

Temporary signs and advertisement standards on private premises fact sheet

Local Law No. 10 (Public Health) 1999

Logan City Council supports the display of temporary signs on private premises. The signs must comply with certain criteria and standards and no licences are required.



Criteria

- meet the standards, including measurements, location, timeframe, and amount allowed per type of sign, listed below
- mustn't be exhibited on a public place
- kept in good order and repair
- mustn't constitute a nuisance under *Local Law No. 10 (Public Health) 1999*
- mustn't have flashing lights, revolve, or contain any apparatus that produces sound
- be positioned on the premises so it does not result in a loss of amenity in the neighbourhood
- be positioned to not cause a road safety risk.

Definitions

Public place means a road, trust land, a reserve, and the premises on which the local government is the owner or occupier.

Standards

Type of sign	Standards	Measurements	Location	Timeframe and amount allowed
<p>Real estate signs</p> <p>non-permanent, non-illuminated, and facilitates the sale, auction, rental or lease of the premises</p> 	<p>self-supported on a post or is fixed to a fence</p> <p>be made of lightweight materials, i.e. board</p> <p>signs must be displayed flat and not two diagonally side by side</p> 	<p>max face area 2.4m²</p>	<p>on the premises, as close as possible to the actual property (not near the path or side walk) to be sold, auctioned, rented or leased</p>	<p>not to be displayed for more than 14 days after the sale, auction, rental or lease of the premises</p>
<p>Garage sale sign</p> <p>short term advertising product promoting a household garage sale</p>	<p>advertise the sale of goods at the premises</p> <p>be made of lightweight materials i.e. board</p>	<p>max face area 1.1m²</p>	<p>supported on a post or fixed to a fence at garage sale premises</p>	<p>max display of 4 days per calendar year</p>

Standards

Type of sign	Standards	Measurements	Location	Timeframe and amount allowed
Advertising device painted on or affixed to a temporary safety fence of a construction site	only displayed during construction	max fence area 5m ²	generally along the boundary of the construction site	
An A-frame sign or a T-sign portable and free standing, with an A or inverted T frame displayed in a garden bed of premises next to a public footpath	only be displayed during business hours not be displayed with a free-standing sign advertise goods or services available at the premises	max single face area of 1.2m ² max 2 faces, up to 0.6m ²	within the boundaries of the premises	max of 1 sign per premises
Sale of goods sign non-illuminated, and advertises a non-permanent, infrequently sale on a residential premises	self-supported on a post or is fixed to a fence made of lightweight materials i.e. board	max face area 1.1m ²	be located on the premises where the sale is to take place	max 1 sign per premises display max 14 days per calendar year
Business promotional banner banner sign used for the promotion of an auction, retail sale or the like		1 face area, not exceeding 5m ²	located on the premises where the advertised activity is taking place	display max 14 days per calendar year

Standards

Type of sign	Standards	Measurements	Location	Timeframe and amount allowed
<p>Inflatable sign is inflated by air or a lighter than air substance includes any fixed or captive envelope, balloon, blimp, or kite</p>	<p>temporary to publicise a retail sale / business promotion / fete / community event / sporting event or other like event</p> <p>be anchored securely and safely</p> <p>has public liability insurance policy of minimum of \$20 million policy affected and maintained by the operator.</p>	<p>max height of 8m</p> <p>Max 15m above ground level when inflated</p> <p>max diameter of 6m</p>	<p>location is safe and will not pose a hazard or distraction to road users</p>	<p>max 1 sign per premises</p> <p>max display of 7 day per 90 day period</p>
<p>Security sign</p>	<p>be constructed of lightweight materials</p>	<p>have a face area not exceeding 0.3 m²</p>	<p>be fixed to a boundary fence</p>	<p>limited to 1 sign per 25 linear metres of boundary fence</p> <p>max four signs per frontage</p> <p>if fixed to a building, 1 sign per 25 linear metres of street frontage</p>

Community Organisation Signs Standards

This is a non-illuminated, short term promotional device that publicises a non-profit event, such as a fete / fair / festival and is organised by a charitable / religious / educational / sporting / community service organisation.

Type of sign	Standards	Measurements	Location allowed	Timeframe and amount allowed
<p>Banner sign attached to a post, fence, or structure other than a building</p>	<p>suspended from a structure or pole</p> <p>applied / printed onto material similar to fabric / vinyl</p> <p>accommodate wind loadings</p> <p>non-illuminated</p>	<p>max height of 2m</p> <p>max width of 1.2m</p> <p>max face area 2.4m²</p>	<p>Located on the site / premises of event or host organisation</p>	<p>displayed for only 14 days leading up to the event</p> <p>removed within 2 days of the event taking place</p>
<p>Self-supported advertising device on a post or fixed to a fence</p>	<p>made of light-weight materials, i.e. board</p>	<p>max face area 1.1m²</p>	<p>Located on the site / premises of event or host organisation</p>	<p>displayed for only 14 days leading up to the event</p> <p>removed within 2 days of the event taking place.</p>

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