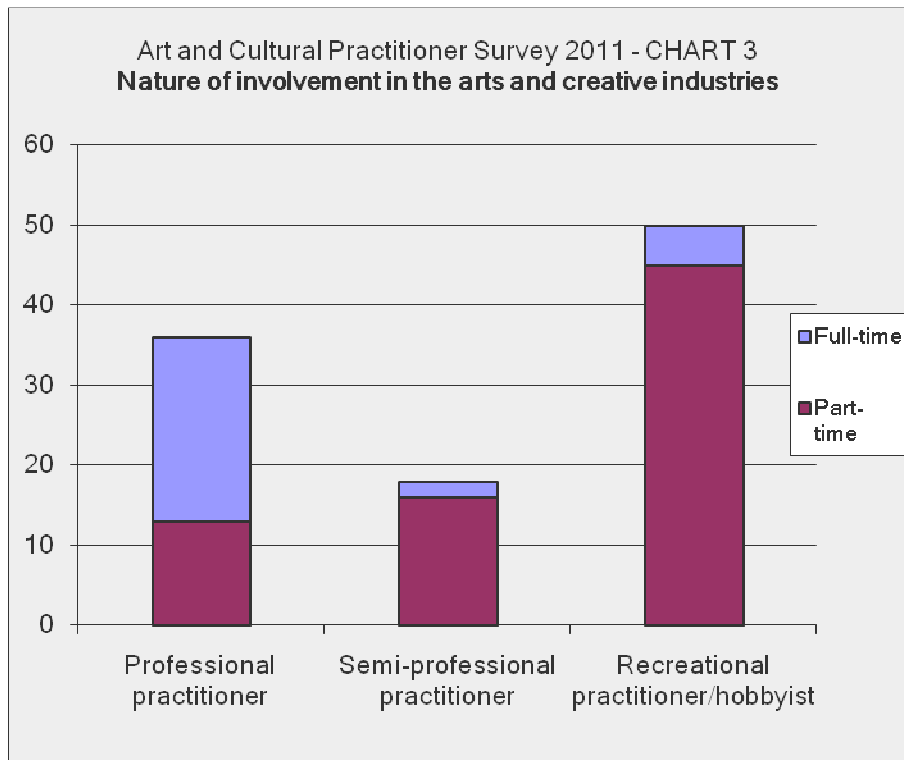
The following chart 2 shows the findings when relating the various artform practices nominated by respondents to their stated postcode. The artform question allowed for multiple choices therefore the total numbers associated with each postcode do not correlate to the totals shown on the previous postcode map.



The following charts set out data relating to the nature of practice identified by those responding to the Practitioner survey.

Chart 3 shows that the majority of respondents identified themselves as Professional Practitioners, of which slightly more than half indicated that they were full time. The largest single group of respondents were those who identified themselves as part time Recreational practitioners or Hobbyists.

Chart 4 clearly shows that the largest focus by artform practiced by the respondents in Logan was the Visual Arts, with 79% indicating activity in Logan and 21% outside Logan. The Performing Arts showed a slightly larger percentage of activity outside Logan with 29% of the Performing Arts respondents nominating activity outside Logan compared to 71% in Logan.





# LOGAN CULTURAL MAPPING REPORT



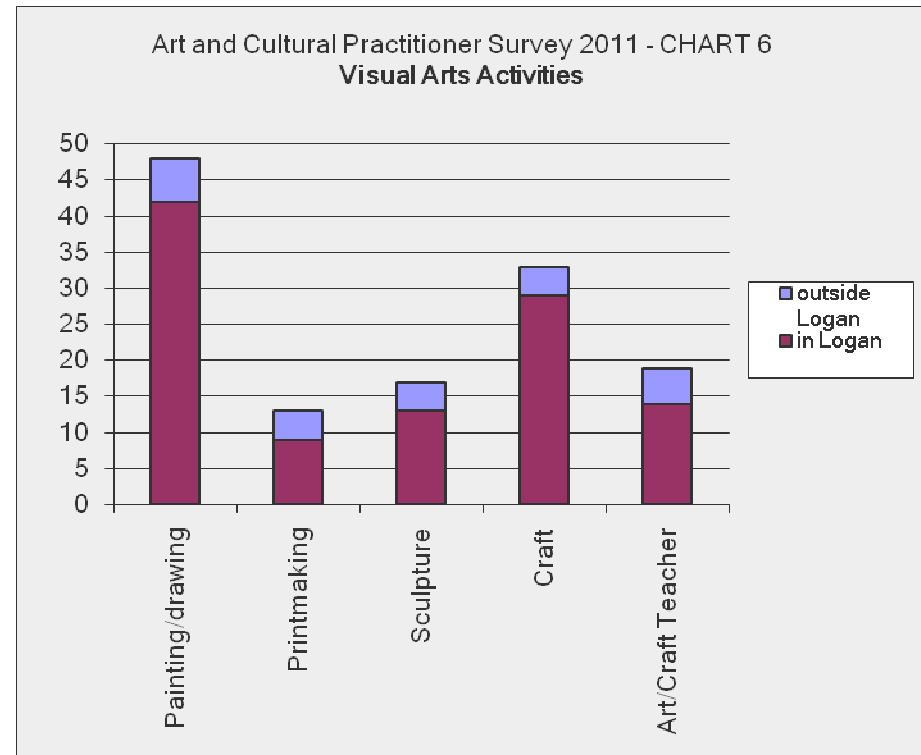
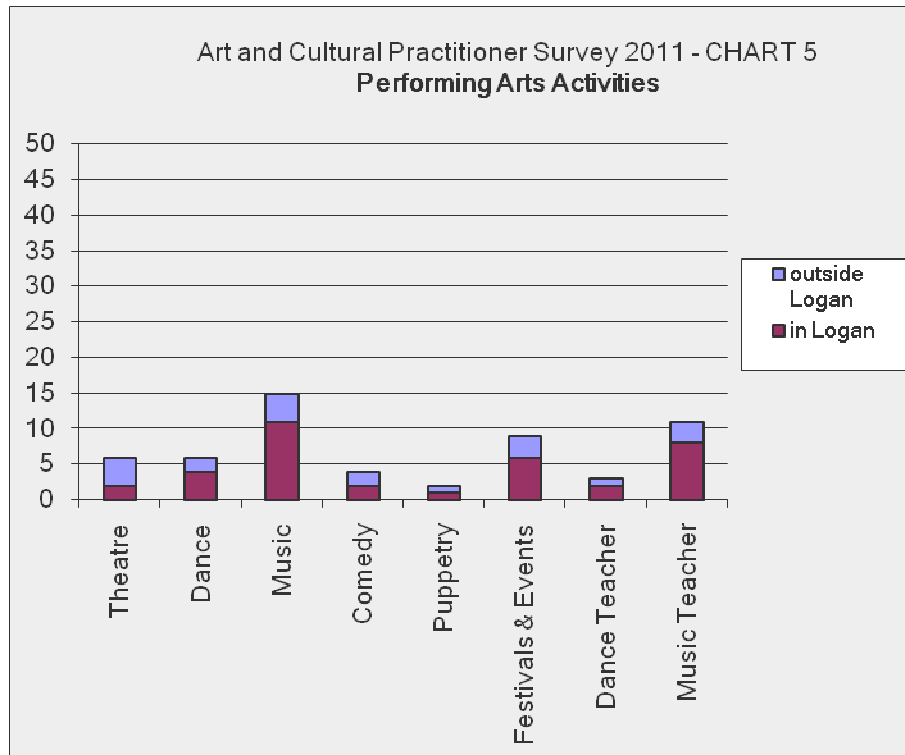
## What is your principle arts/cultural & creative industry practice and where do you carry it out?

The following charts show a more detailed breakdown of artform activities from the Practitioner Surveys.

The highest rated Performing Art activities were music and music teaching with the majority of activity taking place in Logan. The small number of practitioners nominating Theatre activities also indicated that the majority of activities were outside Logan, which is not unusual given the nature of theatre practice and the limited number of local venues.

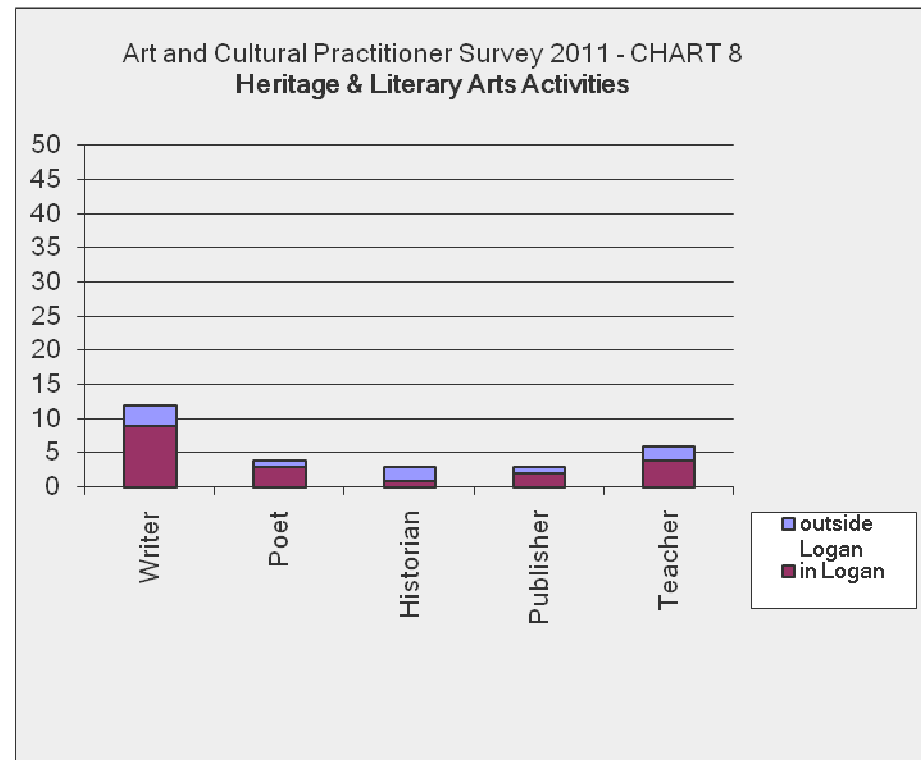
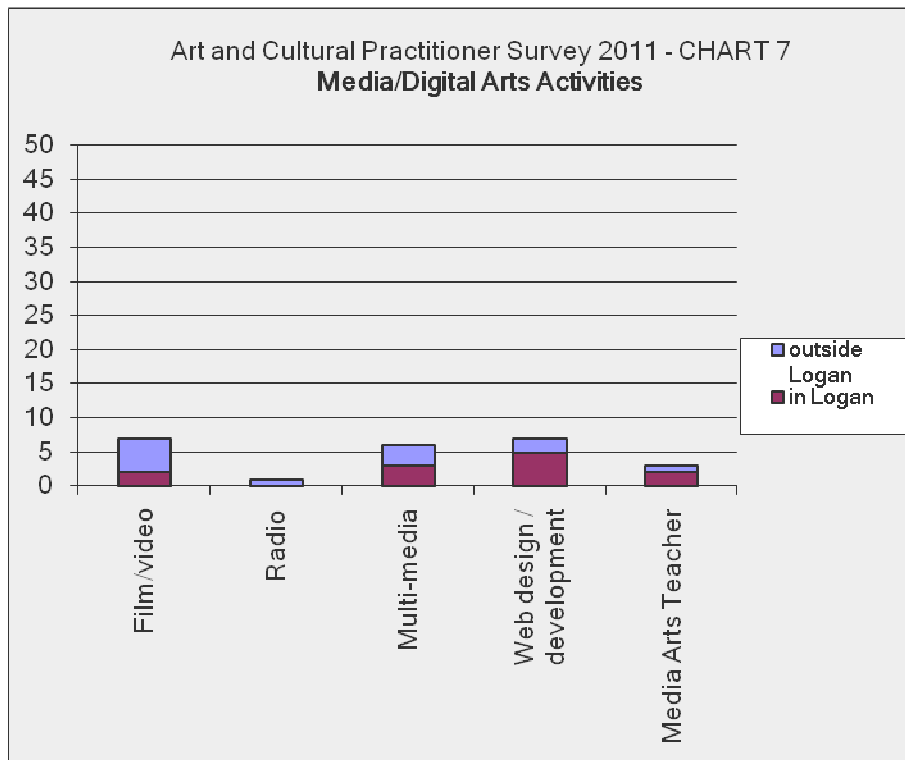
The highest rating Visual Arts activities were painting/drawing followed by craft, with the majority of activities undertaken in Logan.

In answer to the question “How do you describe your occupation?” twenty five [25] respondents described themselves as “Artist”. The Australian Bureau of Statistics [ABS] 2006 Census statistics for Culture and Leisure Occupations [see Appendix 1] shows sixteen (16) persons identifying themselves as Visual Arts and Crafts Practitioners and fourteen (14) identifying themselves as Painters. It should be noted that many individuals involved in the arts are part time and are therefore likely to nominate other forms of paid employment as their occupation on the census forms.



## What is your principle arts/cultural & creative industry practice and where do you carry it out?

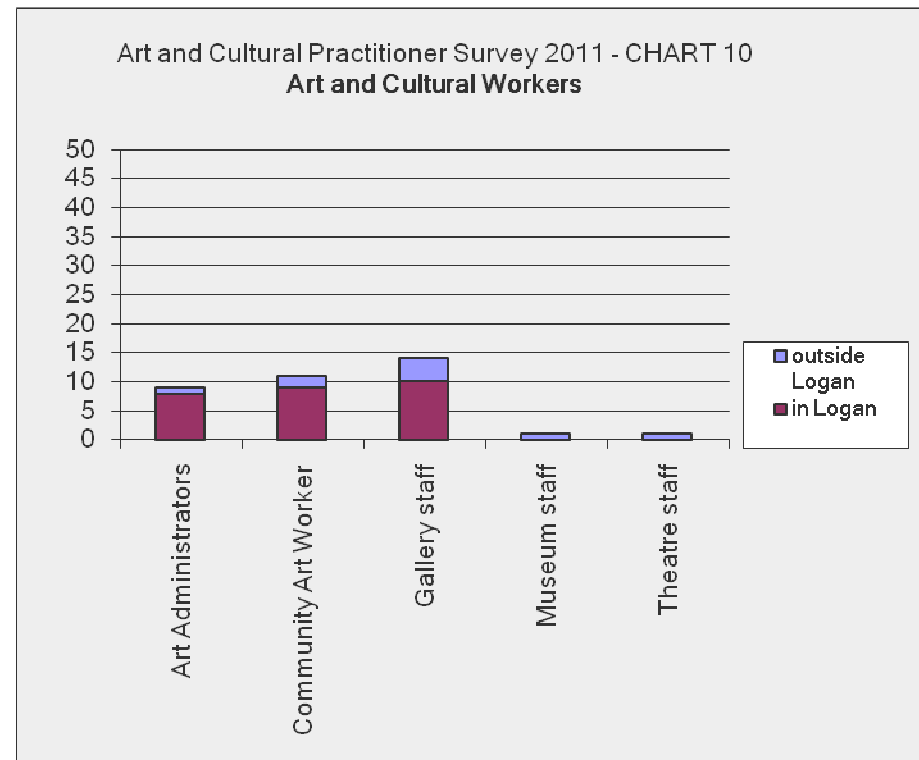
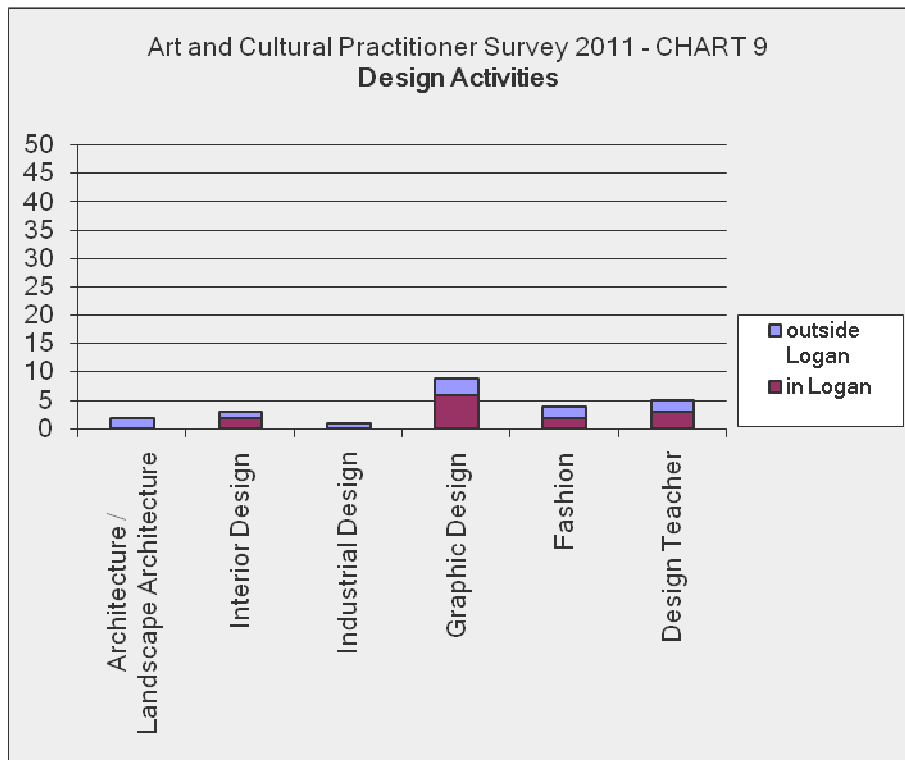
Low levels of responses were received in association with both Media/Digital Arts and Heritage and Literary Arts activities. The low levels of response to the Media/Digital Arts question would suggest that although 2006 ABS Census figures indicate that Multimedia and Web Designers were reasonably well represented that these creative industry workers did not respond to the survey.



## What is your principle arts/cultural & creative industry practice and where do you carry it out?

Low levels of responses were received in association with Design activities, with the largest cohort being those nine (9) who nominated Graphic Design. This number of graphic designers is very low when compared to ABS 2006 Census statistics for Culture and Leisure Occupations that identified one hundred and seventy two (172) graphic designers living in Logan.

The response from Art and Cultural Workers compares with the ABS 2006 Census statistics for Culture and Leisure Occupations which shows Art Administrators as nine (9), Community Art Workers as zero (0) and Gallery or Museum Curators as three (3).



The following charts relate to Arts and Cultural Facilities in Logan.

## Do the arts and cultural facilities available in Logan meet your needs?

In response to the question a total of 71.1% were mostly or completely satisfied compared to 26.9% who were not much or not at all satisfied.

There was therefore a high level of satisfaction among the respondents.

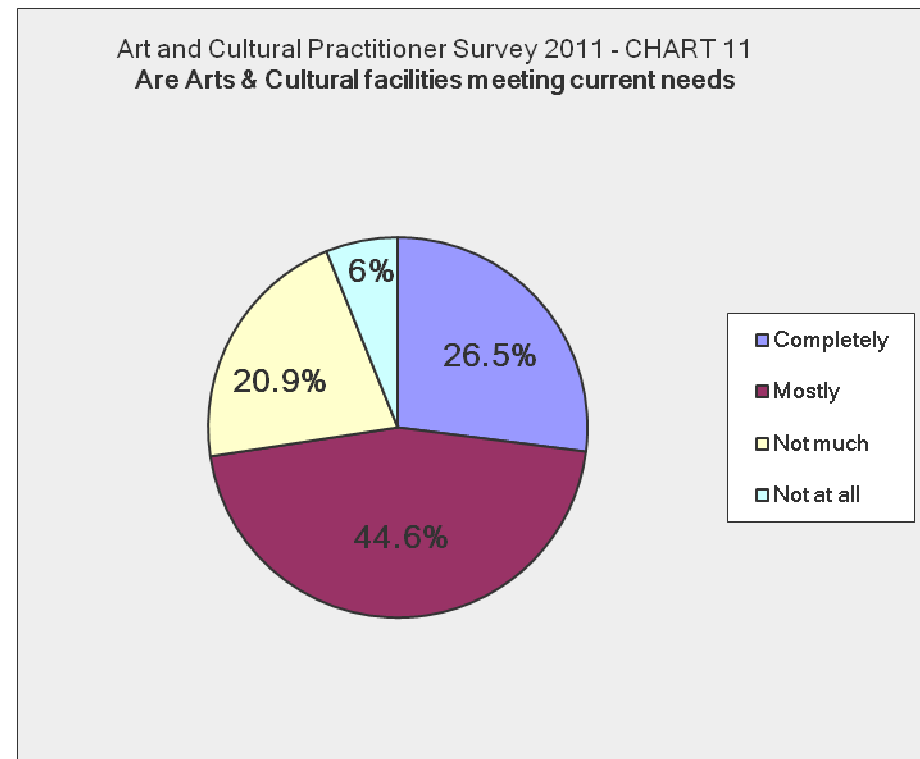
### Respondent also commented that:

*“We need an exhibition area for local emerging artists”*

*“Venues need a piano, often a stage area, proper musician chairs and stands, and suitable acoustics, soundproofing”*

*“Use restricted by administrative protocols”*

*“There is a wealth of arts facilities available if sought”*



## How would you rate the range of arts and cultural facilities available in Logan?

In response to the question a total of 73.8% nominated excellent or good, compared to 26.3% who thought the range was either limited or very limited.

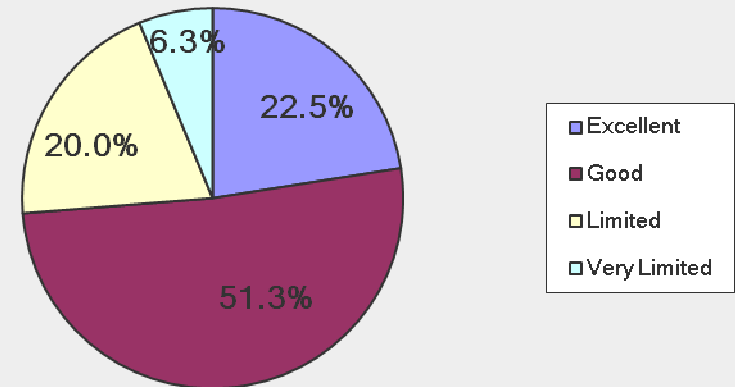
While these responses indicate a high level of satisfaction with the existing facilities there have been some gaps in provision of facilities identified in the consultation, especially relating to the provision of local level facilities for arts and crafts and space for music performance and local theatre productions.

### Respondent also commented that:

*“There needs to be a venue that is not booked out constantly like Kingston Butter Factory, or too far away (Beenleigh is too far away for Brisbane audiences). Something near public transport, like Springwood would be ideal”*

*“Good in so far as visual art display & visiting exhibitions at art gallery”*

Art and Cultural Practitioner Survey 2011 - CHART 12  
Rating of range of Arts & Cultural Facilities in Logan



## If you travel outside Logan to conduct your arts and cultural practice, is it because?

In addition to the data in Chart 13, respondents provided the following reasons:

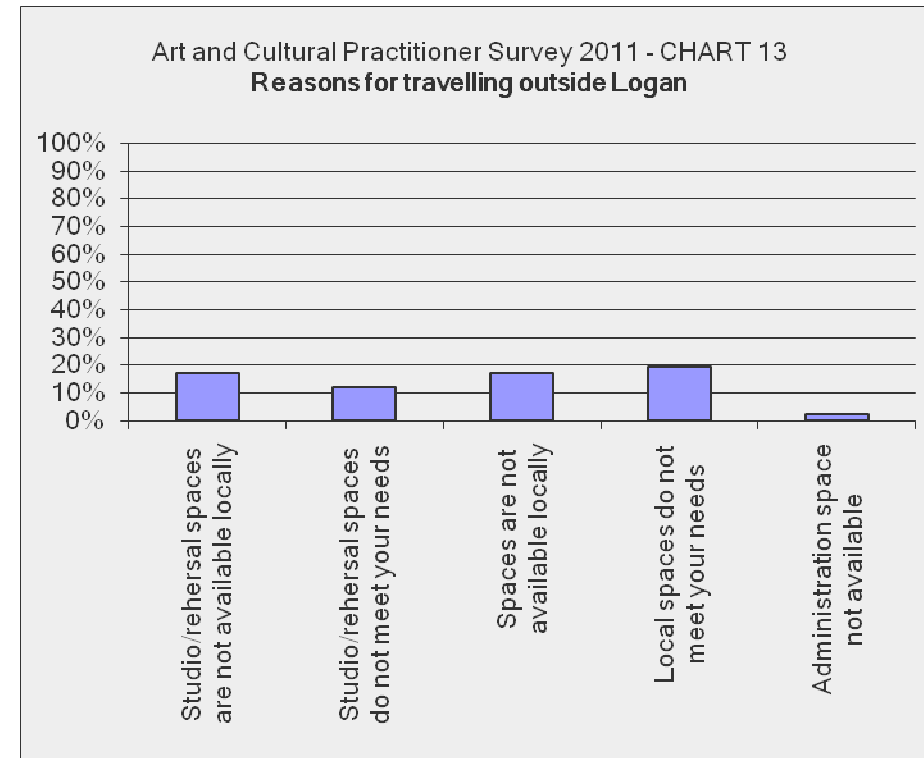
*“Interaction with other artists”*

*“Kingston Butter Factory so often booked out. Logan Entertainment Centre too expensive”*

*“Freelance musician. No work for SERIOUS musicians in Logan”*

*“Invitations to exhibit elsewhere”*

*“Professional venues not available or cost too much”*



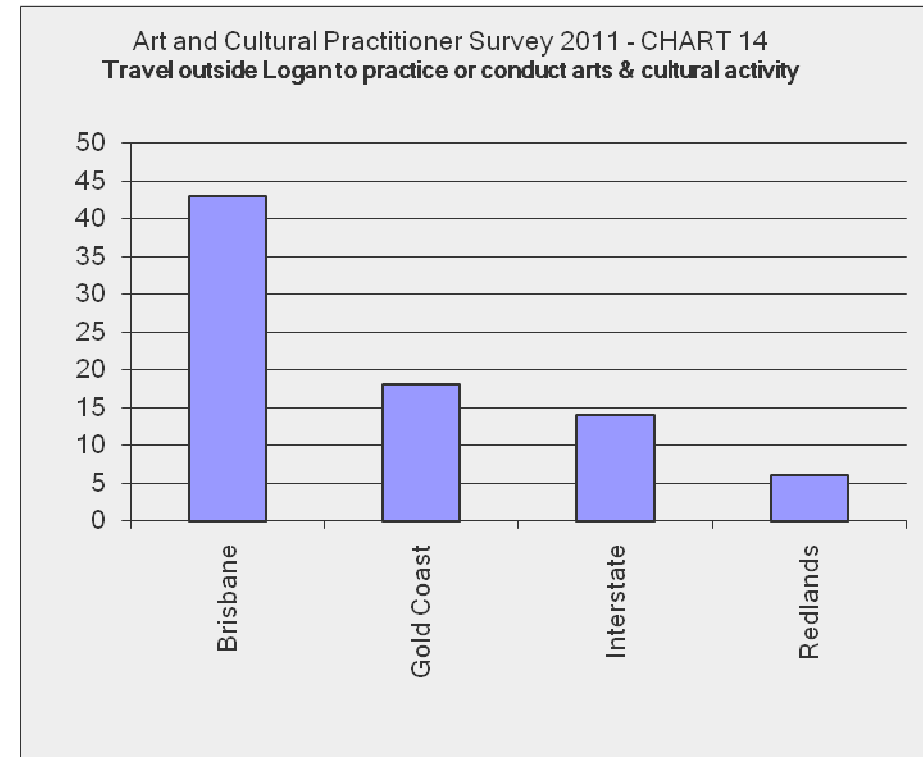
## How far are you prepared to travel to practice or conduct your arts and cultural activity?"

In answer to the question the responses were:

- 15.3% 15 minutes or less
- 31.9% 30 minutes
- 29.2% 45 minutes
- 23.6% 60 minutes or more

## Where do you travel outside Logan to practice or conduct your arts and cultural activity?

Considering the answers to the previous question and given Logan's proximity to Brisbane, being roughly 30 minutes by car, it is not surprising that the majority of respondents to this question indicated that they travelled to Brisbane with its strong hub of cultural venues and activities and significant market for the arts.





# LOGAN CULTURAL MAPPING REPORT



## Are you satisfied with Council’s current provision of cultural and arts activities?

In response to the question respondents provided the following satisfaction ratings:

- 64.2% Satisfied or Very Satisfied
- 27.2% Neither Satisfied nor Dissatisfied
- 8.7% Dissatisfied or Very Dissatisfied

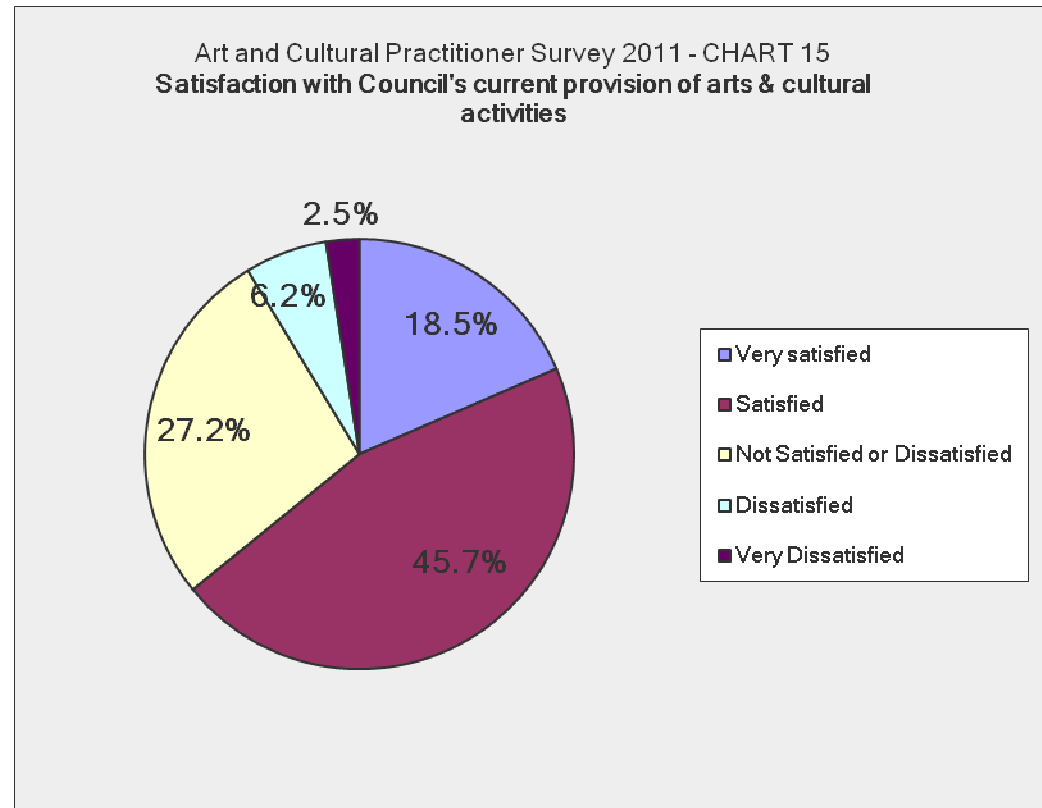
Clearly the responses show a high level of satisfaction with the current provision by Council, while there were 27.2% who were neither satisfied nor dissatisfied, it is reasonable to assume that this group also included respondents who were unsure or uninformed about what was available and therefore would not be in a position to comment.

### Respondent comments included:

*“Lack of suitable facilities available in outlying areas of Logan”*

*“We are the most liveable city with the worst reputation. We need major marketing and turn it into a cultural haven”*

*“Excellent coverage in all areas relating to art”*



## What cultural and arts activities would you like to see Council providing or supporting?

In keeping with the large number of respondents who's focus is the visual arts the strongest response to this question related to "Art Exhibitions" and "Public Art" followed by "Festivals" and "Music".

**Respondents provided the following suggestions of other activities Council could provide or support:**

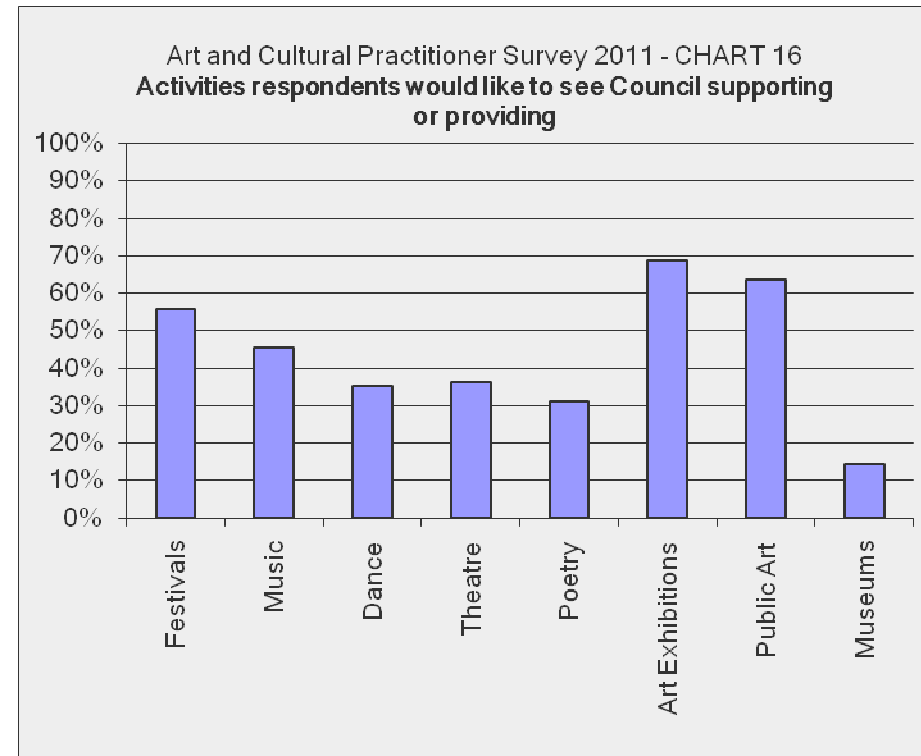
*"Cultural Festival representing diversity of cultures- arts, craft, food & Lifestyle"*

*"All cultural/arts activities that have a strong on social isolation, recreationally, inclusive and therapeutic benefit"*

*"Free studio spaces for artists to work together"*

*"Street art/ urban art/ graffiti wall"*

*"A regular Family Day with dancing, culture and instruction"*





# LOGAN CULTURAL MAPPING REPORT

## How could Council most effectively support and encourage cultural and art activity?

All the options were well supported with “Grants” and “Promoting” rating the highest, with “Financial Support” being the third highest category. This result would suggest that the sector has a high reliance on subsidy to continue its community activities.

Respondents provided the following suggestions of other ways that Council could support cultural and arts activity:

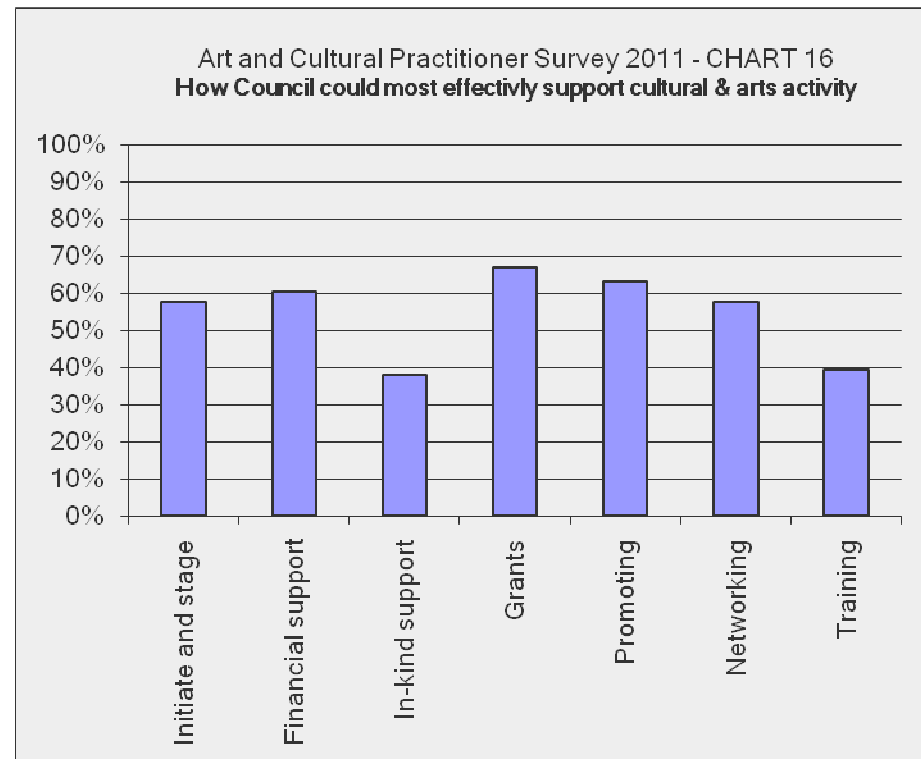
*“Promote cultural diversity. Create a Logan eco arts festival and base it around Daisy Hill forest or anywhere we have our great parks and gardens”*

*“Provide suitable venues that are easily accessible and affordable”*

*“Bring some activities to the south-west of Logan”*

*“Art Competitions with substantial prize money”*

*“Logan Writers Week”*



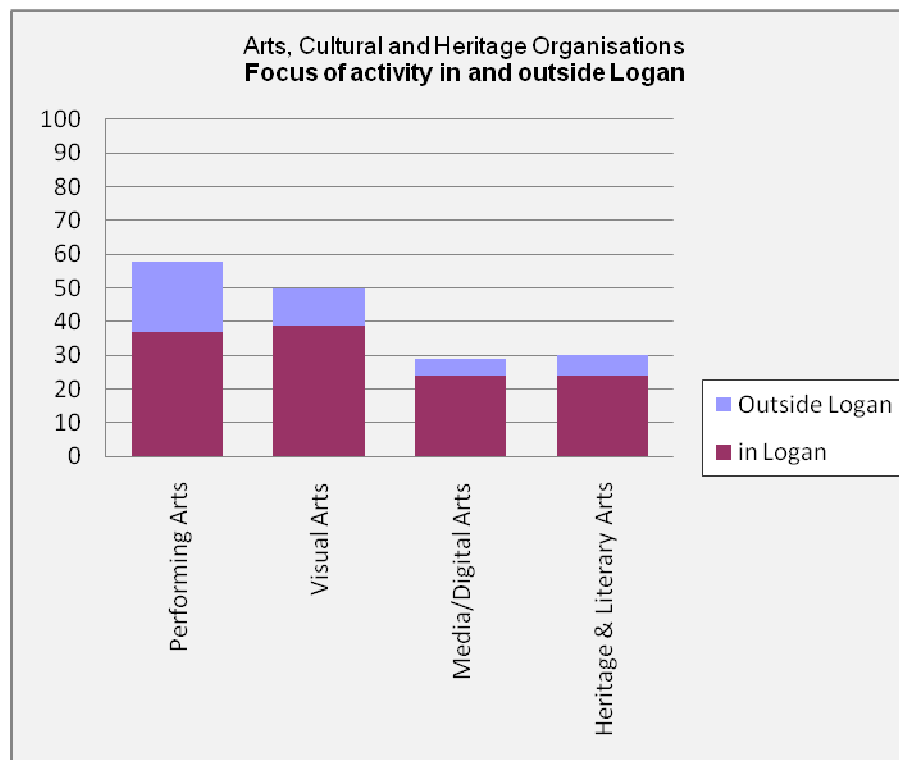
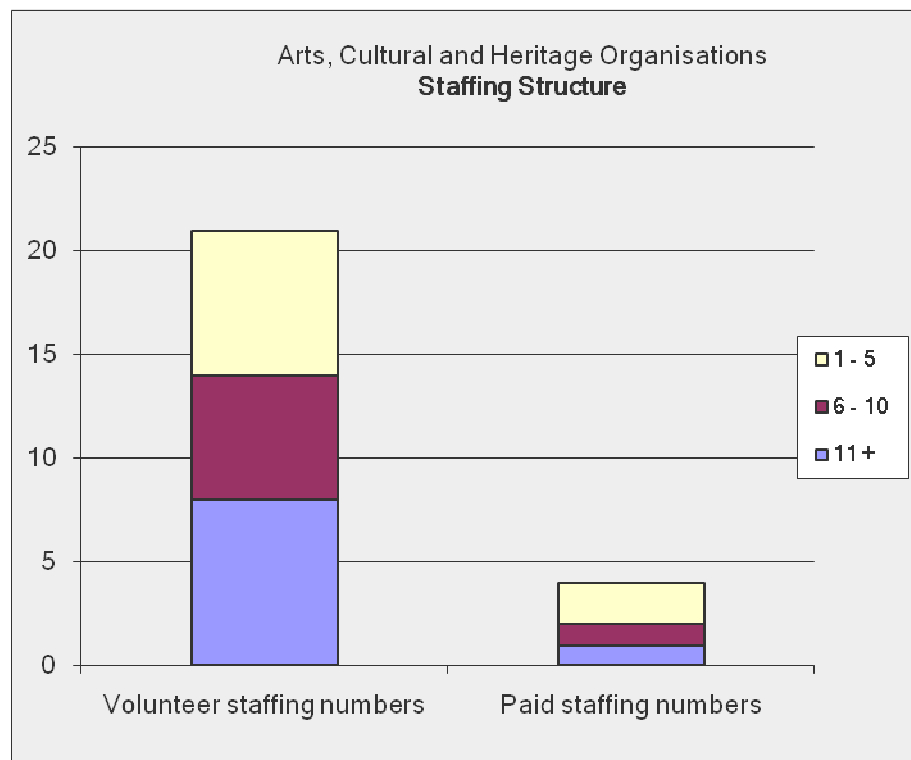
## APPENDIX 4: SURVEY FINDINGS - ORGANISATIONS

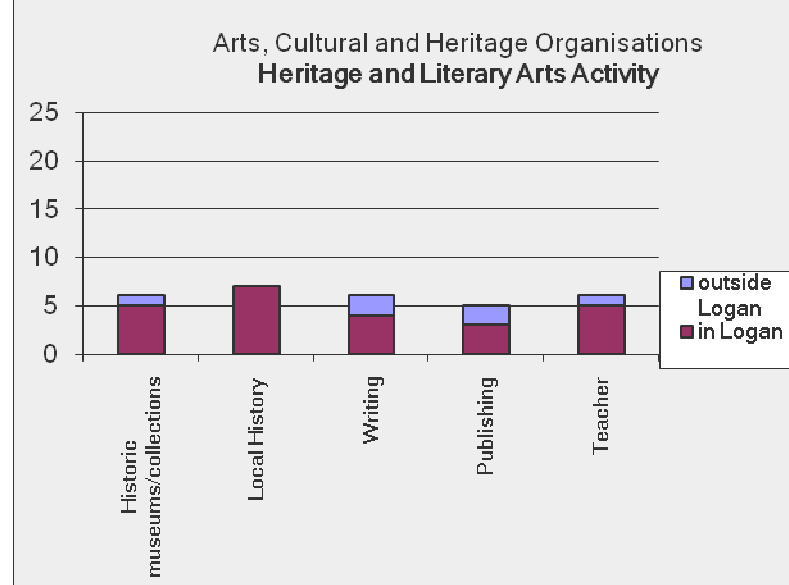
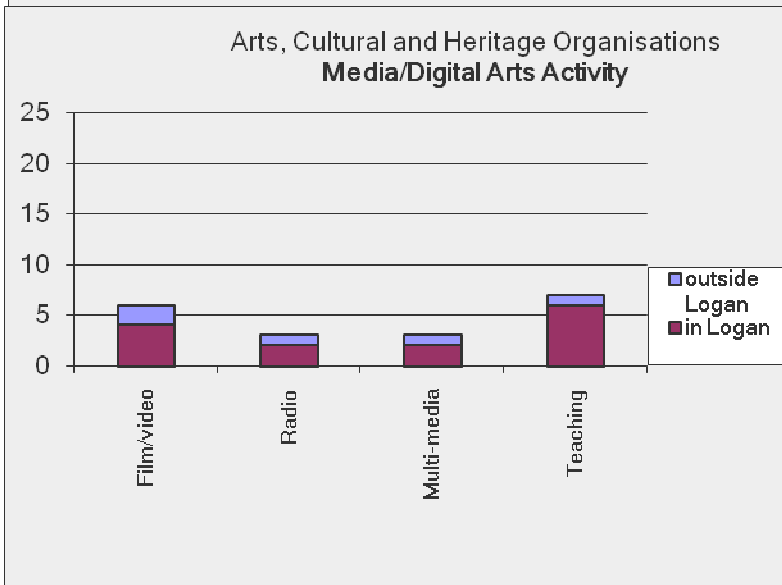
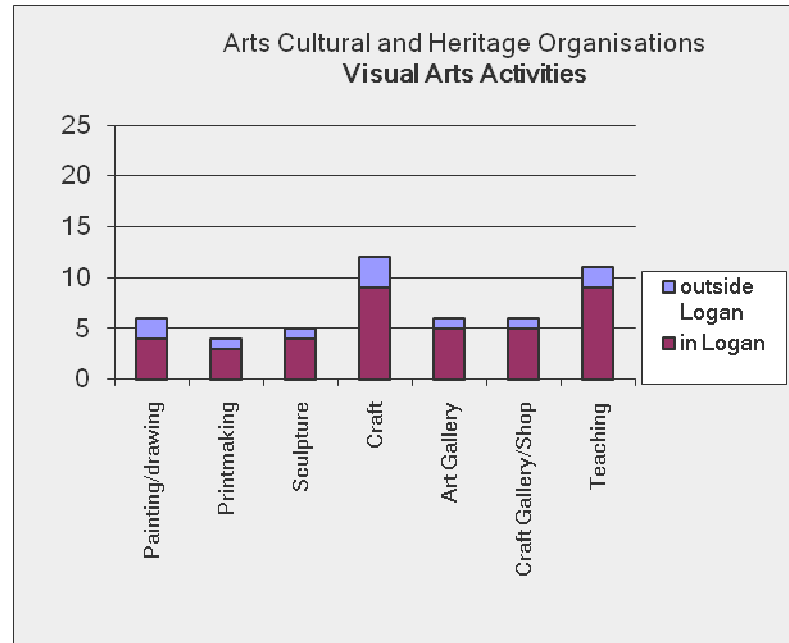
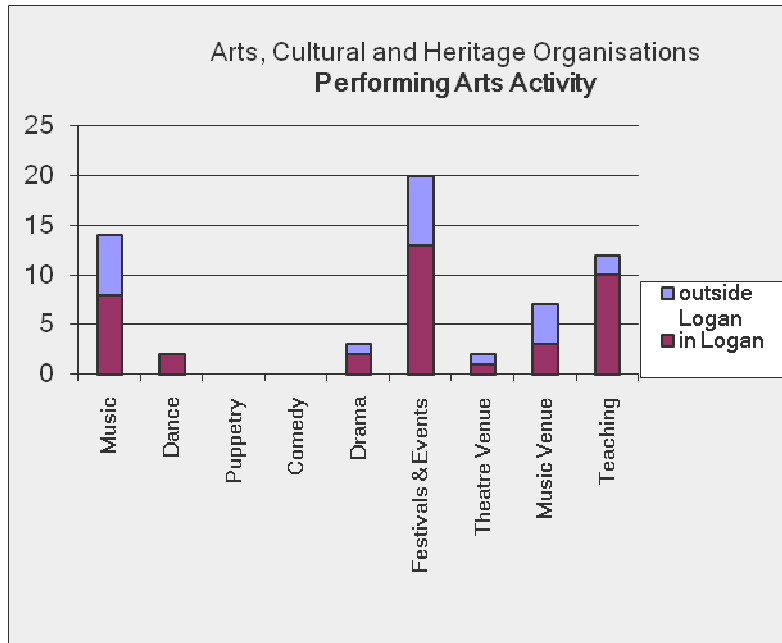
### Findings regarding Structure and Focus of Organisations

24 Organisation surveys were received, of these 18 organisations identified themselves on the survey form. The small number of organisations responding means that the data should be considered as being of limited value and only representing the opinions of the 18 organisations that identified themselves.

Of those responding 22 indicated that they were a not-for-profit organisations, 1 indicated for-profit, 1 indicated government and 1 provided no information on organisational structure.

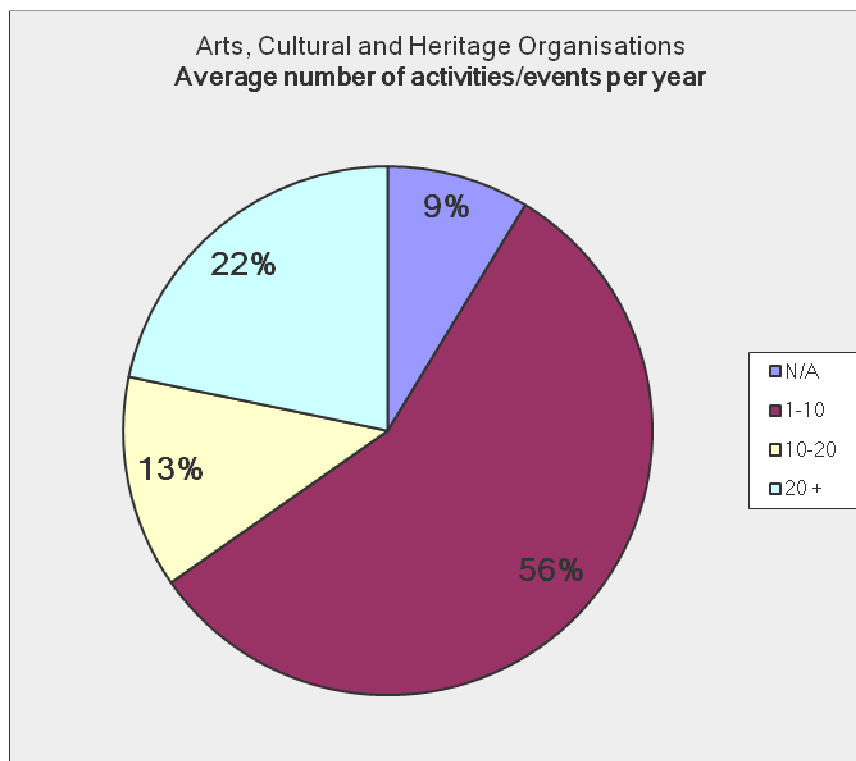
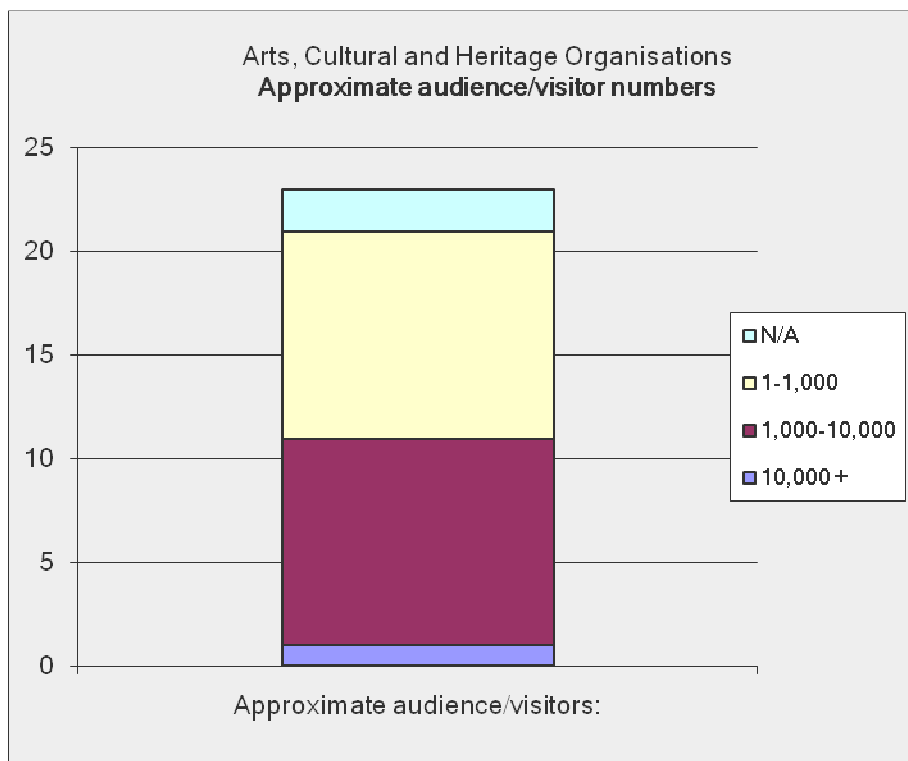
The majority of organisations responding to the survey indicated their principle involvement being in the performing arts, which is line with the large number of performing arts organisations in the directory, although it is the reverse of the practitioner findings where the majority of respondents were involved in the visual arts. The charts on the following page provide a more detailed breakdown of areas of activity for each artform category. As can be seen from the charts the majority of activity by the organisations is local, rather than outside of Logan, and is similar to the practitioner findings..



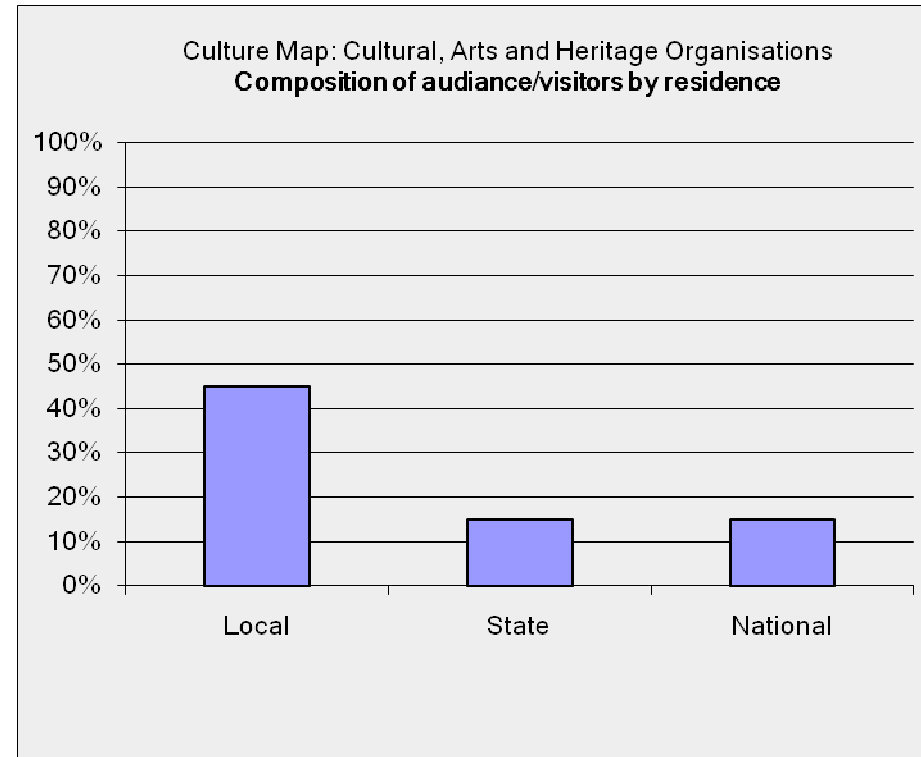
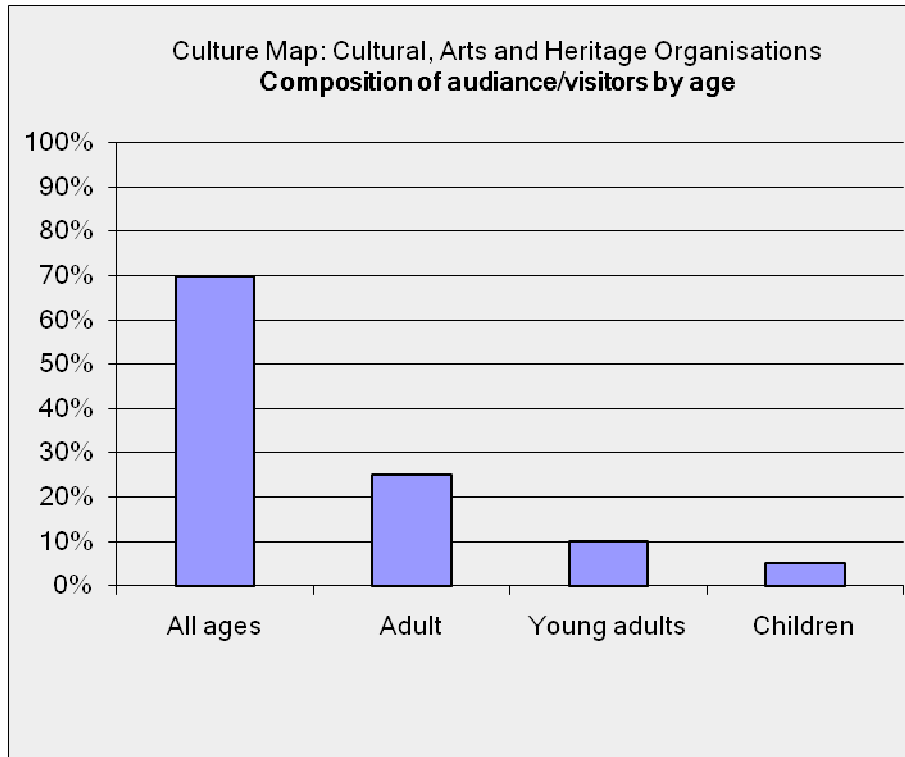


## Arts, Cultural and Heritage Activities

The organisations that responded indicated that they were very active in staging activities/events each year, with 35% indicating that they held 10 – 20 or 20+ events. These events are drawing significant numbers of audience/visitors as can be seen from the chart below.



The organisations indicated that the majority of events were designed to attract audiences of all ages, with the majority of people coming from the local community.

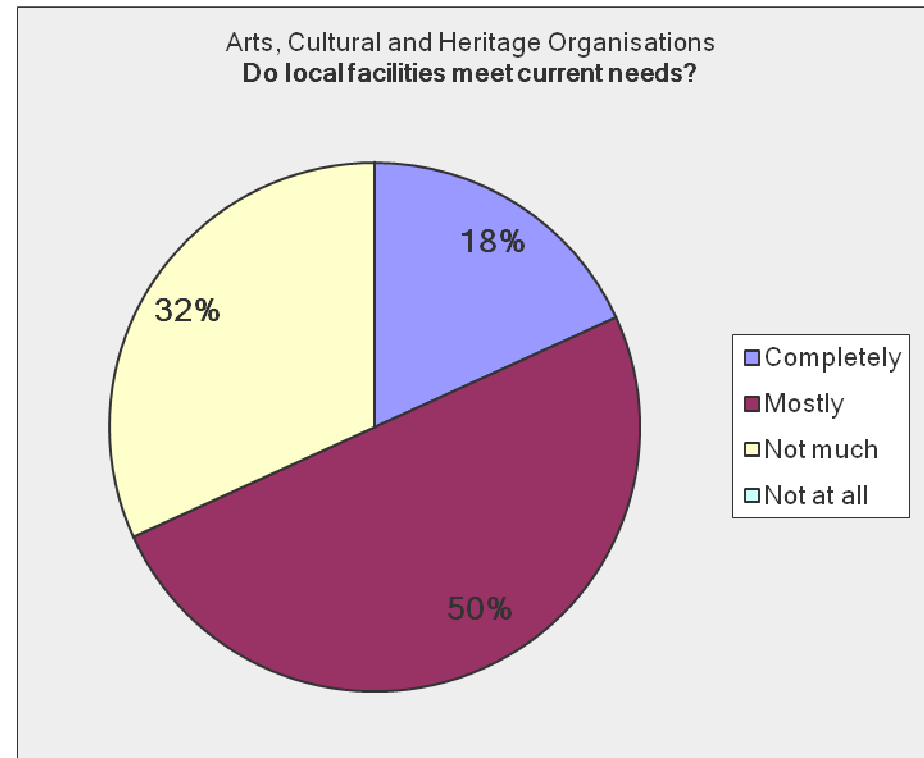
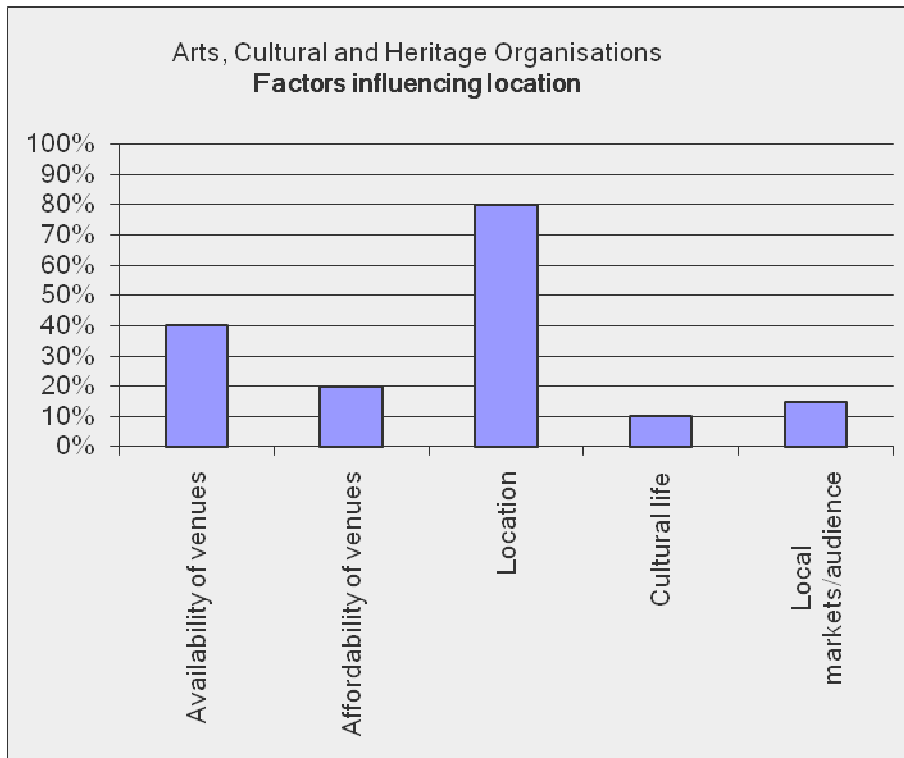




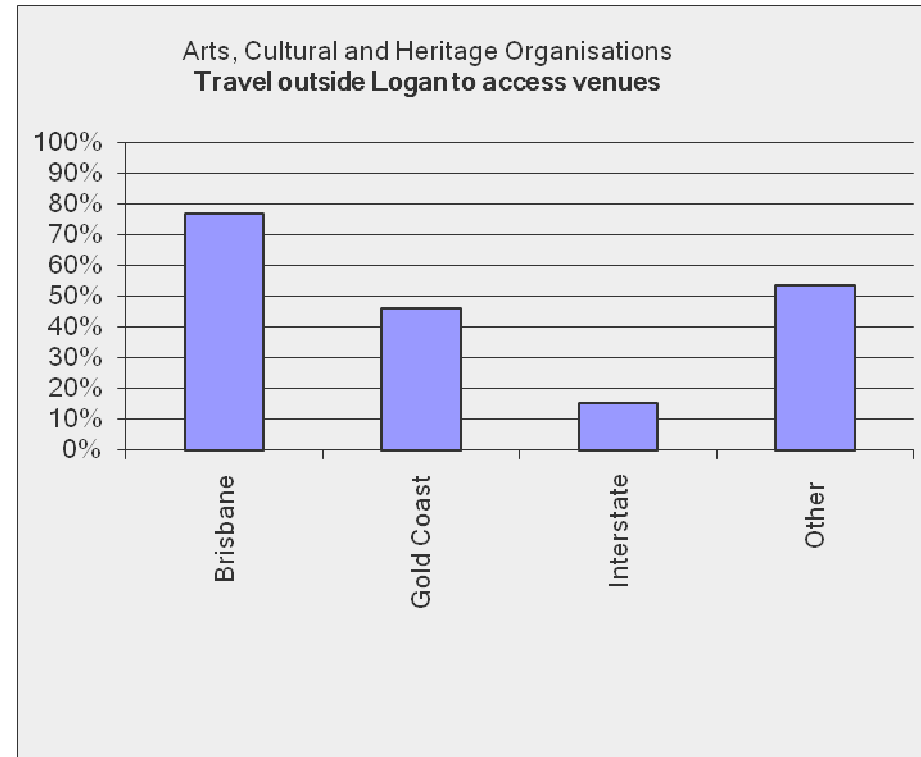
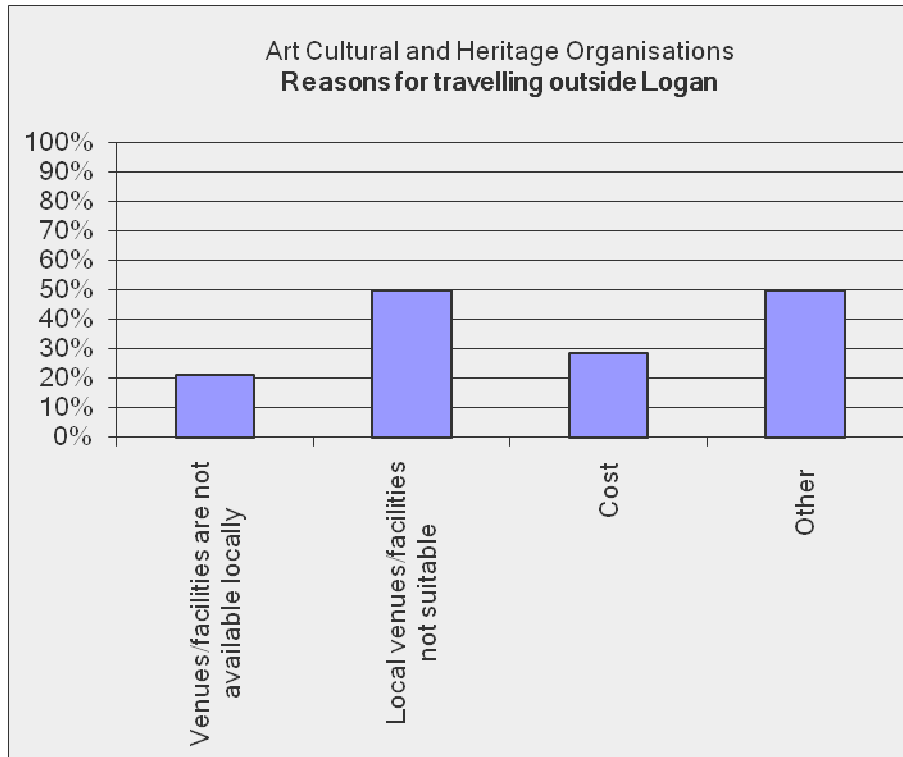
### Factors Influencing Organisations Based in Logan

As with the practitioner survey 'Location' was the principle criteria nominated as the most important factor influencing the decision to be based in Logan. This is logical when considering that the majority of the organisations are local groups. The second criteria was that of the availability of venues which ties in with the question regarding the capacity of local venues to meet organisational needs.

The majority of organisation indicated that they operate from Council owned facilities which for 68% of the organisations completely or mostly met their current needs.



## Travel to Arts and Cultural activities outside of Logan



Other reasons for travelling outside of Logan were primarily related to taking advantage of external opportunities.

Other locations travelled to were:

- Redlands
- Sunshine Coast
- Scenic Rim
- Toowoomba

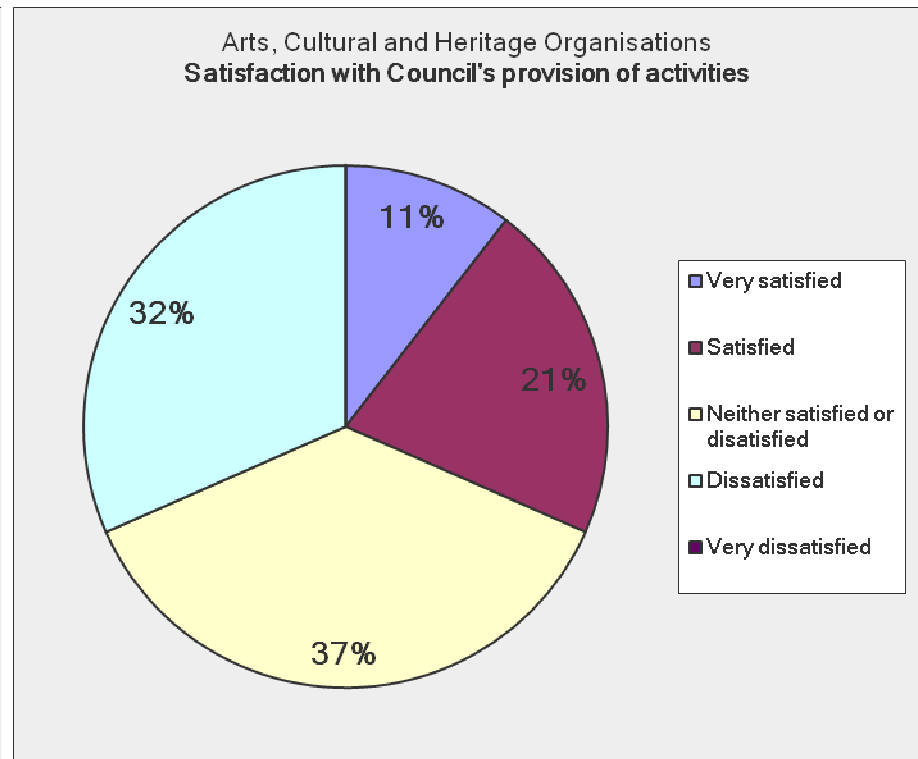
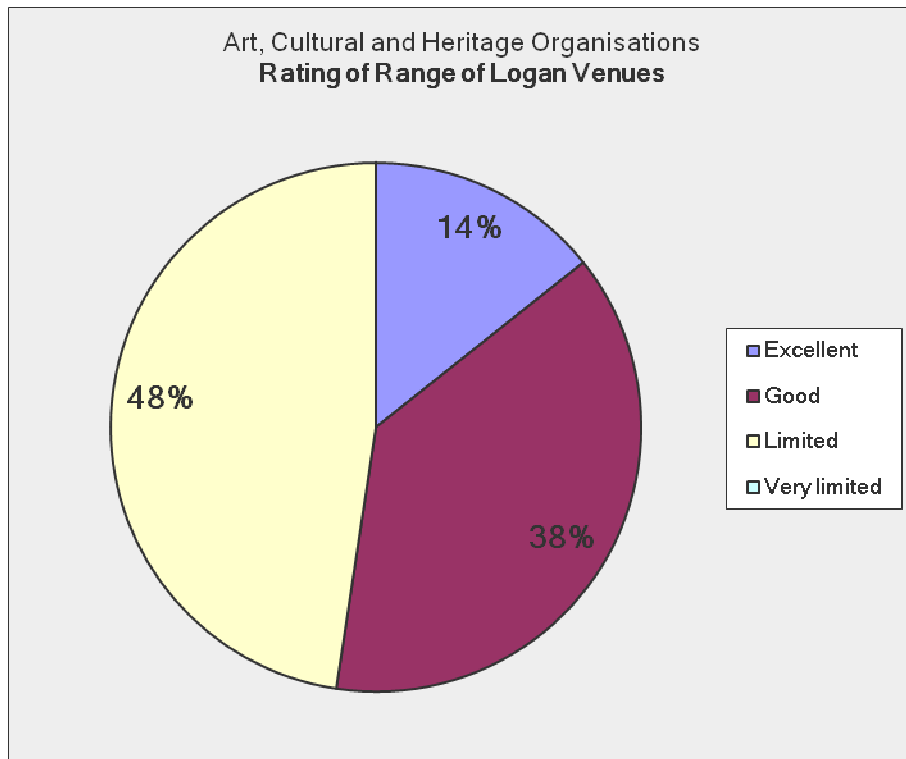
## Satisfaction Ratings

In comparison to the Practitioner survey findings the Organisations rated the range of venues lower.

Practitioner ratings were: 22.5% Excellent - 51.3% Good - 20% Limited - 6.3% Very Limited

Likewise, Practitioners rated Council's provision of activities more highly than the Organisations.

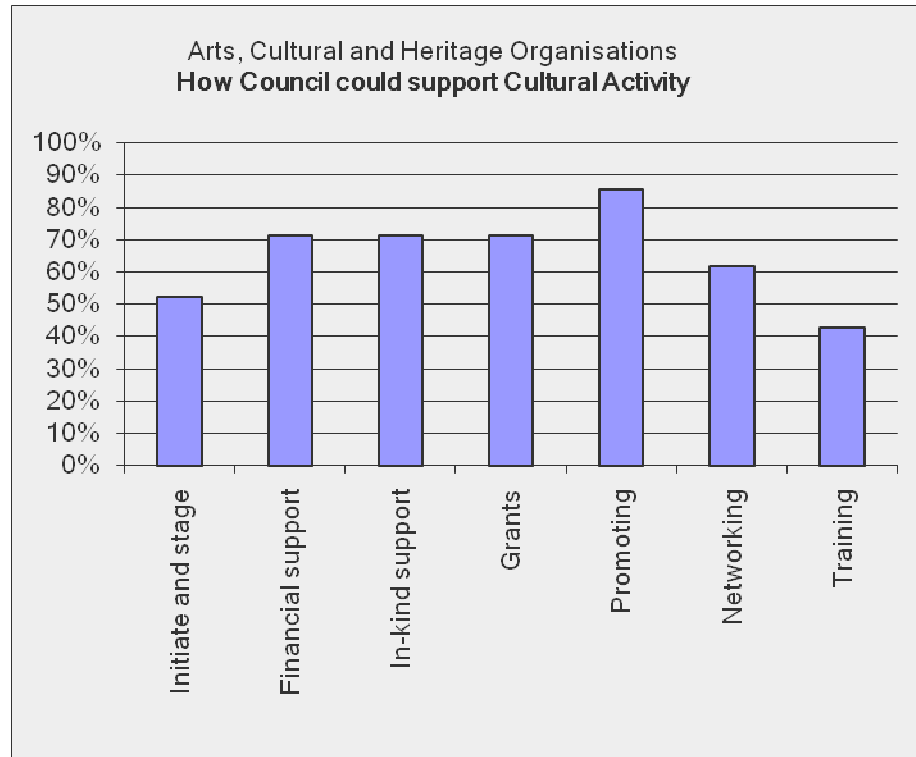
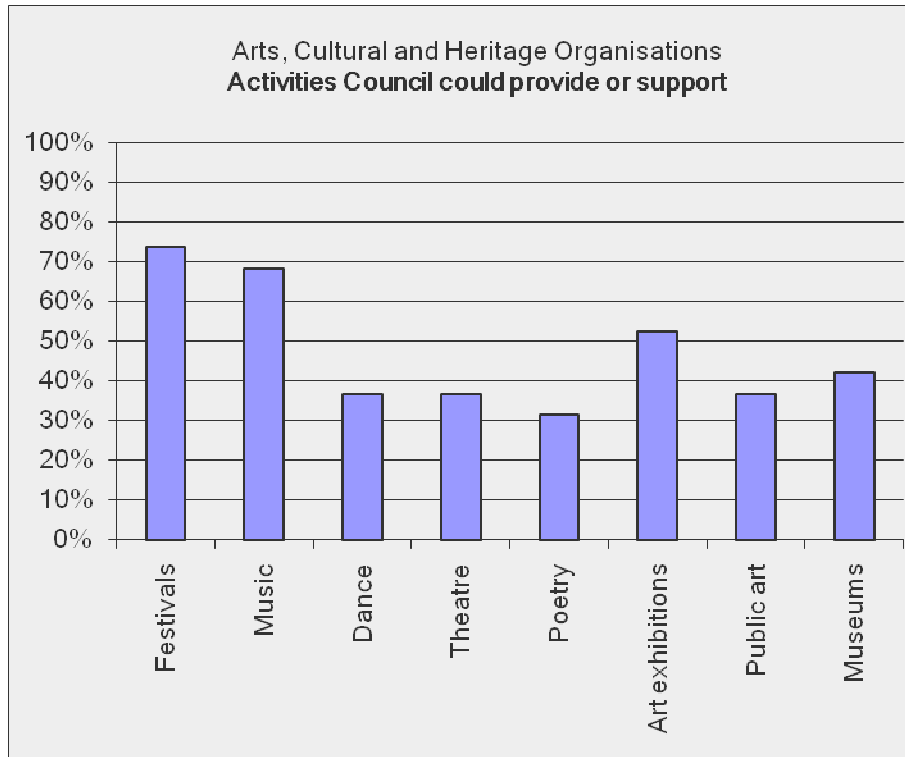
Practitioner ratings were: 18.5% Very satisfied – 44.7% Satisfied – 27.2% Neither satisfied or dissatisfied - 6.2% Dissatisfied – 2.5% Very dissatisfied



## Council Arts and Cultural Services

The results from the question regarding activities that Council could best provide were focused on the performing arts with festivals and music dominating as compared to the Practitioner survey where exhibitions and public art were the highest responses. Once again these results show the different artform focus between the two surveys.

The second chart relates to those areas of support organisations would consider areas that Council could assist with. While there is a fairly predictable focus on financial support, in-kind support and grants the highest response was for assistance with promoting. This is consistent with the feedback received during consultation.



Note: There was a suggestion that Council could co-ordinate an Arts & Culture conference held twice a year to glean the feeling of organisations and individuals.



# LOGAN CULTURAL MAPPING REPORT

## APPENDIX 5: AUSTRALIAN BUREAU OF STATICS

### The ABS 2006 Census statistics for Culture and Leisure Occupations

The following shows a comparison between the arts related occupation statistics of the Logan, Beaudesert, Redland, Ipswich, Gold Coast and Brisbane Local Government Areas.

**Note:** While it is difficult to develop a true picture of the arts sector through Census occupation statistics because many artists have other paid employment and do not list "Artist" as their primary occupation the table below does provide an insight to the comparison between Logan and surrounding LGAs. Overall Logan is comparative with Beaudesert, Ipswich and Redland, while Gold Coast has higher numbers in most occupations than Logan, Beaudesert, Ipswich and Redland. As expected Brisbane has the highest numbers of arts related persons associated with the identified occupations.

CITY	ACTOR								AUTHOR	VISUAL ARTS AND CRAFTS PROFESSIONALS					COMMUNITY ARTS WORKER			ART TEACHER [PRIVATE]			
	ACTORS DANCERS ETC	DANCER OR CHOREOGRAPHER	COMPOSER	MUSICIAN	MUSIC DIRECTOR	ENTERTAINER OR VARIETY ARTIST	SINGER	PAINTEER [VISUAL ARTS]		SCULPTOR	POTTER OR CERAMIC ARTIST	PHOTOGRAPHER	ARTS ADMINISTRATOR OR MANAGER	GALLERY OR MUSEUM CURATOR	ART TEACHER [PRIVATE]	DRAMA TEACHER [PRIVATE]	DANCE TEACHER [PRIVATE]	MUSIC TEACHER [PRIVATE]			
<b>LOGAN</b>	<b>14</b>	<b>6</b>	<b>16</b>	<b>0</b>	<b>37</b>	<b>3</b>	<b>44</b>	<b>15</b>	<b>7</b>	<b>16</b>	<b>14</b>	<b>0</b>	<b>3</b>	<b>73</b>	<b>0</b>	<b>9</b>	<b>3</b>	<b>8</b>	<b>3</b>	<b>60</b>	<b>80</b>
BEAUDESERT	0	9	3	0	17	0	10	7	5	11	13	6	9	6	0	7	0	3	0	15	9
REDLAND	4	3	4	0	22	6	5	13	12	12	18	6	0	39	6	0	0	8	4	23	53
IPSWICH	0	3	9	0	20	0	4	3	6	14	0	4	5	46	3	4	0	8	0	10	42

GOLD COAST	30	91	79	3	148	9	132	0	37	44	77	22	23	265	7	23	6	29	10	119	159
BRISBANE	80	58	144	11	486	33	134	70	136	104	111	27	13	496	49	105	54	79	51	293	668

## The ABS 2006 Census statistics for Culture and Leisure Occupations

The following shows a comparison between the selected creative industries related occupation statistics of the Logan, Beaudesert, Redland, Ipswich, Gold Coast and Brisbane Local Government Areas.

Once again Brisbane is high right across the selected creative industry occupational categories, it is interesting to see that Logan is comparatively strong in the design occupations of Architecture and Graphic Design.

CITY	ARTISTIC DIRECTOR	DIRECTOR [FILM TV RADIO STAGE]	ART DIRECTOR [FILM TV STAGE]	DIRECTOR OF PHOTOGRAPHY	MAKE UP ARTIST	FILM AND VIDEO EDITOR	FILM TV RADIO & STAGE DIRECTORS	MEDIA PRODUCER [EXC VIDEO]	VIDEO PRODUCER	MULTIMEDIA DESIGNER	WEB DESIGNER	ARCHITECTS	LANDSCAPE ARCHITECT	GRAPHIC DESIGNER	ILLUSTRATOR	INDUSTRIAL DESIGNER	INTERIOR DESIGNER	JEWELLERY DESIGNER	FASHION DESIGNER
<b>LOGAN</b>	<b>0</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>10</b>	<b>13</b>	<b>4</b>	<b>6</b>	<b>0</b>	<b>21</b>	<b>32</b>	<b>36</b>	<b>0</b>	<b>172</b>	<b>7</b>	<b>24</b>	<b>29</b>	<b>0</b>	<b>7</b>
BEAUDESERT	0	3	0	0	4	4	0	4	7	3	4	9	9	34	7	8	0	5	4
REDLAND	0	0	6	0	3	4	0	21	3	4	14	31	14	107	5	5	29	4	13
IPSWICH	0	0	0	0	4	4	0	6	0	6	10	23	6	69	4	8	12	0	4
GOLD COAST	3	35	4	3	47	32	16	71	17	31	136	246	58	598	30	38	243	12	71



# LOGAN CULTURAL MAPPING REPORT

BRISBANE	15	112	6	11	82	103	27	302	38	161	257	1413	291	1502	141	154	542	34	159
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