

# POLICY



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**Policy title:** CULTURAL DEVELOPMENT

**Directorate:** COMMUNITY AND LIFESTYLE

**Branch:** LIBRARIES AND CREATIVE INDUSTRIES

**Policy objective:** To provide the principles to guide and inform the further integration of cultural development into Logan City Council processes, procedures and activities, as defined in the current Corporate Plan.

**Policy scope:**

1. Preamble

Logan City Council's current Corporate Plan recognises the direct contribution which cultural development makes to the community's quality of life, sense of identity and future opportunities. This policy provides the framework for Council to manage cultural development.

2. Definition and context

- (a) For the purposes of this policy, the word “cultural” applies to all aspects of societal or community activities which contribute significantly to:
  - (i) creative expression and appreciation
  - (ii) a sense of place and community identity
  - (iii) heritage, recreation and entertainment
  - (iv) the appreciation and celebration of diversity together with quality of life enhancement
  - (v) the spirit of reconciliation within the City of Logan.
- (b) The revised Logan's Cultural Map 2011, reflects past projects and future directions.
- (c) Cultural programs will generally be:
  - (i) artforms
  - (ii) community events and celebrations
  - (iii) preservation of Indigenous and other cultural history and diversity
  - (iv) focus on social and environmental linkages.

- (d) The cultural map must be considered as an ever-evolving basis on which to develop strategies, processes and projects that reflect its underlying aims as well as those of the community services policy, where relevant.

### 3. Aims

The aims of this policy are to:

- (a) build community capacity
- (b) promote the community's access to services
- (c) promote inclusion, social justice and harmonious community relations.

Specifically, to:

- (d) enrich the cultural vitality, quality of life and spirit of community
- (e) develop a sense of civic identity in ways which celebrate the cultural diversity and heritage of its residents
- (f) foster a diverse range of creative cultural expression (contemporary and traditional)
- (g) raise community appreciation, understanding and awareness of the creativity, cultural diversity and heritage of the City of Logan and its residents
- (h) value the arts and other cultural development related activities as a part of everyday life
- (i) foster and encourage wherever possible the establishment and development of cultural industry related employment opportunities, and the investment of public and private sector resources towards cultural development projects and initiatives
- (j) ensure an inclusive, non-discriminatory cultural environment which encourages the participation of all City of Logan residents and visitors, regardless of age, gender, economic circumstances, ethnicity, religion or abilities
- (k) consolidate the reputation of the City of Logan as a city recognised nationally for its vitality, liveability, and its commitment to recognising and promoting cultural diversity and dialogue; and

### 4. Strategies

Devised from the current Logan City Council Corporate Plan and Arts, Culture and Heritage Strategy:

- (a) **Vibrant community** - a focus on a quality community life providing support for events and activities which promote the city, including recreational facilities. The fostering of an appreciation of arts, cultural heritage and cultural diversity. The promotion of a positive image will also enhance community pride.
- (b) **Strong Economy** - a focus on economic development to create employment growth and opportunity for arts and cultural industries. Ongoing management of major cultural facilities is implicit.
- (c) **Sustainable Environment** - a focus on the city's built and natural environments and supporting infrastructure provides the backdrop for sustainable development. The value of natural assets informs the quality of life for residents.

- (d) Well Managed City - a focus on Council's leadership and management of the city includes issues of community engagement, facilities planning, community renewal, youth programs and land use planning.

In addition, the five aims from the Arts, Culture and Heritage Strategy are:

- Development
- Engagement
- Places and Spaces
- Partnerships and
- Communication.

5. Outcomes

Logan City Council will:

- (a) Provide ongoing support for Festivals and Events funding, Regional Arts Development Funding. This builds community capacity and provides the opportunity for the community to engage in cultural activities, particularly those concerning participation, non-discrimination, creative expression and appreciation, and cultural diversity, respect and reconciliation.
- (b) Provide ongoing support and development for events.
- (c) Provide suitable facilities and programs which satisfy the City's prevailing and developing cultural needs, including sport and recreational programs which assist the health and wellbeing of City of Logan residents.
- (d) Support community renewal programs.
- (e) Support community capacity building initiatives relative to cultural development.
- (f) Identify site or facilities which have the potential to be further developed for cultural pursuits.
- (g) Provide ongoing support for Logan Art Gallery, its educational programs and events including the Gallery Store which provides the opportunity for local artists to benefit economically from their endeavours.
- (h) Provide ongoing support for Logan City Council Libraries.
- (i) Development and encourage working partnerships between economic and cultural industries and organizations, including the implementation of a cultural tourism strategy.
- (j) Maintain liaison with the Department of Environment and Heritage Protection in relation to the management of sites on the State Heritage Register and monitor funding opportunities to further research and develop sites of cultural heritage significance.
- (k) Continue to promote and encourage the use of existing facilities, including cultural and historical facilities.
- (l) Provide mentoring support and development of local artists.
- (m) Incorporate cultural initiatives into the financial planning and economic development of the City of Logan where appropriate.

- (n) Review the 'Cultural Development' policy every five years, in line with the release of Logan City Council corporate plan.
- (o) Provide funding for ongoing commissions of public art work.

**Definitions:**

Not applicable.

**Policy statement:**

The following procedure is to be undertaken for this policy:

- (a) development of a cultural plan for the City of Logan
- (b) Cultural Plan Advisory Notes and Revisions
- (c) continuing support for a Regional Arts Development Fund (RADF) Committee
- (d) training of the RADF Committee
- (e) allocation of funding to successful applicants under the RADF guidelines
- (f) developing and supporting arts and cultural networks throughout the City of Logan.

**Related policies/legislation/other documents:**

DOC ID	DOCUMENT TYPE	DOCUMENT NAME
<a href="#">4907760</a>	Policy	Community Engagement
<a href="#">9336535</a>	Administrative	Logan City Council Arts, Culture & Heritage Strategy 2014-2017
<a href="#">6080964</a>	Policy	Public Art & Design
<a href="#">9472986</a>	Administrative	Logan's Cultural Map 2015

**APPENDIX A**

Following is an indicative list of cultural projects and initiatives or activities including:

- visual arts and crafts
- theatre and performance
- literature
- poetry
- film and television
- music
- festivals, community celebrations, historical and social history exhibitions and displays
- Indigenous and multicultural events and activities
- digital arts and new media events
- regional history and heritage.

The basis of these projects can range from individual 'artists' creating new works in their chosen field to major concerts, exhibitions or performances; from practical workshops for both professional arts practitioners and amateurs alike to facilitating the attendance of local artists or cultural workers at major conferences or significant cultural events; from a research project investigating cultural history, local heritage or contemporary cultural experience to an Internet event or 'presentation' which exposes local talent to the vast audience of the world wide web; or from the earliest development or planning stages of a cultural activity or project to the re-assessment, re-presentation and/or re-interpretation of an existing creative 'work' or cultural practice. The participants in these projects can be from very diverse backgrounds, reflecting the vibrancy of our community in terms of age, gender, ethnicity, cultural history and profession or areas of interest.